

2020 Census Infogram

DENVER/DALLAS REGION

APRIL 28, 2020

Census Awareness Weekend: May 1-3

The 2020 Census is excited to share that the regions will lead a second push to increase self-response from May 1-3. The goal is to increase self-response rates; encourage response by Internet, mail, and phone; use media most appropriate to reach their population; and encourage the use of the #2020Census hashtag on all social media posts May 1-3.

2020 Census Reminder Postcards Arriving

The Census Bureau is beginning to send reminder notice postcards to an estimated 69 million households that have not yet responded. As of April 27, about 53.4 percent of households across the country have responded. Read more [here](#).

New Census Surveys Provide Real-Time Information on Households and Businesses during COVID-19

The goal is to measure various sectors impacted by COVID-19: employment status, consumer spending, food security, housing, education disruptions and dimensions of physical and mental wellness. Read more [here](#).

Census COVID-19 Interactive Data Hub

The data hub enables communities to see their community's data in regards to the pandemic. Read more [here](#) and also visit: <https://covid19.census.gov/>

Verifying 2020 Census Calls

After you respond to the 2020 Census, you may receive phone calls from the U.S. Census Bureau. The purpose of this effort is to ensure that no person is left out of the census or counted in more than one place. If you receive a call and you are concerned about the legitimacy of the call, please call 1-844-809-7717 (English) and a Census Bureau representative will be able to assist you. Please visit [Avoiding Fraud and Scams](#) to learn more.

Response Rate Fun Facts (April 28)

- Arizona, Montana, North Dakota, South Dakota, and Utah were tied with 15 other states for the highest daily self-response rate at 0.3 percent each
- Washington had the highest cumulative total self-response rate (58.8 percent) for all Western States, followed by Utah at 58.7 percent and Colorado at 57.4 percent
- Deuel County, South Dakota was the top county in the West by area of the country in daily self-response with 1.2 percent
- Los Alamos County, New Mexico had the highest cumulative total self-response rate at 74 percent and also the highest cumulative internet self-response rate at 71.3 percent

Denver Region Response Rates (April 28)

Arizona	51.1%
Colorado	57.6%
Kansas	59.0%
Montana	45.5%
Nebraska	61.0%
New Mexico	42.5%
North Dakota	54.1%
Oklahoma	48.3%
South Dakota	54.3%
Texas	48.9%
Utah	59.0%
Wyoming	44.8%
National	53.7%

[How to Use the Response Rate Map](#) on your device to get the latest information in your area. View the Response Rate Map [here](#).

Helpful Links

[2020 Census Response Rate map](#)
[COVID-19 Information Hub and Mapper](#)
[2020 Census FAQ](#)
[Census Newsroom](#)
[Statistics in Schools](#)
[Census YouTube Channel](#)

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Get Out the Count Video Prize Challenge

For prize information and full eligibility rules, please visit: [challenge.gov](#). Deadline for submissions is May 7, 2020.

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