



Southeast Signal

News, Events, and Information from Around the System

From the Director



Todd & I were having a discussion early in the year about the “Big 5” publishers in the US. During the conversation – we wondered who owned the big 5.

Here’s what I was able to find out:

Penguin Random House: Formed by a 2013 merger of Penguin Group and Random House. Currently owned by German corporation Bertelsmann. Bertelsmann also owns BMG music publishers. Imprints and subsidiaries of PRH include: DK, Knopf Doubleday.

Hachette Book Group: Owned by the French corporation Lagardère Group.

HarperCollins: Owned by News Corporation (or NewsCorp), a 2013 spin-off of the original News Corporation (now 21st Century Fox) formed by Rupert Murdoch. Some of their imprints are Harlequin, Amistad, & William Morrow.

Macmillan: Owned by the Springer Nature since 2015, a joint venture of German company Holtzbrinck Publishing Group and private equity firm BC Ventures. Imprints and subsidiaries are Celadon Books, Tor.

Simon & Shuster: Owned by ViacomCBS who also own various television properties like CBS, MTV, Comedy Central & Nickelodeon as well as Paramount Motion Pictures.

More and more smaller publishers are being absorbed by these Big 5. Many others have deals that use these

companies for distributing titles, or other professional services. While looking into this, I saw some estimates that these 5 publishers account for 80% of the book market.

What does this mean for libraries? First of all is something we’ve already seen with e-books. Reducing pricing and increasing access will not increase sales in a meaningful way in the grand scheme of their bottom line, so we will continue to see publishers pushing for very restrictive policies. There is currently very little pressure to think about growing audiences for individual authors, as they can ride whatever trends exist.

This could change over time though. Authors are looking for other avenues to get their work out. Some are dabbling with smaller, independent presses. The number of individual books sold may not be the same, but the increase of per-book royalties and artistic freedom are sometimes enough to offset the lost sales from larger presses. There are also some authors that make a living with self-publishing. They have found a niche and have a loyal enough fan base that they can live off of that without needing traditional publishing.

I’ll leave you with something to think about. Libraries currently have to deal with the restricted access and high prices set by the “Big 5” of large publishers. If things change, what happens when we have to start keeping track of releases from the “Small 500” or “Independent 5000”?

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Calendar

February 14, Valentine's Day

February 15, National Gumdrop Day

February 17, President's Day, SELS Office Closed

February 21, [CASTL, Burkley Library and Resource Center, DeWitt, "US 2020 Census"](#)

February 21, National Caregivers Day

February 27, National Chili Day

March 1, National Peanut Butter Lovers Day

March 2, National Read Across America Day

March 5, National Music Day

March 5, [Advocacy Day](#)

March 8, Daylight Saving Time

March 13, [Summer Reading Workshop 2020, Syracuse Public Library](#)

March 20, CASTL, Crete Public Library, Growing Up Wild

March 20, Front Porch Award application deadline

March 27, [Marketing Your Library with Canva, Seward Memorial Library](#)

May 8, [SELS Training Extravaganza](#)



Photo of the Month



The youth area at the new Crete Public Library. —Photo by Laura Lampila

News Around the System

Upcoming CASTL Meetings

February 21
Burkley Library and Resource Center
DeWitt
"Census 2020"

March 20
Crete Public Library
"Growing Up Wild"

April 23
Kilgore Memorial Library
York
"Developing Volunteers"

May 29
Falls City Library & Art Center
"Kanopy"

June 26
Gilbert Memorial Library
Friend

July 24
Wahoo Public Library

August 27
Fairbury Public Library

September 25
Bruun Memorial Library
Humboldt

Beatrice Public Library Hosts Special Exhibit

Submitted by Katy Chapman

These photos are from the exhibit "Clara's Compatriots: Art by and About Women" (in honor of Clara Bewick Colby, Beatrice Public Library founder, and suffragist).



