

ET-2720

Start Here

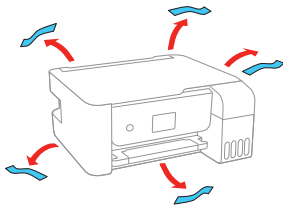
IMPORTANT: Before using this product, make sure you read these instructions and the safety instructions in the online *User's Guide*.

1 Unpack



Note: Do not open the ink bottles until you are ready to fill the ink tanks. The ink bottles are vacuum packed to maintain reliability.

Remove all protective materials from the product.



Note: Do not turn on the product yet.

2 Fill ink tanks

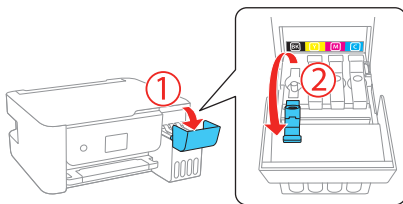
Warning: Keep the ink bottles out of the reach of children and do not drink the ink.

Caution: This product requires careful handling of ink. If ink spills, wipe it off immediately with a damp towel to avoid permanent stains. If ink gets on your clothes or belongings, it may not come off.

Note:

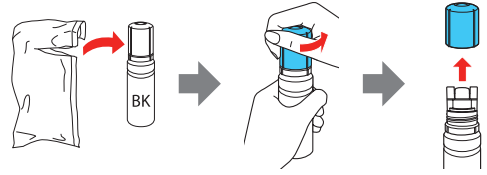
- Epson cannot guarantee the quality or reliability of non-genuine ink.
- Use the ink bottles included with the printer to set up the product. Part of the ink will be used to charge the print head. These bottles may print fewer pages compared with replacement ink bottles.

- 1 Open the ink tank cover and the cap for the black ink tank.



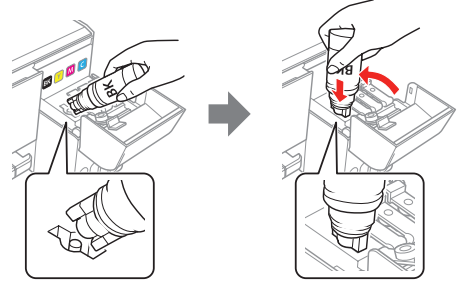
Note: Refer to the color-coded sticker on the ink tank unit to identify the color of each tank.

- 2 Unpack the black (BK) ink bottle. Hold the ink bottle upright and slowly turn the bottle cap to remove it.



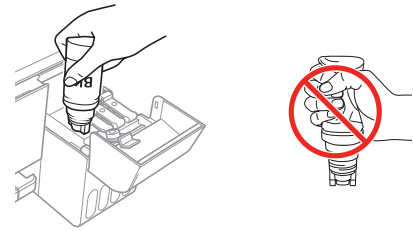
Caution: Do not shake or squeeze the ink bottle. Do not touch the top of the ink bottle after its cap is removed.

- 3 Place the top of the ink bottle on the filling port, then slowly stand the bottle upright to insert it, as shown.



Note: Do not force the bottles into position; they are keyed for each color.

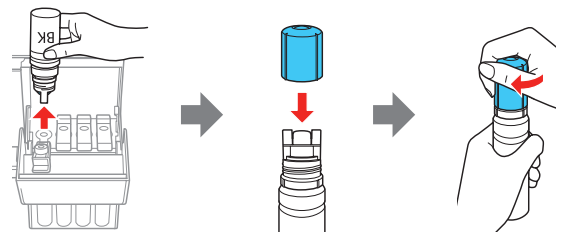
- 4 Wait for the ink to fill the tank. Do not squeeze the bottle.



Note: Ink flows into the tank and stops automatically when the ink tank is filled to the upper line. If ink does not flow from the bottle, lift and reinsert the bottle.



- 5 When the ink tank is full, remove the ink bottle and securely close it with the bottle cap.



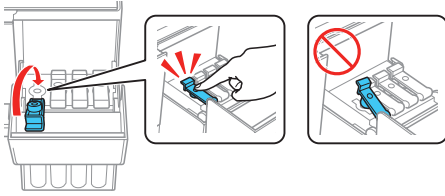
Note: Do not leave the ink bottle inserted; otherwise the bottle may be damaged or ink may leak. If any ink remains in the bottle, store the bottle upright and top off the ink tank after completing initial setup.



