



Planning for Nebraska Public Libraries

WORKSHEET 2: COMMUNITY PROFILE

Population

Total population (# 1.12 from the 2013-2014 Nebraska Public Libraries Survey)	1,384,480
Population of legal service area (# 1.13)	1,545,038

For the following:

If the library service area includes the entire county, use county figures.

If the library service area includes only the municipality, or the municipality and a small area outside the municipality, use city figures.

from the American FactFinder (http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml) table that includes: Population, Age, Sex, Race, Households and Housing ...	Number	% of Total Pop.
2010 Census - Nebraska	1,826,341	100
Age Under 5 years	131,908	7.2%
Age 5 - 9	128,928	7.1%
Age 10 - 14	122,706	6.7%
Age 15 - 19	128,930	7.1%
Age 20 - 24	129,276	7.1%
Age 25 - 29	129,076	7.1%
Age 30 - 34	116,100	6.4%
Age 35 - 39	110,361	6.0%
Age 40 - 44	110,477	6.0%
Age 45 - 49	128,491	7.0%
Age 50 - 54	130,235	7.1%
Age 55 - 59	117,686	6.4%
Age 60 - 64	95,490	5.2%
Age 65 - 69	68,834	3.8%
Age 70 - 74	54,292	3.0%
Age 75 - 79	46,435	2.5%
Age 80 - 84	37,808	2.1%
Age 85 and older	39,308	2.2%

Education

Population 3 years and over enrolled in school (From the American FactFinder table that includes: Education, Marital Status, Relationships, Fertility, Grandparents ...)		
2009-2013 Survey (5-Year Estimates)		
Population 3 years and older, enrolled in school	510,425	
Nursery school, preschool	33,413	
Kindergarten	26,278	
Elementary (grades 1-8)	201,774	
High school (grades 9-12)	101,586	
College or graduate school	147,374	
Educational Attainment, Pop.25 years +		
Less than 9th grade		4.1%
9th to 12th grade, no diploma		5.4%

High school graduate (includes equivalency)		28.1%
Some college, no degree		24.2%
Associate's degree		9.5%
Bachelor's degree		19.3%
Graduate or professional degree		9.2%
Percent high school graduate or higher		90.5%
Percent bachelor's degree or higher		28.5%

List the schools in your community	approximate enrollments:
high schools	
jr. highs or middle schools	
elementary schools	

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Describe the library/media facilities in the listed schools - are they adequate?	
List higher education institutions available (include extension services, distance education, etc.)	
What library services that they need are available to them?	

Language

2009-2013 American Community Survey (5-Year Estimates)		
Language Spoken at Home (Pop. 5 years +)		
English only		89.5%
Language other than English		10.5%
Speak English less than "very well"		%
Spanish		7.0%
Speak English less than "very well"		%
Other languages		3.5%
Speak English less than "very well"		%

Worklife

Worklife From the American FactFinder table Income, Employment, Occupation, Commuting to Work ...		
2013 American Community Survey 1-Year Estimates		
Own children under 6 years	150,574	%
All parents in family in labor force (% of above)	105,752	70.2%
Own children 6 to 17 years	293,903	%
All parents in family in labor force (% of above)	227,115	77.3%

Mean travel time to work (minutes)	18.1
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Household/Family Economics

Free and Reduced Lunch Counts by School (available at: http://www.education.ne.gov/DataServices/Data_and_Information.html or this number may already be in your Technology Plan)	
2013 American Community Survey 1-Year Estimates	
Average (mean) household income?	\$67,854
Median household income?	\$51,440
Unemployment rate?	4.6%
Percentage below poverty line?	8.8% (families) – 13.2% (all people)

Economic Characteristics

From the Economic Census	# establishments	#employees
Geography Area Series: County Business Patterns (Nebraska) - 2013		
Manufacturing	1,780	91,328
Wholesale trade	3,185	42,934
Retail trade	7,240	108,268
Information	909	21,085
Real estate and rental and leasing	2,026	10,905
Professional, scientific, and technical services	4,519	88,150
Administrative & support and waste management & remediation svcs	2,603	58,799
Educational services	549	18,431
Health care and social assistance	5,381	121,695
Arts, entertainment, and recreation	873	13,319
Accommodation and food services	4,367	70,958
Other services (except public administration)	5,752	35,699
Agriculture, forestry, fishing and hunting	182	1,082
Mining, quarrying, and oil and gas extraction	116	977
Utilities	121	
Construction	5,967	39,414
Transportation and warehousing	2,293	27,758
Finance and Insurance	4,270	60,199
Management of companies and enterprises	381	17,982
Industries not classified	71	
Total for all sectors	52,585	830,073

Who are the major employers?

Cultural Characteristics of Your Community

Describe the cultural and recreational activities that are popular in your community.	
List the cultural and recreational facilities available (facilities include parks, pools, gyms, theatres, etc.	List the cultural and recreational organizations that are active groups including clubs:
List civic groups are active in your service area	What are their goals and interests and what services do they provide for residents?
What are your community's means for public communication - newspaper, radio, social media such as	

Facebook, etc.?