Upcoming Basic Skills Courses

To see the list of upcoming classes, [click here](#). Here's what's coming up next:

<u>Dates of Class</u>	<u>Topic</u>	<u>Registration</u>
April 1—April 30	Introduction to Cataloging	February 24—March 20
April 20—May 1	Library Finance	March 16—April 10
May 11—May 22	Intellectual Freedom/Core Values	April 6—May 1

News Around the System

Foxhole Radios

Story and photo by Linda Dux

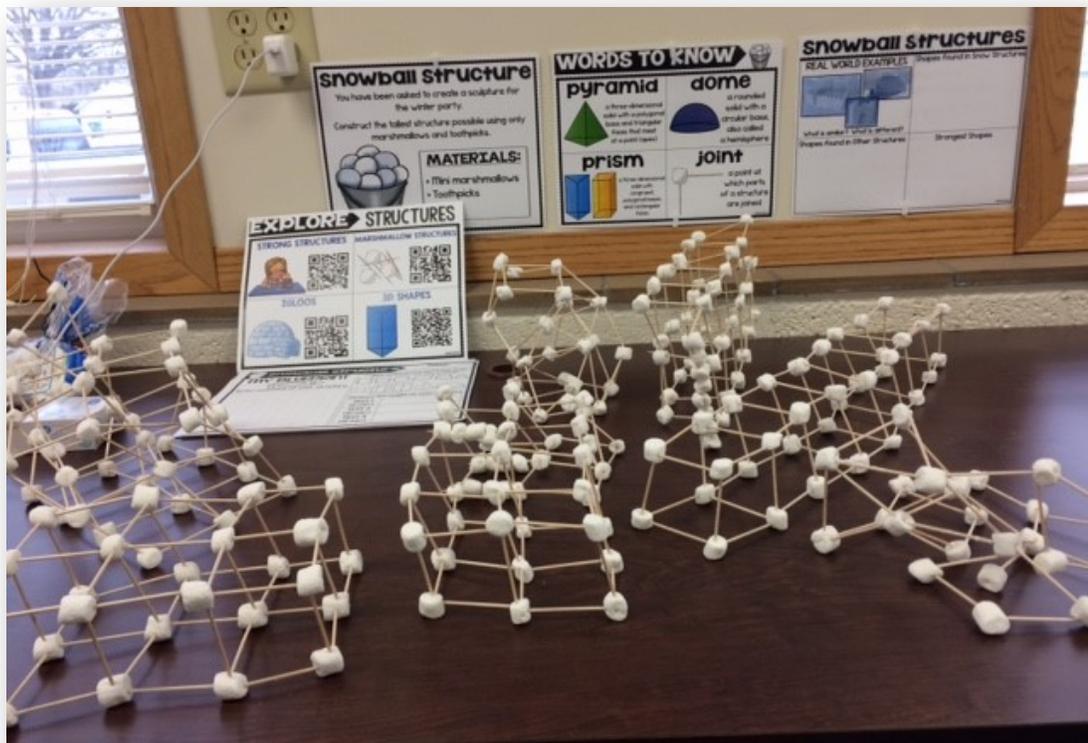
The Fairbury Public Library STEAM class built "Foxhole Radios" at their last gathering. They used just the items soldiers would have in their packs!



Making Snowflakes!

Story and photo by Beth Dolcinek

Bruning-Davenport USD students have been having a little fun with STEM each month in the "makerspace". January's theme had to do with snow! One of the activities students were in charge of was constructing snowballs. They learned about what makes a good structure, watched short videos about building structures and made a plan before making their snowflakes. As you can see, you can make snowballs out of marshmallows and toothpicks...they just may not be as round or as cold!



News Around the System

Books on the Move

By Joy Stevenson, photo by Jennifer Lampila

On January 13th, the Crete community took part in a book brigade where community members carried two books from the old library to the new one symbolically. Well over 100 participants walked the seven blocks between the old and new buildings.



Crete Public Library Finally Opens

By Joy Stevenson, photos by Jennifer Lampila

After more than a month delay, the Crete Public Library opened its doors to the public on January 30th. The new facility features a children's program room, family seating and a family bathroom, a children's reading garden, a parent room, a technology room, an adult reading room with a two-sided fireplace, three study rooms, a meeting room and a community room with a catering kitchen.

The 15,000SF library is almost double the size of the old library. There is now ample workspace for processing books and a staff lunch area and restroom. Patrons can now drop off all materials directly into the library as well as reserving books from the "Pick-up Branch" to be collected at the pick-up window.

The new facility is surrounded by the library park that come spring will be planted and a playground installed. Next to the paths meandering in the library park will be the 20-display Story Walk.

