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NINTENDO
GAMECUBE

Gaming @



LINCOLN
CITY LIBRARIES

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What Games Mean To Us...



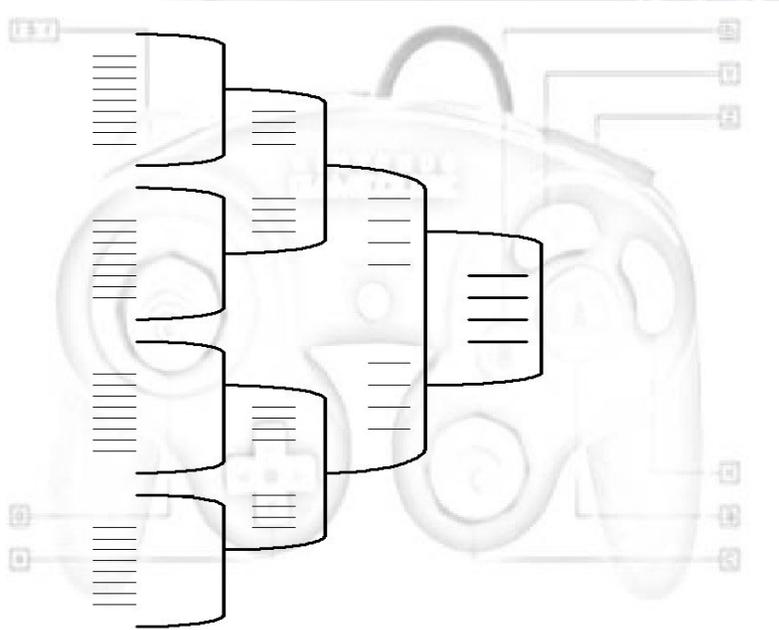
- Fun for children
- Can't position books vs. games
- Not a new direction; a new technology
- Works like storytime
- Social interaction and learning

What Have We Done So Far?



- One day tournaments with Mario Kart Double-Dash
- Free-play days with Mario Kart and Super Smash Brothers

One Day Tournaments



Mario Kart Tournament: Elimination Bracket

32→16→8→4→ Champion, 2nd, and 3rd place

- Up to 80 kids
- Same day sign-up
- 3 qualifying heats
- Top qualifiers entered in tournament bracket
- Top finishers move on

Mario Kart Tournaments

- Mario Kart Double Dash Formula:
 - Same-day sign-up (30 min)
 - 8 racers at the same time
 - Aprox. 5 minutes per race
 - *56 racers x 3 qualifiers = 168 plays / 8 players per race = 21 races*
 - *21 races at 5 min. per race = 105 minutes*
 - 45 minutes for eliminations

Mario Kart Tournaments (cont.)

- Food
- Door Prizes
- Top three finishers win prizes
- Material displays
- Borrower applications
- Tournament rotates throughout libraries

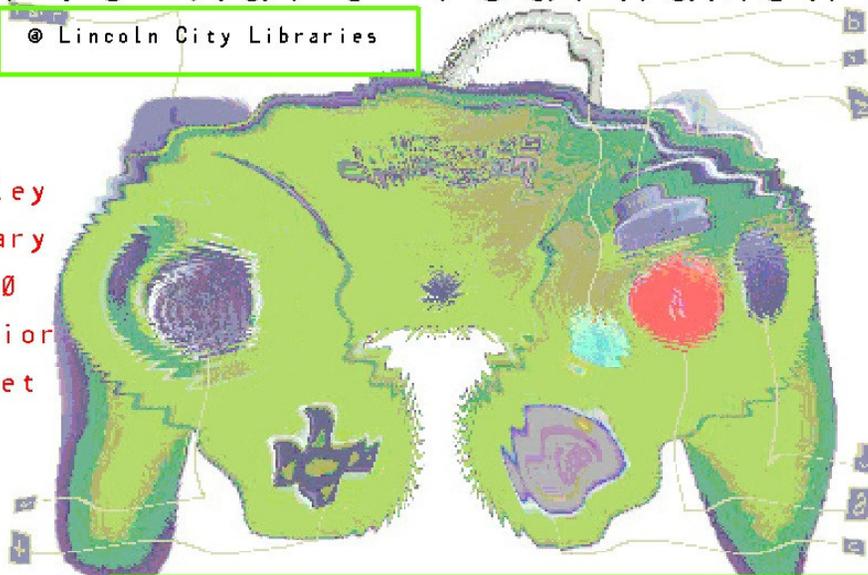


First Tournament

Mario Kart Tournament

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Eiseley
Library
1530
Superior
Street



Registration begins Saturday April 8th,
10:30am. Tournament starts at 11am.
Must be present to enter. Ages 11-16.



