

# T RaiLS

## AUTHOR FAIRS CONNECT READERS AND WRITERS

### Columbus Public Library

*Article by Rachele McPhillips*

With the rise in self-publishing options and independent publishing, Columbus Public Library was overwhelmed with the number of requests to host book signing events for local authors. These writers are looking to connect with readers. Since it is our mission to connect people and ideas, we want to say yes, but the amount of time required to plan and host this number of events was impractical for library staff. Here's the challenge: How can we recognize local authors, connect them with readers, and do so in an efficient manner?

For CPL the answer was to host an author fair. The fair takes place on a Saturday afternoon in November as a way to celebrate National Novel Writing Month, but preparation happens throughout the year. When authors approach us to hold a book signing, we collect their information and add it to our Local Author Database — a spreadsheet on library staff member maintains.

Once the date is set, authors are invited to CPL to connect with readers and sell and sign their work. Participating authors are asked to submit a brief bio (200 words or less) and a photo that we can use to promote the event. In the weeks leading up to the fair, a different author is highlighted each day on the library's Facebook page.

In addition to meeting readers, authors have enjoyed connecting with other authors. The fair provides an opportunity to network and meet authors from all over Nebraska. As the fair concludes, library staff informally polls authors for suggestions to improve the event and participants are encouraged to contact us afterward to share their thoughts and ideas.



#### SPECIAL POINTS OF INTEREST

- TRaiLS Scholarships 2017
- Getting to know ...
- Retirements and New Hires
- Review Corner
- Flower Seed Lending Project
- STEAM Kits
- Library Strength Training Day

Three Rivers Library System  
11929 Elm St.  
Suite 18  
Omaha, NE 68144

Phone: 402.330.7884  
E-mail: trls.director@gmail.com

If you have questions about hosting an author fair at your library, we are happy to help. Contact Rachele McPhillips or Kelli Keyes at 402-564-7116 option 2.



## AUTHOR FAIRS CONTINUED

### Norfolk Public Library

*Article by Jessica Chamberlain*

We believe that part of our mission as a library is to connect readers and writers. Our community, like many in Nebraska, has a rich culture of writers and we want our library to be a place where our local writers feel appreciated and supported. We often get requests to have book signings or programs for people who have just published a book, and as much as we want to be supportive, it is challenging to meet the demand for having these kinds of programs. After discussing this issue with some librarians at other libraries, our library staff decided to host a Local Author Fair. This would give all our local writers an opportunity to present their work to the public at one time.

We started by putting out an “Author Application” to any author in northeast Nebraska with a published work to sell, whether it was traditionally published or self-published. The application included all the information about the event, including what the library would provide that day and what they would be expected to bring. Having never done this before, and having no idea how many authors may want to participate, we reserved the right to limit participation if necessary by selecting a representative sample of different types of work. We didn’t ask for an application fee, but did ask that each author selected to participate donate a copy of their work to be added to the library collection.

We were pleasantly surprised that we had 22 local authors submit

applications to participate! We worked out a floor plan to make sure we had room to accommodate 22 tables in our space, and then sent acceptance letters to each author. The acceptance letter included a reminder of the event details as well as a promotional poster that they were invited to display. We promoted the event similarly to our other events, through press releases, posters, and social media.

The day of the event, several library staff pitched in to set up tables and name placards so that everything would be ready for the authors to arrive. The authors came, decorated their tables, and our Local Author Fair was open. We didn’t have a very big attendance from the public that day, but since the tables were set up in a common area of the library, we also got some of our regular patrons walking by and talking to authors. While I was a little disappointed that we didn’t have a bigger turnout, the authors were all happy! They enjoyed networking with each other, many of them bought books from each other, and several told me they thought the event was wonderful and hoped we’d have it again next year. So, although this year in the midst of our renovation and expansion construction work, we are not going to have an author fair, we do look forward to hosting one again when our construction work is complete. It was a rewarding event and a good way to build relationships with our local authors.

