OverDrive Marketplace: Shopping, Statistics, and Support

Susan Knisely
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What is Marketplace?

Marketplace (originally called Content Reserve) is OverDrive’s shopping and administrative portal.

- It allows library staff to:
  - Shop for content / see titles available to purchase
  - View usage reports
  - Perform support functions; submit support form
How do I access Marketplace?

- Login with the username and password associated with either your **Standard** or **Advantage** Marketplace account
Standard Marketplace Account

- At least one Standard Marketplace Account assigned to each member library, usually associated with the director

- Library directors should share account credentials with staff, or request additional accounts from me

- Permissions include:
  - End-user support
  - Reports
  - Create/View carts
  - News

- Standard username format: nebraska.lib.*** where *** equals first initial followed by last name (e.g. nebraska.lib.hpotter)
Advantage Marketplace Account

- Created by OverDrive for libraries that sign up for Advantage accounts
- Includes purchase permission for library’s Advantage collection, with billing to library
- Allows some usage reports to be limited to Advantage titles only
- Currently 37 libraries (22%) have Advantage accounts
- Advantage username format: nebraska.adv.*** where *** equals library or town name (e.g. nebraska.adv.hogwarts)
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