The grand opening will be held on April 9th at 11:30 and all are welcome to attend.





Southeast Library System Front Porch Award Application

The Front Porch Award is presented to a library (academic, institutional, public or school) that displays ingenuity in creating an atmosphere that welcomes patrons to their facility. This award and \$100 will be presented during National Library Week, April 19-25, 2020. Non-accredited libraries are welcome to apply.

Enclose the following with your nomination:

Name of Library: _____

Name of Individual Submitting the Application: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

- In 250 words or less, state why your library deserves this award.
- Information about activities/programs you have developed for your library.
- Two letters of recommendation from any library supporter.
- Any other information that shows your library deserves this award.

Nominations must be submitted to:

Southeast Library System

5730 R St. Ste. C-1

Lincoln, NE 68505

selsne@gmail.com

Application deadline is March 20, 2020



Summer Reading Program 2020 Workshop



Imagine Your Story

Syracuse Public Library

Syracuse, NE

10—3:15

March 13, 2020

4 CE

FREE! Topics will include: 1. Fairy Tales, Legends, Myths, Oh My! Hear About New Titles
2. Imagination Stations: Tween Programming for Summer Reading 2020
3. Activities to Fire Up Imagination in Children
4. Summer Crafts Sampler and
5. Outreach and School Partnerships.

Registration is available now at bit.ly/2SRPW2020

This program is supported in part by the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act as administered by the Nebraska Library Commission.

MARKETING

Your Library with Canva

With Canva you can easily produce a variety of marketing tools,
including eye-catching flyers and social media posts.

