

OCLC eSerials Holdings service

*Increase the visibility
of your electronic serials*

NEBASE Hour

December 5, 2007

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Current eSerials environment

- **More journals only available online**
- **Libraries purchasing in aggregated sets**
- **Patrons not starting searches in OPAC**



So, what's the answer?

- **More cataloging for electronic versions**
- **Provide cataloging information in bigger “chunks”**
- **Get the library's presence where the patrons are looking**



The OCLC eSerials Holdings service

- **Sets and maintains eSerials holdings monthly**
 - Existing ISSN-based WorldCat records
- **Increases usage of the library's eSerials collection**
- **Automated**
 - No additional cataloging workload
- **Leverages investment in WorldCat & partner services**

No cost to the library

- Click on a title to see the detailed record.
- Click on a checkbox to mark a record to be e-mailed or printed in Marked Records.
- WorldCat Hot Topics:

Sort Related Subjects Related Authors Limit E-mail Print Export Help

WorldCat results for: kw: building and kw: industry and li: lkc and dt= "ser" . (Save Search)
 Records found: 10 Rank by: Number of Libraries

Prev 1 Next

Limit results: Any Subtype Search

- 1. [International fuel gas code.](#) **P**
 Publication: Arlington, Va. : American Gas Association : International Code Council, 1997-
 Document: English : Serial Publication : Triennial (every 3 years)
 Libraries Worldwide: 187
 More Like This: [Advanced options ...](#)
 See more details for locating this item
- 2. [International existing building code /](#) **P**
 Publication: [Falls Church, VA] : International Code Council, 2003-
 Document: English : Serial Publication : Triennial (every 3 years)
 Libraries Worldwide: 98
 More Like This: [Advanced options ...](#)
 See more details for locating this item
- 3. [The Blue book building and construction. New York.](#) **P**
 Publication: Jefferson Valley, NY : Contractors Register, Inc., 1992-
 Document: English : Serial Publication : Annual
 Libraries Worldwide: 83
 More Like This: [Advanced options ...](#)
 See more details for locating this item
- 4. [The blue book building and construction.](#) **P**
 Publication: Jefferson Valley, N.Y. : Contractors Register, 1991-2011
 Document: English : Serial Publication : Annual
 Libraries Worldwide: 68
 More Like This: [Advanced options ...](#)
 See more details for locating this item
- 5. [International Code Council performance code for buildings and facilities.](#) **P**
 Publication: Country Club Hills, IL : International Code Council 2001-
 Document: English : Serial Publication : Triennial (every 3 years)

BEFORE:
Where's the E?

- Click on a title to see the detailed record.
- Click on a checkbox to mark a record to be e-mailed or printed in Marked Records.
- WorldCat Hot Topics:

Home Databases Searching Results Staff View My Account Options Comments Exit Hide tips

List of Records Detailed Record Marked Records Go to page

Sort Related Subjects Related Authors Limit E-mail Print Export Help

WorldCat results for: kw: building and kw: industry and li: nte and dt= "ser" . (Save Search)



Records found: 67 Rank by: Number of Libraries

Prev 1 Next

Limit results: Any Subtype Search

- 1. **ENR.** **E**
 Publication: New York, N.Y. : McGraw-Hill], 1987-
 Document: English : Serial Publication : Periodical : Weekly Internet Resource
 Libraries Worldwide: 1038
 More Like This: [Advanced options ...](#)
[See more details for locating this item](#)
- 2. **Journal of construction engineering and management.** **E**
 Publication: New York, N.Y. : American Society of Civil Engineers, c1983- 198
 Document: English : Serial Publication : Periodical : Bimonthly (every 2 months) Internet Resource
 Libraries Worldwide: 436
 More Like This: [Advanced options ...](#)
[See more details for locating this item](#)
- 3. **Professional builder.** **E**
 Publication: Newton, MA : Cahners Pub. Co., 1993-
 Document: English : Serial Publication : Periodical : Monthly Internet Resource
 Libraries Worldwide: 286
 More Like This: [Advanced options ...](#)
[See more details for locating this item](#)
- 4. **Professional builder.** **P**
 Publication: [Newton, MA] : Cahners Pub. Co., 1985-1990
 Document: English : Serial Publication : Periodical : Monthly
 Libraries Worldwide: 278
 More Like This: [Advanced options ...](#)
[See more details for locating this item](#)
- 5. **Professional builder & remodeler.** **P**
 Publication: Newton, MA : Cahners Pub. Co., 1990
 Document: English : Serial Publication : Periodical : Monthly

AFTER:
 Both "e" and "p" appear in results

• Click on a checkbox to mark a record to be e-mailed or printed in Marked Records.