#### Did you know:

National Novel Writing Month is a 501(c)(3) nonprofit that believes your story matters. On November 1, participants begin working towards the goal of writing a 50,000-word novel by November 30th. To learn more about this nonprofit, check out their website at <http://nanowrimo.org/about>

For any further information, or to get copies of the author application or publicity, please contact: Jessica Chamberlain at [jchamberlain@ci.norfolk.ne.us](mailto:jchamberlain@ci.norfolk.ne.us)



## GETTING TO KNOW.....

**Name:** Rebecca Stavick

**Library and position:** Do Space, Executive Director

**Favorite quotation about books or reading:** “A mind needs books as a sword needs a whetstone, if it is to keep its edge.” Tyrion Lannister in George R.R. Martin’s *A Game of Thrones*

**Who do you most admire in life?** My mother, Dr. Joyce Stavick. She is a total force of nature and the strongest person I know. She is both graceful and assertive, and I’m lucky to have her as a role model.

**What is your best childhood memory?** I grew up on a farm, and my dad was a scientist and a farmer, so we spent a lot of time watching the weather. We spent countless hours talking about clouds, speculating about possible rain, hail, and tornados, and driving around our fields to get a better look at oncoming storms. As a child, I was convinced I’d grow up to become a meteorologist! That didn’t happen, but I’m still a weather nerd.

**What’s your favorite music?** When I was younger, I was a total metalhead. I still love metal, but now I listen to stuff like Florence + The Machine.

## AT THE TRAILS OFFICE

### *New STEAM Kits*

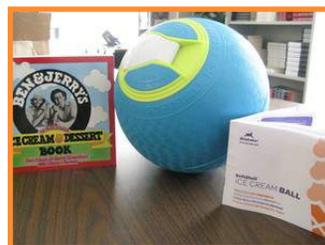
The TRaILS Office currently has 15 STEAM Kits available to borrow. If you’d like to check them out go to our [Libib site](#) or email Chelsea at [trls.assistant@gmail.com](mailto:trls.assistant@gmail.com).

4 STEAM kits are brand new and will enhance the 2017 Summer Reading Program theme of *Build a Better World*. These include, an ice cream ball, 2 Keva Brain Builders, and Q-BA-MAZE 2.0 Stunts.

#### Did You Know:

The State of America’s Libraries Report 2017 is now available. It details library trends of the past year, including the Top Ten Most Challenged Books of 2016.

Check it out here at [Ala.org](http://Ala.org).



## AT THE TRAILS OFFICE

### Scholarships

TRaiLS 2017 continuing education scholarships available to attend state, regional, and nationwide conferences and events. These scholarships are available to any director, media specialist, staff member, or trustee at libraries in the TRaiLS service area. Applications will be reviewed by the scholarship committee after the deadline to apply for each specific scholarship has passed. Scholarship recipients will be notified prior to the event with money awarded after attendance of the event.

An application to apply can be found at <http://libraries.ne.gov/trls/calendar-2/scholarship-opportunities/>

- ◆ ALA Annual Conference  
Deadline to apply is May 22  
1 \$830 Scholarship
- ◆ ARSL Annual Conference  
Deadline to apply is June 15  
1 \$500 Scholarship
- ◆ AASL National Conference  
Deadline to apply is July 15  
2 \$500 Scholarships
- ◆ NLA/NSLA Annual Conference  
Deadline to apply is August 14  
20 \$250 Scholarships
- ◆ Other C.E. Opportunities  
Please submit applications at least one month prior to event.  
Roughly \$4,133 available for other continuing education opportunities.

#### Did You Know:

*Circulating Ideas* is a podcast about the innovative people & ideas allowing libraries to thrive in the 21st century.

Check it out at <https://circulatingideas.com/>

### Board Nominations Extended

The Three Rivers Library System Board of Directors has extended the period for accepting nominations for the upcoming election of new board members. In an effort to offer a slate of candidates which represent the diversity of the field and geography of the service area, **nominations will now be accepted through June 5th.** The board strives for representation of its diverse 21-county area. Candidates may be from school, academic, special/institutional, or a public library.