March 27

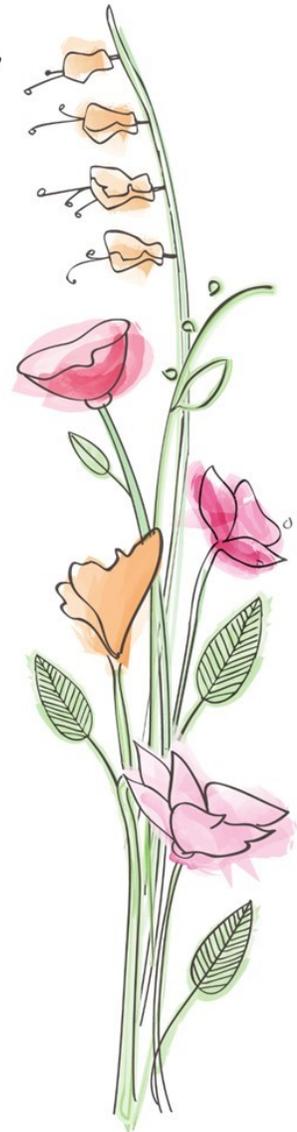
Seward Memorial Library

Computer Lab

9:15 Registration

9:30—12:30 Canva Workshop

Register at <http://bit.ly/Canva11>





SELS Training Extravaganza

at Seward Memorial Library

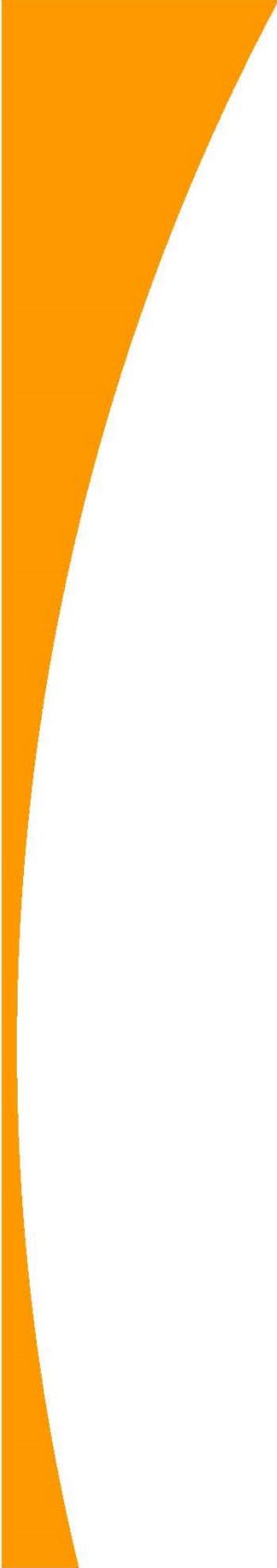
May 8, 2020 Schedule of Events

	Lower Meeting Room	Upper Meeting Room	Computer Lab
9:45-9:55	Registration and Refreshments*		
9:55-10:00	Welcome, Announcements, and Introductions*		
10:00-11:00	<p>7 Wonders - 7 Lessons: Reasons to Have Hope in the World. With Dean Jacobs.</p> <p><i>This Keynote is sponsored by the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act as administered by the Nebraska Library Commission.</i></p>		
11:00 -11:10	Break		
11:10-12:00	<p>Free Legal Help for Library Patrons with Sara Rips of Legal Aid of Nebraska</p>	<p>Fact vs. Fiction: Critical Thinking in the Age of Fake News with Joy Harvey</p>	<p>Using MyHeritage with Allana Novotny</p>
Noon	Catered Dinner (included in price)!		
1:00-1:50	<p>Do You Think Virtual Reality or Augmented Reality are Impossible Dreams for Your Library? Think Again! with Denise Harders</p>	<p>Why you need a Programming Policy with Vicki Wood</p>	<p>The Basics of Microsoft Publisher with Todd Schlechte</p>
1:50-2:00	Break		
2:00-2:50	<p>Tips on Graphic Novel Collection and Programming with Russ Harper</p>	<p>What You Need in a Patron Behavior Policy with Christa Porter</p>	<p>Social Media to Reach Every Generation: What Would You Click On? with Amanda Sweet</p>
2:50-3:00	Please fill out evaluations!		

*Lower Meeting Room

Only \$25

Register at <http://bit.ly/extrav2020>



University of Missouri–Columbia
School of Information Science and
Learning Technologies (SISLT)

Nebraska & Iowa
Virtual Open House

Saturday February 29, 2020
10-11:30 am

Zoom (<https://mizzou.zoom.us/j/6042678514>)

Join us for an open house and learn about the opportunity
to earn your MLS from Missouri!

- In-state tuition
- Rolling admissions
- Most classes online, fits your schedule

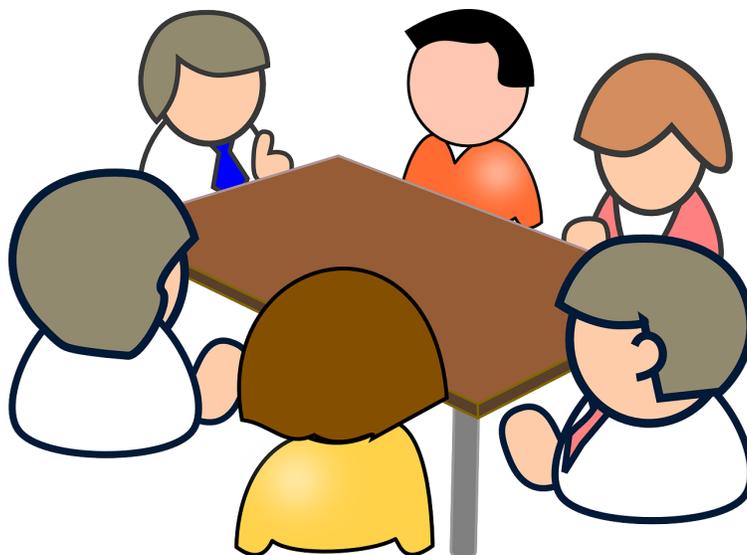
Laura England-Biggs
Program Liaison, SISLT

Phone: 402-290-3969
E-mail: englandle@missouri.edu

System Spotlight

Library Board Training

Did you know that Scott is willing to come out and help you meet the educational needs you have at the Library Board level? He can provide a presentation or workshop that not only will address your board's needs, but



count towards Board CE credit! Scott can talk about Nebraska law in regard to library boards, the role of library director and library board, or other topics tailored to your needs. He will also work with foundations and Friends of the Library groups. Contact us for more information!

Southeast Library System

<http://libraries.ne.gov/SELS/>

Butler • Clay • Fillmore • Gage • Hamilton • Jefferson • Johnson • Lancaster • Merrick • Nemaha • Nuckolls •
Otoe • Pawnee • Polk • Richardson • Saline • Saunders • Seward • Thayer • York

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