Professional builder.

1993-
English Serial Publication : Periodical : Monthly Internet Resource v. : ill. ; 28 cm.
Newton, MA : Cahners Pub. Co.,

GET THIS ITEM

Access: <http://www.housingzone.com/>

Availability: Check the catalogs in your library.

- Libraries worldwide that own item: 286

FIND RELATED

More Like This: [Advanced options ...](#)
Browse Journal: [Available Issues \(ArticleFirst\)](#)

Find Items About: [Professional builder](#) (1)

Title: **Professional builder.**

Publication: Newton, MA. ; Cahners Pub. Co.,

Year: 1993-

Frequency: Monthly with two issues in Dec. <2003-> ; Past: Monthly, <1993-2002>

Description: v. : ill. ; 28 cm. Vol. 58, no. 8 (Aug. 1993)-

Language: English

Standard No: ISSN: 1072-0561; LCCN: 94-659034 ; sn 93-26979

Access: Note: Select articles from most recent issue only available. <http://www.housingzone.com/>

SUBJECT(S)

Descriptor: [Building -- Periodicals.](#)

Link to the full-text content

The content

OC LC FirstSearch Session timeout: 11:07

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You Are Here: [HousingZone](#) Thursday, June 15, 2006

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News **Week in Review**

Toll CEO: Overbuilt Market Catching its Breath

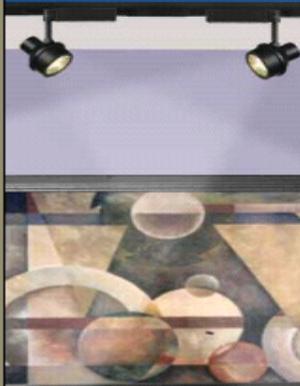
The slowdown in the housing market is being driven by growing inventories of homes from overbuilding and by speculators leaving the market, Toll Brothers Inc. Chief Executive Robert Toll said Thursday. Still, Toll expects things to turn around soon.

- **Harvard Housing Report Sees Blue Sky**
- **Employers Say Economy Needs Immigrant Workers**
- **MDC Holdings Sheds Staff Nationwide**
- **Builders' Profit Forecasts Cut to Reflect Downturn**
- **KB Home Layoffs in Calif. Office**
- **Giant Bonuses for Giant Builder Execs**
- **Who Wants What in Their Homes**
- **NAHB Applauds EPA's Storm Water Permitting Move**
- **Museum Exhibits Environmentally Healthy Homes**
- **Materials Costs Spur Stockpiling Trend**

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Pro Remodeler
GIANTS
Custom Builder
News/Articles
Products
Forums
Plans & Projects
HZ University
Cost Estimators
Awards & Events
Business Tools
Research / Data
Subscriptions

How it works

Library's electronic serials holdings

OCLC eSerials Holdings service

Access to library's electronic serials collection:

Serialsolutions
A.M.S. Access & Management Suite

TDNet
e-Resource Manager

EBSCO
A-to-Z Service

Openly
1Cate Link Manager

Your library's current investment



- **WorldCat, WorldCat Local**
- **The Web: Open WorldCat & WorldCat.org**
- **FirstSearch**
- **OPAC**
- **Resource Sharing**
- **Collection Analysis**
- **Cataloging**

Return on investment = increased visibility and usage of electronic serials

Why use the eSerials Holdings service?

- **Supports making full text available to searchers**
 - Over 3.3 million holdings set since launch
- **Increases ILL efficiencies**
 - Fill internal requests *from your own collection*
 - Control requests *via automatic deflection*
 - *OCLC Policies Directory*
- ***Simple, efficient, no added cost***

Why use the service (continued)?

