Southeast Signal

News, Events, and Information from Around the System

From the Director

The annual survey of public library statistics will be opening in about a month, and I felt that that now is a good time to spotlight a sometimes misunderstood measurement, turnover rate. Basically, it says that if circulation was spread out evenly throughout a collection, how often would a piece be checked out over the time being looked at. This acts as a measurement of how active a collection a library has. The higher the number, the more often pieces are being circulated.

To figure it out, you just follow the following formula: turnover rate = circulation/volumes held. That's it. If you know how many pieces you have and the total number of checkouts – you can figure out the turnover rate.

What would be a "good" number will be different depending on the type of collection you are looking at. A public library that focuses on popular titles will usually have a larger turnover rate than an archival, research-focused library. The first library in this example is probably shooting for a turnover rate over 4, the other library may not even care about turnover rates that are smaller than 1.

A potential use that is often overlooked is to focus on specific parts of your collection to see if one area needs some attention over others. Instead of using numbers for the entire collection, break it down by material type or even by call number. I've seen a few libraries with larger collections do some very specific breakdowns within call number areas using this method.

So let's say you've done the math and want to increase the turnover rate. There's two parts to the formula, so you could try to influence one or both.

Increasing circulation would increase turnover rate. Marketing comes to mind first. Another option would be to shorten the amount of time a person can have a book, but that only really works with hot titles and often creates other issues.

To influence the other side – reduce the size of the collection – aka do a good weed of the collection. Some libraries use the per call number method I talked about earlier to help determine where to start for weeding projects, to see where it might do the most good.

All in all, I feel this number is somewhat underused in libraries. By grasping the basic concept and then choosing specific parts of your collection, you can come up with a really good idea of what areas you may want to look at for improvement in the near future.

In this Issue:

Calendar

October, Teen Tober (first year, soft launch), National Book Month

October 13, National Train Your Brain Day

October 14, Columbus Day, SELS Office Closed

October 17, Black Poetry Day

October 18, Beyond an Apple a Day: Providing Consumer Health Information at Your Library

October 20—26, National Friends of Libraries Week

October 21, National Clean Your Virtual Desktop Day

October 22, National Color Day

October 25, CASTL, Wymore Public Library,

"Board Meeting Minutes"

October 29, National Cat Day

October 31, Halloween

November, National Native American Heritage Month

November 1, Read Aloud Nebraska

November 11, SELS Office Closed

Nov. 22, First Summer Reading Program Workshop

Photo of the Month

On September 12th, we had Nebraska author Julia Cook visit our preschool through fourth grade students in the Davenport building. She read several of her books aloud to the students, helping them understand some common social-emotional strategies for dealing with things that may be part of their young lives. One of the favorite parts for our students was the visit from her dog Kirby! —*Provided by Beth Dolnicek*

CASTL Wrap-Up

Laurie Van Ackeren hosted the CASTL meeting on September 20th about "Summer Reading Program Successes" at the Yutan and Mead Public Libraries.

We learned that some of our libraries are helping ensure their programs are successful by beginning right after school gets out (before kids lose the habit of attending events). As far as publicity and outreach, some librarians are allowed to visit school classes, and others are only allowed to send brochures home with the kids.

Generally, libraries seemed to be reporting good participation at major events but somewhat lower book circulation than a few years ago. However, one library used a competition for two pool passes as an incentive to register, and it had both really good summer reading program participation and high book circulation numbers.

One item that was shared was the application of vinyl scan and cut designs to T-shirts (Summer Reading 2020). The library purchased slightly defective shirts for a low cost. The shirts turned out quite well, since the vinyl covered up the imperfections. We also learned that an Iron might work better than a heat press to make the actual transfer.

One library used scratch-off tickets as a reading log reward, and that worked well with kids and adults, but not so well with teens. Another method was to have kids draw tickets when they came to programs. Both of those methods lend themselves to being used for drawings. Similarly, other libraries used punch cards or a similar system where patrons received double credit for reading books that had one or more of the letters "space" in the title.

Discussion came up surrounding using "minutes" for reading logs, because some children can fulfill that requirement quite quickly. One library has designed a two-pronged program, with 100 minutes per week for children and 1000 minutes per week for strong readers and adults.

Geneva hosts a program in April where over 30 community organizations advertise what they do for the summer and parents can do "one stop shopping" to plan for the whole summer.

Another library found that a program from Nebraska Wildlife Rehabilitation, Inc. was a big hit. Miniature goats, bats, and skinny pigs, which look like small hippos, were featured.

Next summer one library will be hosting Mermaid Harmony, who shows up at the library as a "real" Mermaid. Keith West was mentioned as the best entertainer for a magic performance.