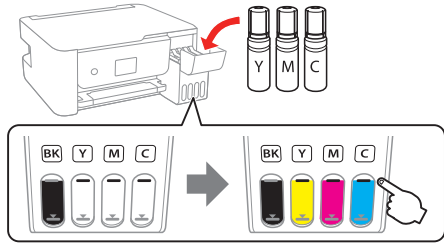
413749300


EPSON
EXCEED YOUR VISION

6 Close the black ink tank cap.

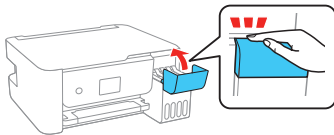


7 Repeat the previous steps for the other colors.

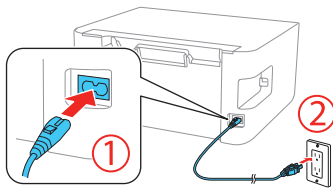


Caution: After setup, periodically inspect the ink levels to ensure they do not fall below the  lower lines. Prolonged use when any level is lower than the line could damage the product. See the online *User's Guide* for refilling instructions.



8 Close the ink tank cover.

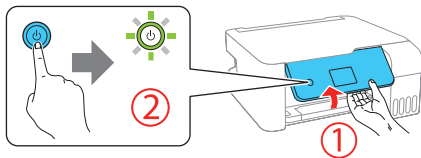


9 Connect the power cord to the back of the product and to an electrical outlet.




Caution: Do not connect to your computer yet.

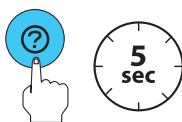
10 Raise the control panel, then press the  power button to turn on the product. The  power light flashes.




11 Select your language.

Note: You can change this setting later using the product's control panel. For more information, see the online *User's Guide*.

12 When instructed to see the *Start Here* sheet, press and hold the  help button for **5 seconds**.

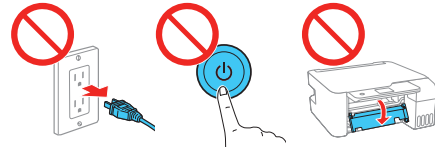


13 Press the  start button to start ink charging.

Note: Ink charging takes about 10 minutes. When the  power light stops flashing, ink charging is complete. Once initial setup of the printer is complete, you can top off the ink tanks with any remaining ink. See the online *User's Guide* for instructions.



Caution: Do not unplug or turn off the product, or open the inner cover while the product is charging or you'll waste ink.



14 Press the **OK** button to proceed with initial setup.

15 Follow the on-screen instructions to adjust the print quality of your product.

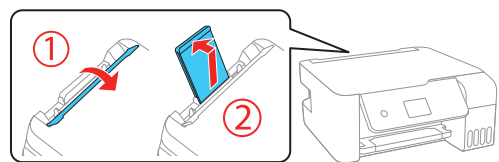
Note:

- You need to load paper before you can adjust the print quality. See "Load paper" below for details.
- Select **Adjust Later** if you want to adjust the print quality later. For more information, see the online *User's Guide*.

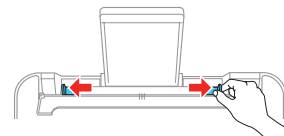
3 Load paper

See the online *User's Guide* for information about loading capacity, available paper types and sizes, and loading envelopes.

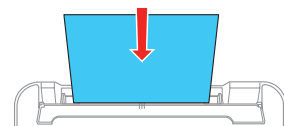
1 Make sure the product is not charging ink. Open the feeder guard then raise the paper support and tilt it backwards slightly.




2 Slide the edge guides all the way out.

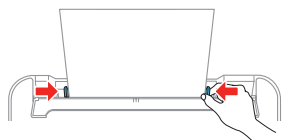


3 Load paper, glossy or printable side up and short edge first, in the middle of the rear paper feed slot.

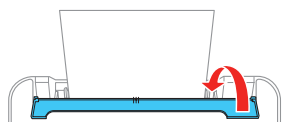


Note: Make sure the paper is under the  mark inside the edge guides.

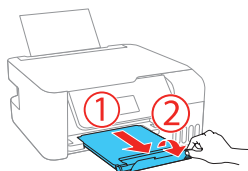
- 4 Slide the edge guides against the paper, but not too tightly.



- 5 Close the feeder guard.



- 6 Pull out the output tray, then raise the paper stopper.



- 7 Select the paper settings on the product's control panel.

4 Install software

Note: If you are using a Mac or your computer does not have a CD/DVD drive, an Internet connection is required to obtain the product software.

To print from a Chromebook™, go to www.epson.com/support/gcp (U.S.) or www.epson.ca/support/gcp (Canada) for instructions.

- 1 Make sure the product is **NOT CONNECTED** to your computer.



Windows®: If you see a Found New Hardware screen, click **Cancel** and disconnect the USB cable.