Board responsibilities:

- ⇒ Oversee the governance of TRaiLS
- ⇒ Evaluate executive performance
- ⇒ Set long range vision and goals

Board meetings: Though in-person attendance of board meetings is ideal, occasional virtual attendance is an option. Meetings are held quarterly with the annual meeting in August. Future Board meeting dates are—May 5, 2017; August 4, 2017 (Annual Meeting); November 3, 2017; February 2, 2018.

Submit nominations at <http://bit.ly/TRLSBoardNominations>

Questions? Contact board members Beth Foulks (Ponca Public Schools, Ponca Carnegie Library) at [cbsr@gpcom.net](mailto:cbsr@gpcom.net) or Karen Drevo (Norfolk Public Library) at [kdrevo@ci.norfolk.ne.us](mailto:kdrevo@ci.norfolk.ne.us)

## KREUTZ BENNETT DONOR-ADVISED FUND GRANT WINNERS

Each year, the Kreutz Bennett Donor-Advised Fund, an affiliated fund of Nebraska Community Foundation (NCF), accepts proposals for matching grants for public libraries in communities with populations under 3,000. The TRaiLS Office wants to congratulate those libraries in our system that were awarded these grants.

Congrats to **Albion Public Library** for \$1,000 to develop a makerspace and creativity center.

Kudos to **Lied Pierce Public Library** for \$2,000 for acquiring new books, movies, crafts, games, and musical instruments to improve after-school hours environment.

And accolades to **Walthill Public Library** for \$15,000 to finish construction in the 450-square-foot meeting, conference, and reading room area.

To read more about the grants awarded, check out the [Nebraska Community Foundation](#).

## YOUNG NEBRASKANS WIN WRITING COMPETITION

Letters About Literature is a national reading and writing promotion program. Nearly 50,000 adolescent and young readers nationwide, in grades four through twelve, participated in this year's Letters About Literature program-hundreds of them from Nebraska. The competition encourages young people to read, be inspired, and write back to the author (living or dead) who had an impact on their lives.

The Young Nebraska writers to be honored are:

### Winners

Caleb Hamilton, *Falls City for a letter to John David Anderson*

Ethan Morrow, *Omaha, for a letter to Andy Weir*

Mathew Heaney, *Omaha, for a letter to Theodore Gray*.

For more information about the annual contest, check out the [NLC's site](#).

## UPCOMING BASIC SKILLS COURSE AND REGISTRATION DATES

Class Dates:	Class Title:	Registration Dates:
6/12 - 6/23	<a href="#">Reference</a>	5/8 - 6/1
7/17 - 7/28	<a href="#">Collection Management*</a>	6/12 - 7/6
7/31 - 8/11	<a href="#">Library Policy</a>	6/26 - 7/20
8/21 - 9/1	<a href="#">Programming &amp; Outreach</a>	7/24 - 8/10

\* Required class

## Calendar of Events

National Chocolate Chip Day!  
15 May 2017

DiSPEL  
Florence Branch (OPL)  
19 May 2017  
2:30pm-4:30pm

National GLBT Book Month  
June 2017

Library Strength Training Day!  
Scott Conference Center  
2 June 2017  
9:30am-4:00pm

DiSPEL  
Columbus Public Library  
7 June 2017  
9:30am-12:00pm

DiSPEL  
Keene Memorial Library - Fremont  
9 June 2017  
1:00pm-4:00pm

Banned Books Week  
24-30 September

TRaiLS Annual Meeting  
Weeping Water Public Library  
4 August 2017

## LIBRARY NEWS

### Blair Public Library's Grand Opening



On April 1st, the Blair Public Library and Technology Center facility officially opened. After a ribbon-cutting ceremony the public checked out the new facility. Read all about the new additions on the [Washington County website](#).



Above images credit to [Washington County Pilot-Tribune & Enterprise](#)

### North Bend's New Hire

Article by Gladys Starkey

When the North Bend Public Library had an opening for a substitute-librarian position, I applied. I was so happy to get the job because going to the library is part of our week where our daughters, Marie and Olivia, enjoy the children's books and movies they can borrow. They also like playing kids' games on the computer and other activities they have for kids like Story Time and Lego Club that happen twice a month.