- **Increases usage of your electronic serials by making them more visible to searchers and ILL librarians**
 - OCLC FirstSearch
 - Open WorldCat*, WorldCat.org, WorldCat Local
 - WorldCat Resource Sharing
- **Automatically maintains your electronic serials holdings in WorldCat**
- **Helps bridge the gap between print and electronic materials**

*For libraries with unlimited access to WorldCat on FirstSearch

The eSerials Holdings service partners...



SerialsSolutions



1cate

More to come...

Don't see your vendor? Ask them to become a partner at www.oclc.org/eserialsholdings

eSerials Holdings Housekeeping

- Automatic notification to partners on setup
- Automatic notification to libraries on file processing
- Status reports listing titles set, deleted, and unresolved

Other Outputs

OCLC Statistics

- eSerials Requests by Journal Title Reports
- Serials Request Overview Reports
- WorldCat.org Clicks to Libraries Report
- COUNTER

<http://www.stats.oclc.org>

OCLC eSerials Holdings Service Summary Report for XXX

May 2007

NEW ESERIALS HOLDING:

ISSN	Title	OCLC Number
1886-4805	ACE	77735756
1931-0161	ACM SIGAPP applied computing review	60648417
1558-1217	ACM SIGCHI bulletin	60637571
1557-9514	ACM SIGCUE outlook	50476205
1558-1144	ACM SIGICE bulletin	60626177
0219-0494	APLAR journal of rheumatology	50796221
0001-4788	Accounting and business research	60622621

<<Stuff snipped>>

0724-9632	planung & analyse (German Language)
1699-4949	??dille : Revista de Estudios Franceses
0153-1069	?quipe (French Language)
0253-3065	□Cen mun haghoi ji

Unresolved Records:	3836
New eSerials Holdings:	146
Merged Holdings:	8
Cancelled Holdings:	50
Previously Set by eSerials:	14949
Total Processed:	18989



OCLC Usage Statistics

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 Period:

 Months:

 Institution:



Export



Help



E-

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 [Institution: CNO](#)
[Resource Sharing Borrower Reasons For No Report](#)
[Resource Sharing Lender Reasons For No Report](#)
[Borrower Resource Sharing Stats Report](#)
[Lender Resource Sharing Stats Report](#)
[Strategic Union List Report](#)
[Borrower Activity Overview Report](#)
[Lender Activity Overview Report](#)
[Borrower Transaction-Level Detail Report](#)
[Lender Transaction-Level Detail Report](#)
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[DCB-Resource Sharing Lender Reasons For No Report](#)
[DCB-Borrower Resource Sharing Stats Report](#)
[DCB-Lender Resource Sharing Stats Report](#)
[DCB-Borrower Activity Overview Report](#)
[DCB-Lender Activity Overview Report](#)
[DCB-Borrower Transaction-Level Detail Report](#)



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Export



Help

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Serials Request Overview Report

Reporting Period: April 2007

Institution: CALIFORNIA STATE UNIV, NORTHRIDGE

Symbol: CNO

	Total Request Received	Total Requests Deflected	Total Requests Filled	% of eSerials Holdings Requests Received	% of eSerials Requests Filled
Total	1044	0	693	11.59	2.74
eSerials	121	0	19		
Print Serials	923	0	674		

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Period:

Months:

Institution:



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eSerials Requests by Journal Title Report

Reporting Period: April 2007

Institution: CALIFORNIA STATE UNIV, NORTHRIDGE

Symbol: CNO

OCLC #	Journal Title	ISSN	Total eSerials Requests Received	Total eSerials Requests Filled
41878351	COCHRANE LIBRARY	1465-1858	6	6
51238382	CONTEMPORARY POLITICAL THEORY		3	0
45489730	CLINICAL EXCELLENCE FOR NURSE PRACTITIONERS	1532-8236	2	0
60630203	COUNSELLING AND PSYCHOTHERAPY RESEARCH	1746-1405	2	0
44003380	EDUCATION ECONOMICS		2	0
60616104	ELECTRONIC EDUCATION REPORT		2	0
53119315	INTERNATIONAL JOURNAL OF PRESSURE VESSELS AND PIPING		2	0
00000001	JOURNAL OF THERIODOLOGY AND...		0	0

Getting started...

- **To order visit the OCLC Online Service Center:**
www.oclc.org/servicecenter
- **For more information:**
www.oclc.org/eserialsholdings

Questions???

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<http://www.nlc.state.ne.us/nebase>