- 2 Insert the product CD (Windows only) or download and run your product's software package. For the latest software, visit: www.epson.com/support/et2720 (U.S.) or www.epson.ca/support/et2720 (Canada).
- 3 Follow the instructions on the computer screen to run the setup program.
- 4 When you see the Select Your Connection screen, select one of the following:
- **Wireless connection**
In most cases, the software installer automatically attempts to set up your wireless connection. If setup is unsuccessful, you may need to enter your network name (SSID) and password.
 - **Direct USB connection**
Make sure you have a USB cable (not included) ready.

Mobile and voice-activated printing

- Print directly from your iOS device. Simply connect your printer and device to the same network and tap the action icon to select the print option.
- Print directly from your Android™ (v4.4 or later) device*. Simply connect your printer and device to the same network and tap the menu icon to select the print option.
- Print from wherever you are, next to your printer or remotely, with Epson Connect™ and Google Cloud Print™. Learn more at www.epson.com/connect (U.S.) or www.epson.ca/connect (Canada).
- Use voice-activated assistants to print a variety of creative and everyday items from your Epson product. Simply add your product to an Epson Connect account, then link the account to a voice-activated assistant. See www.epson.com/voice (U.S.) or www.epson.ca/voice (Canada) for more information.

* May require the Epson Print Enabler or Mopria Print Service app from Google Play™.

Any problems?

Network setup was unsuccessful

- Make sure you select the right network name (SSID).
- Restart your router (turn it off and then on), then try to connect to it again.
- The printer can only connect to a network that supports 2.4 GHz connections. If your router offers both 2.4 GHz and 5 GHz connections, make sure 2.4 GHz is enabled.
- If you see a firewall alert message, click **Unblock** or **Allow** to let setup continue.
- If your network has security enabled, make sure you enter your network password (WEP key or WPA passphrase) correctly. Be sure to enter your password in the correct case.

There are lines or incorrect colors in my printouts.

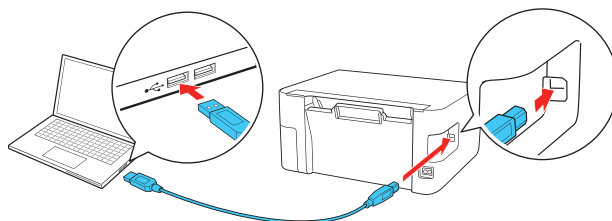
Run a nozzle check to see if there are any clogged nozzles. Then clean the print head, if necessary. See the online *User's Guide* for more information.

The product's screen is dark.

Make sure your product is turned on, and press any button to wake it from sleep mode.

Setup is unable to find my product after connecting it with a USB cable.

Make sure your product is on and securely connected as shown:



Any questions?

User's Guide

Windows: Click the icon on your desktop or Apps screen to access the online *User's Guide*.

Mac: Click the icon in Applications/Epson Software/Guide to access the online *User's Guide*.

If you don't have a User's Guide icon, go to the Epson website, as described below.

Videos

Visit www.epson.com/support/et2720videos (U.S.) or www.epson.ca/support/et2720videos (Canada) to view support videos.

Technical support

Visit www.epson.com/support/et2720 (U.S.) or www.epson.ca/support/et2720 (Canada) to download drivers, view manuals, get FAQs, or contact Epson.

Call (562) 276-4382 (U.S.) or (905) 709-3839 (Canada), 6 AM to 8 PM, Pacific Time, Monday through Friday, and 7 AM to 4 PM, Pacific Time, Saturday. Days and hours of support are subject to change without notice. Toll or long distance charges may apply.

Recycling

Epson offers a recycling program for end of life hardware and ink bottles. Please go to www.epson.com/recycle (U.S.) or www.epson.ca/recycle (Canada) for information on how to return your products for proper disposal.

Need paper and ink?

Ensure brilliant results with Epson specialty papers, engineered specifically for Epson printers. Find specialty papers and Epson Genuine Ink at www.epson.com (U.S. sales) or www.epson.ca (Canadian sales) and at Epson authorized resellers. Call 800-GO-EPSON (800-463-7766).



DESIGNED *for* EXCELLENCE™
Epson printers, ink and specialty papers.

ET-2720 replacement inks

Color	Part number
Black	522
Cyan	522
Magenta	522
Yellow	522



EPSON is a registered trademark, EPSON Exceed Your Vision is a registered logomark, and Epson Connect is a trademark of Seiko Epson Corporation.

Designed for Excellence is a trademark of Epson America, Inc.

Mac is a trademark of Apple Inc., registered in the U.S. and other countries.

Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries.

Android, Google Cloud Print, Chromebook, and Google Play are trademarks of Google LLC.

General Notice: Other product names used herein are for identification purposes only and may be trademarks of their respective owners. Epson disclaims any and all rights in those marks.

This information is subject to change without notice.

© 2018 Epson America, Inc., 11/18