I originally came from the Philippines and came over to America in 2009 with a spousal visa. I'm married to Tim Starkey for almost nine years. I became a U.S. citizen last September of 2015. I also work as an Area Representative for foreign exchange students.



Gladys and her youngest daughter, Olivia.

If I'm not busy, I spend my time cooking, writing on my blog, going for a walk, and read books (mostly non-fiction). I'm planning to publish my immigration memoir in a few months.

I enjoy working here because of the nature of the job which includes meeting a lot of people in the community of all different ages, from toddlers to retirees. It's just simply interesting.



#### Did you know:

The Center for the Book is looking for entries in the 2017 Nebraska Book Awards program? To nominate a book for this award check out the [Center for the Book](#) for an entry form and eligibility rules. Don't forget that the deadline is June 30th, 2017.

## LIBRARY NEWS

### New Walthill Public Library Location

---

The new Walthill Public Library is housed in the town's former fire hall. This renovated library is part of Walthill's downtown revitalization plan. Read all about the library at the [Sioux City Journal](#).



Above images credit to [Sioux City Journal](#).

### Wisner's New Photo Kiosk

---

The Wisner Public Library added a Kodak Picture Kiosk for public use. The kiosk was delivered in February and a technician helped train the staff at the library. The addition of this machine was made possible through the Louis and Abby Faye Dinklage Foundation.

To read all about it, check out the [Wisner Public Library's website](#).



Above image credit to [Wisner Public Library](#).

#### Did you know:

The National Network of Libraries of Medicine has funds for Network members to help improve library service. Currently they have a [NNLM MCR K-12 School Partnership Award](#) and the [NNLM MCR Public Library Programming Project Award](#).

To learn more about these exciting opportunities [check out their site here](#).

#### Did you know:

Your library can receive a free copy of the Consumer Action Handbook?

This is a free resource guide that provides general information on shopping for goods and services as well as tips about your consumer rights.

In order to receive a copy go to <https://www.usa.gov/handbook>.

## LIBRARY NEWS

### Christa Porter, Director of Library Development



The Nebraska Library Commission reintroduced Christa Porter as the new Director of Library Development, which began on April 4th. Christa is also the host of the Commission's weekly NCompass Live online program and she assists organizations in the state to hold virtual meetings with GoToWebinar. To read all about Christa, check out the [NLC's blog](#).



### Flower Seed Lending Project at Tilden

Article by Cindy Lee Simeon

In conjunction with celebrating National Arbor Day, and in the hopes of contributing more flowers to the Tilden Prairie Days celebration held at the end of July, the Tilden Public Library is offering a free *Flower Seed Lending Project* to anyone who is currently a library member, or would like to become a library member.

Through a seed sharing program sponsored by the company *Select Seeds*, the library was able to obtain 150 packets of flower seeds featuring 32 varieties. Each library member will be able to "check-out" up to 3 seed packets of their choice, which will also include a 9" garden marker indicating that their seeds came from the library.



Thanks to the efforts of Master Gardener Ginny Werkmaster, who passed away in 2015, and the help of other volunteers, colorful flowers lining the streets downtown during Prairie Days has become a recognized part of the celebration. "Our hope is that people who check-out the seeds will plant them in pots, nurture them, and be willing to take them downtown for the Prairie Days weekend to help continue this tradition", says Cindy Simeon, Library Director.

The flower seeds will be available to library members at the circulation counter beginning on Arbor Day, April 28th, and will continue until they are gone.

### Ponca's Retirement

Beth Foulks will be retiring from her library positions at both Ponca Public School and Ponca Carnegie Library in May. She has served as director at the public library for sixteen years and as the media specialist at the school library for eleven years. She has served on the boards of the Northeast Library System and the Three Rivers Library System. Beth says she thoroughly enjoyed her work in both libraries, getting acquainted with other librarians, and learning about libraries at classes, conferences, and workshops. She feels privileged to have been involved with the 2006 expansion/renovation project at Ponca Carnegie Library and the set-up of the school library in the 2011 Ponca School expansion/remodel project. She looks forward to having more time available for her family, especially her 101 year-old mother and her twin 2-year old grandchildren.