It was found that seating kids on the floor for a movie showing resulted in a lot of squirming. However, in later showings, when the children were seated on chairs, they settled down.

Some libraries are also having a great experience using UNL extension services to increase the amount of Summer Reading programming they can offer.

One library has started to try getting teens involved by meeting at the school to plan library events. So far this is resulting in an attendance of about six at the library for teen events, but this is still in its trial stages.

As you can tell, we had many interesting ideas!

News Around the System

Hands on Projects at Fairbury Public Library

Photos and story by Linda Dux

Gabe Dux, the Senior IT Guy from Lambert's, visited the library September 21st, and he led the children in their first STEM project. It was taking apart laptops!

In the picture to the right, Theresa Fox assists two of our Story Time Children making Saturn replicas to take home.

Beatrice Public Library's Innovation Showcase Display

Contributed by Katy Chapman

The above are pictures of the "Innovation Studios Showcase" display featuring items made in the Innovation Studios Maker Space while it was at Beatrice Public Library.

News Around the System

Plymouth Library hosts Fall Tour

Story and photo by Ellen Vorderstrasse

On September 28th the Plymouth Library hosted a Fall Tour to Wessel's Living History Farm near York. Attendees also had lunch at Chances R Restaurant after the tour. Library customers and library board members attended, and everyone had a great time.

Pinterest Board for Sharing Ideas

As a result of an idea from CASTL, we have created a collaborative SELS Pinterest Board that allows for the sharing of ideas between libraries.

In order to contribute to the board, you must be given access to it. Then you can move pins into it. This SELS board would appear in your or your library's Pinterest account as one of your boards.

If you want to participate, please send Todd (at todd.schlechte.sels@gmail.com) the name or email address associated with the Pinterest account you use for programming or craft ideas. To see what our board looks like, go to https://www.pinterest.com/selsne/

Crafts
5 Pins

News Around the System

Opportunities for a Bibliostat Refresher with Sam Shaw

We have had many requests for a yearly Bibliostat refresher, especially since there are a few changes in the software each year. As is becoming tradition, we will use a CASTL meeting (on December 6th at Morton-James Public Library In Nebraska City) to brush up on Bibliostat and have our questions answered by Nebraska Bibliostat guru Sam Shaw.

Central Plains Library System will be offering a similar opportunity at Ravenna Public Library on November 19th from 10am to 1pm. So if you are closer to Ravenna, or it fits your schedule better, please know that SELS librarians will be welcome at that workshop as well! Register here. The December 6th CASTL registration will become available in November.

News From the Commission

LIBRARY INNOVATION STUDIOS
nebraska library commission

This project was made possible in part by the Institute of Museum and Library Services (IMLS) [grant #LG-95-17-0046-17].

To: All Accredited Public Libraries in Nebraska of any size

What: Opportunity to Host a Library Innovation Studio/Makerspace for up to five months between Sept. 2020 & June, 2021 thanks to additional funding provided by IMLS to the Nebraska Library Commission

Deadline: Apply by February 3, 2020 to host a Studio/Makerspace

To apply, check out the Library Innovation Studios project web pages at:
http://nlc.nebraska.gov/grants/InnovationStudios   You will find:

- Information about the equipment available in the four identical Library Innovation Studios that are rotating around the state – click on Equipment/Components.
- The "Application of Interest & Commitment" due February 3, 2020. This document also lists the time periods available for the final eight to nine libraries to host the Makerspaces.
- The "Library Participation Benefits and Expectations, with Answers to Questions" link is likely to answer questions you may have.

News From ALA

New! Libraries Begin Celebrating TeenTober

For its first year (2019), the celebration will have a "soft" launch.

TeenTober is a new, nationwide celebration hosted by libraries every October and aims to celebrate teens, promote year-round teen services and the innovative ways teen services helps teens learn new skills, and fuel their passions in and outside the library. TeenTober replaces YALSA's (Young Adult Library Service's Association: A Division of ALA) previous Teen Read Week™ and Teen Tech Week™ celebrations, allowing libraries the flexibility to choose what to celebrate (digital literacy, reading, technology, writing, etc) and the length of time for each celebration.

Library staff are encouraged to utilize this new celebration to advocate for and raise awareness of the importance of year-round teen services in libraries.

Upcoming Basic Skills Courses

To see the list of upcoming classes, click here. Here's what's coming up next:

Dates of Class	Topic	Registration
Nov. 4—Nov. 15	Leadership	October 7—October 25
Dec. 2—Dec. 13	Library Services to Children and Teens	November 4—November 22

Summer Reading Program 2020 Workshops

Imagine Your Story

Walt Branch Library

Lincoln, NE

10—3:15

November 22, 2019

4 CE

Syracuse Public Library

Syracuse, NE

10—3:15

March 13, 2020

4 CE

FREE! Topics will include: 1. Fairy Tales, Legends, Myths, Oh My! Hear About New Titles 2. Imagination Stations: Tween Programming for Summer Reading 2020 3. Activities to Fire Up Imagination in Children 4. Summer Crafts Sampler and 5. Outreach and School Partnerships.