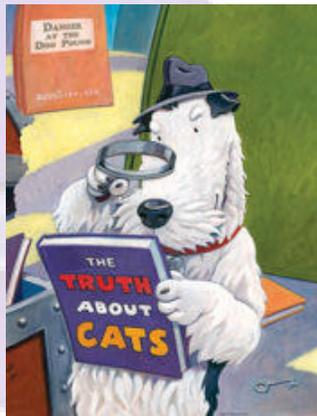
Free-Play



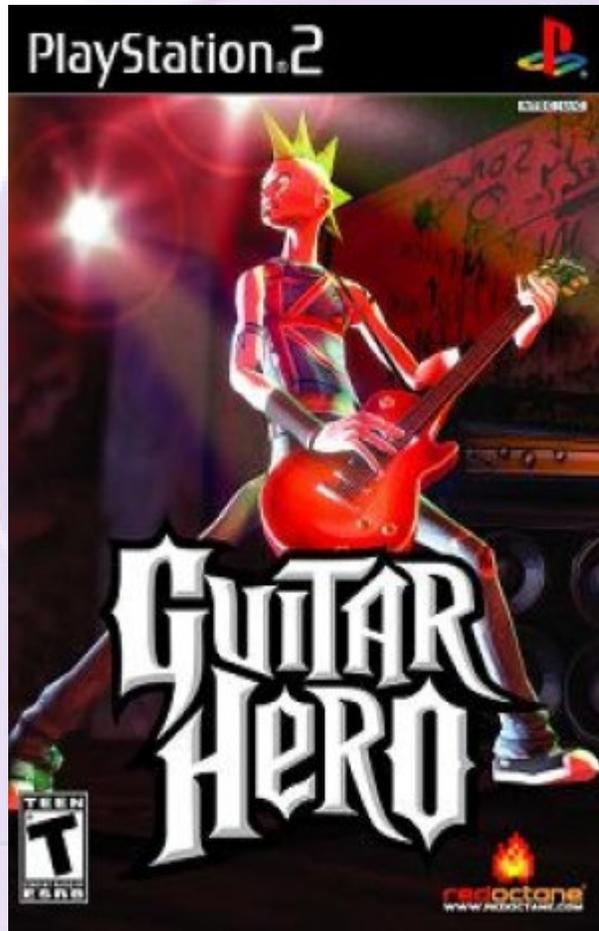
- 2-5 hours of free-play
- Drop by and stay
- Rotate games
- Have kids bring memory cards
- Take turns
- Food
- Displays

Gaming Programs So Far...

- Over 500 kids have participated in 13 events
- Mostly young adults
- Tied-in to summer reading



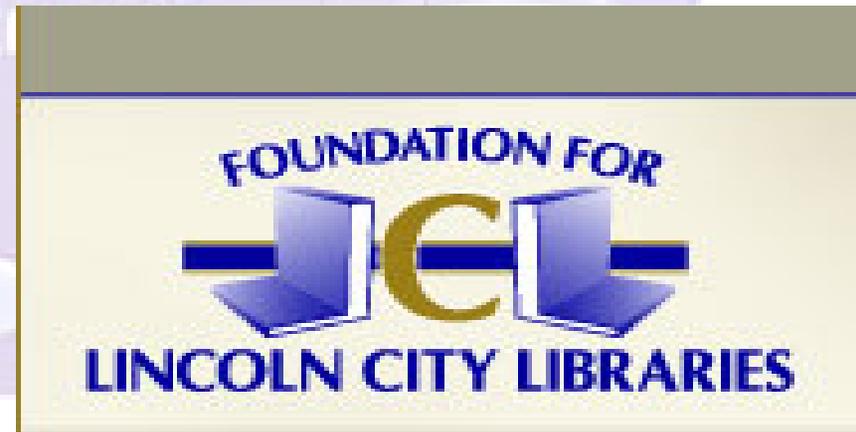
What's Coming Up?



- Guitar Hero
- DDR Tournament
- New tournaments for sports gamers
- After school gaming

Getting Help

- LCL Foundation wish list
 - DDR equipment
 - Mario Kart prizes
- Corporate Sponsorship



Games...

- \$11 billion business
- Component of modern media appetite
- A new format Libraries can't afford to ignore
- Boys! 95% play video games
- Digital Natives learn socially



What Else Can Libraries Do?

- Use games to do RA
- Be a strategy guide
 - Don't be a level boss
 - Show don't tell
 - Ask for a demo
 - Be open-minded