#### Did you know:

The National Network of Libraries of Medicine has resources on funding? Check out the [NNLM website](#).

They also have a weekly newsletter for public librarians.

## LIBRARY NEWS

### Walthill's National Library Week Celebration

*Article by Nola Briggs*



The Walthill Public Library celebrated National Library Week by hosting a presentation of the book *Gitchie Girl* by authors Phil and Sandy Hamman of Sioux City, Iowa. It was an excellent presentation about a true crime story that took place in Gitchie Manitou State Park in 1973. This true story shows how a survivor of that horrific night fought to rebuild her life.

Those who attended the presentation and book signing were sitting on the edge of their seats as the couple brought the story of that night to life right before our eyes. Two books were given as door prizes for those attending.

To learn more about *Gitchie Girl*, click any of the photos to visit [the authors' site](#) or [Walthill's Facebook page](#).



#### Did you know:

The NLA/NSLA 2017 Joint Conference is calling for volunteers to help serve on a number of committees and task groups that help put together the state conference. If you'd like to volunteer, check out [the NLA/NSLA site](#). You can also [propose a program](#) for the conference, which will be accepted through June 30th.

### Truckin' Through Nebraska

In honor of the 150th statehood anniversary, a mobile children's museum is traveling around areas of the state without their own children's museum. To see if the mobile museum will be visiting near you, check out the map on the [NE150 site](#). If the museum isn't stopping by your town, check out the [virtual tour](#).



#### Did you know:

Nebraska Libraries are for Everyone merchandise is currently being sold on [NLA's Café Press site](#)?

They're designed by Rebecca McCorkindale from Gretna Public Library.

Above image credit to [NE150](#).

## LIBRARY NEWS

### Scholarship Recipient: 2017 Computers in Libraries

*Article by Mike Dittmer*

The theme of the 2017 Computers in Libraries conference was “taking your library to new heights with technology”. Since the Norfolk Public Library is in the process of adding on to and renovating our library and adding a large Tech / makerspace this seemed like a great topic.

There were a lot of very interesting sessions to go to over the three days of the conference. One

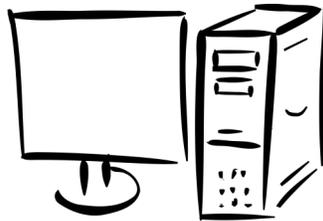
of the sessions dealt with running a coding program. The present-

ers used a pre-test to ensure that students are at a level to take the class.

They also suggested keeping study material and samples in an online drive like OneDrive or Google Drive.

This will allow students to get updates and turn in assignments. Printing out certificates was also a big plus for the students.

In addition, there was an excellent session on Empowering Employees.



One of the topics was training for employees. lynda.com was one of the options provided to both patrons and staff at the presenters library. All employees were cross-trained on all other jobs in the library. Everyone was expected to do at least six activities to better themselves per year such as webinars, Conferences, or online learning using the libraries' online resources.