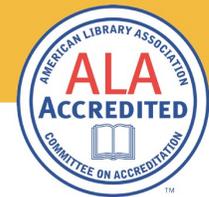**Registration is available now for the Walt Branch Library workshop** at http://bit.ly/ SRPW2020.

Registration will become available for the Syracuse Public Library workshop in January. The content of the workshops will be the same.

Library and Information Science

Master's Degree (MLIS)

ALA
ACCREDITED
AMERICAN LIBRARY ASSOCIATION
COMMITTEE ON ACCREDITATION

The Library and Information Science (LIS) program contributes to the essential knowledge, skills, and values of librarianship and the information professions through research, education, and outreach.

About the Library and Information Science Program:

▶ The LIS program has been continuously accredited since 1966/1967

▶ Online program with asynchronous, synchronous, on-site, and hybrid courses

▶ GRE not required

▶ Out of state online students receive in-state tuition rates

▶ Areas of specialization include archives, e-learning and distance services, public library administration, digital humanities and more

HOW TO APPLY

For detailed program information or to apply visit:

sislt.missouri.edu/lis/students

APPLICATION MATERIALS

- GPA: Minimum 3.0 in last 60 credit hours of degree
- TOEFL (Test of English as a Foreign Language). Minimum 550 (paper-based) or 80 (Internet-based)
- Statement of purpose
- Resume or CV
- Two letters of reference
- Complete the online application to the Graduate School at http://gradstudies.missouri.edu/admissions/apply/

MATERIALS SUBMISSION DEADLINES

Fall Admission

July 1st

Spring Admission

December 1st

Applications are accepted and reviewed for admission continuously until program capacity is met

COST AND FINANCIAL AID

Graduate level courses at the University of Missouri are priced lower than other top-tier universities. Students also have the opportunity to obtain assistantships and work directly with faculty on grant-funded research projects.

GRADUATE SCHOOL TUITION AND FEES	RESIDENT
TUITION	**$360.00** per credit
PREPAID HEALTH FEES	**$95.00** flat rate
RECREATION FACILITY FEE	**$150.76** flat rate
STUDENT ACTIVITY FEE	**$20.72** per credit
INFORMATION TECHNOLOGY FEE	**$13.49** per credit
COLLEGE OF EDUCATION FEE	**$43.00** per credit

GRADUATE SCHOOL TUITION AND FEES	ONLINE
TUITION	**$360.00** per credit
INFORMATION TECHNOLOGY FEE	**$13.49** per credit
COLLEGE OF EDUCATION FEE	**$43.00** per credit

Tuition and fees are subject to change.

School of Information Science and Learning Technologies
University of Missouri

iSchools

MizzouSISLT   @MizzouSISLT   SISLT iSchool

University of Missouri–Columbia School of Information Science and Learning Technologies (SISLT)

Nebraska & Iowa Virtual Open House

Saturday November 16, 2019
10-11:30 am

Zoom (https://mizzou.zoom.us/j/223300681)

Join us for an open house and learn about the opportunity to earn your MLS from Missouri!

- In-state tuition
- Rolling admissions
- Most classes online, fits your schedule

Laura England-Biggs
Program Liaison, SISLT

Phone: 402-290-3969
E-mail: englandle@missouri.edu

System Spotlight

Breakout EDU kits available from SELS

Southeast Library System purchased two Breakout EDU kits to loan to its members. These kits allow libraries and school media centers to set up escape room experiences in meeting rooms or small spaces such as table tops. They come with a variety of locks and some basic tools. You also have access to a smorgasbord of ideas online from a wide variety of websites and blogs. You can also buy books and create props to help you in the process of developing fun and challenging puzzles.

Southeast Library System

http://libraries.ne.gov/SELS/

Butler • Clay • Fillmore • Gage • Hamilton • Jefferson • Johnson • Lancaster • Merrick • Nemaha • Nuckolls • Otoe • Pawnee • Polk • Richardson • Saline • Saunders • Seward • Thayer • York

Staff:

Executive Director—Scott Childers
scott.childers.sels@gmail.com

Assistant Director—Todd Schlechte
todd.schlechte.sels@gmail.com

Administrative Assistant—Winter Daniel
winter.daniel.sels@gmail.com

Contact Us:

Local Phone: 402-467-6188
Toll Free Phone: 800-288-6063
Fax: 844-270-7004

selsne@gmail.com

5730 R St. Suite C-1
Lincoln, NE 68505