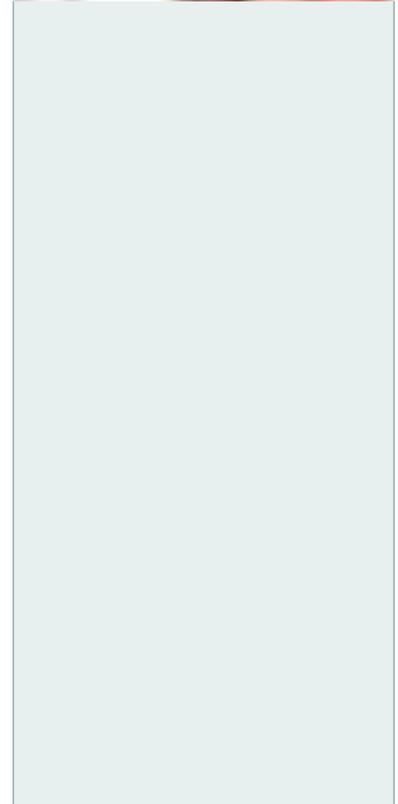
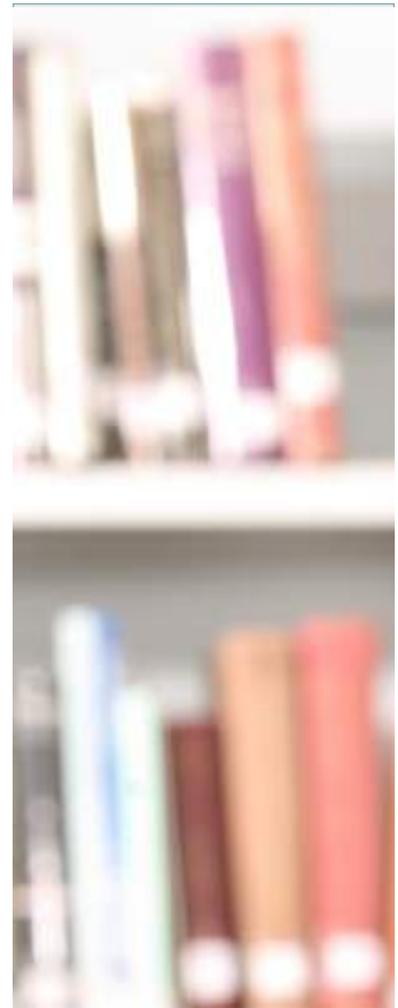
I would like to thank TRaiLS for the scholarship. Being able to attend Computers In Libraries was a great opportunity for my development in the library field. Having not come from a traditional library field of study it was great to see examples of programs from other libraries. Hearing and seeing firsthand the programs that other librarians have developed will be invaluable to getting the makerspace in our new library off to a great start.

### Cedar Rapids' National Library Week Celebration

*Article by Marilyn J. Schuele*

The Cedar Rapids Public Library provided cinnamon rolls and coffee to patrons on April 15th to celebrate National Library Week.

Twenty-four patrons came to enjoy the goodies, check out items, and visit the library. It was a very successful day.



# INFORMATION STATION

Project Outcome surveys measure the following service areas



CIVIC/COMMUNITY ENGAGEMENT



DIGITAL LEARNING



EARLY CHILDHOOD LITERACY



ECONOMIC DEVELOPMENT



EDUCATION/LIFELONG LEARNING



JOB SKILLS



SUMMER READING



**About Project Outcome**

Project Outcome is dedicated to helping public libraries understand and share the true impact of essential library services and programs with simple survey instruments and an easy-to-use process for measuring and analyzing outcomes. Project Outcome also provides public libraries with the resources, training and supportive online community needed to apply their results and confidently advocate for their library's future, helping them turn better data into better libraries.

**What is Outcome Measurement?**

Outcome measurement is a way for libraries to assess their true impact on the people they serve.

What is an Outcome	Why It Is Important
 <b>WHAT GOOD DID WE DO</b>	<p>An outcome is a specific benefit that results from a library service or program. Outcomes can be quantitative or qualitative, and are often expressed as changes that individuals perceive in themselves - like new or improved knowledge, skills, attitudes, behavior, or status.</p> <p>Example: A patron feels more confident in launching a small business after attending a library workshop.</p>

**How Does Project Outcome Work?**

In a few simple steps, public library staff set goals for the outcomes they want to achieve. The process is designed to align with services and activities that libraries are already conducting, and is simple enough that just about every library system can use it.

<p><b>Step 1: Set Goals</b></p> <ul style="list-style-type: none"> <li>Decide what you want to learn about outcomes in your community and develop an action plan for what to do with the findings</li> </ul>	<p><b>Step 2: Measure Outcomes</b></p> <ul style="list-style-type: none"> <li>Administer surveys for relevant services and programs</li> <li>Report findings to the Project Outcome portal</li> </ul>
<p><b>Step 3: Review Results</b></p> <ul style="list-style-type: none"> <li>Access ready-made reports and view your data on an interactive online dashboard</li> </ul>	<p><b>Step 4: Take Action</b></p> <ul style="list-style-type: none"> <li>Achieve the results you want by successfully communicating your findings and implementing your action plan</li> </ul>

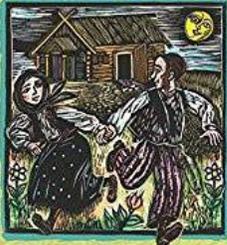
**Background**

Project Outcome is managed by the Public Library Association, funded by a grant from the Bill & Melinda Gates Foundation and builds upon the work of PLA's Performance Measurement Task Force. The goal of the task force was to develop standardized measures of effectiveness for library services and promote training and implementation tools for using the data collected.

Learn more at [www.projectoutcome.org](http://www.projectoutcome.org) or follow us on facebook and twitter @ProjectOutcome!

## REVIEW CORNER

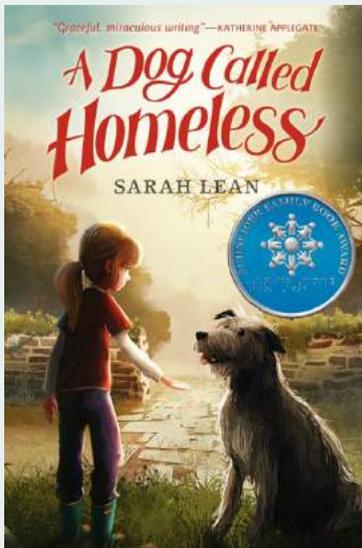
### The Elijah Door A Passover Tale



by Linda Leopold Strauss • Illustrated by Alexi Natchev

Submit news, articles, pictures, or resources for the newsletter to Chelsea at [trls.assistant@gmail.com](mailto:trls.assistant@gmail.com).

Please feel free to email or call with suggestions and comments for the newsletter or system.



### The Elijah Door; A Passover Tale

By Linda Leopold Strauss

Recommended for grades 2nd –5th.

Article by Carol Tramp, Wynot

The pictures are really different in this book, it was like the page was painted black, the design was colored on top. They add a lot to the book and give it a feeling of being old. The Galinskys and

Lippas lived next door to each other and year after year they celebrated Passover together. One day there was an argument, and they do not speak to each other after that. One day their children, David and Rachel, wanted to get married, but how? The Rabbi told them he would involve the whole village and they would celebrate the Passover together with their families. Read the book to see what happened.

### A Dog Called Homeless

By Sarah Lean

Recommended for grades 3-6 for both public and school libraries.

Article by Jane Dodson, Columbus

Cally Fisher's life changed in a blink of an eye and now she is having to fight through how she is going to deal with it. Her Dad, though trying his best, has shut down. Without the man she needs him to be, Cally decides to do the same, but in her own way. She volunteers to be part of a school project, which nobody thinks she can fulfill: not talk for a whole day. But she does, then she decides, maybe this not talking thing is the way to go. So she shuts down and stops talking to anyone. You see, no one listened to her anyway, so why bother? No one listened to her when, at the cemetery a year after her mother dies, she sees her mom. They told her to be quiet, that she was upsetting people.

The family had to move out of their house, their last connection to their mom into an apartment. Cally didn't think things could get worse. As hard as it was to 'move on' there were a couple bright spots occurring in her life. One was a strange wolfhound that kept appearing to Cally. It seemed to be able to see her mom too. It would come into her sights sporadically and disappear just as quickly. Its presence upset

school officials as well as Cally's dad. Cally knew the dog was connected to her mom, her dad wanted nothing to do with it. A second source of hope was Sam, the boy downstairs. Sam is special. He is blind, deaf, and has several medical issues.

Because Cally has stopped talking she has really started to learn how to listen, even to someone who has a different way of communicating. Through this dog, and her new friend, Sam, Cally finally speaks up and helps her family and herself deal with the loss of her mom.

This book reminds me of [Shiloh](#) by Phyllis Reynolds Naylor, [Because of Winn Dixie](#) by Kate DiCamillo, and [Wild Life](#) by Cynthia DeFelice where the main characters are struggling in life, befriend a dog, and they do a lot of growing up together.

I could not put this volume down. I finished it in one setting as it grabbed me from the beginning. I think it will do the same for many young readers. It is so 'easy' to read, meaning it uses real language, which flows easily. This realistic fiction piece pulls at the reader's heart strings through the subject matter of loss. The reader can see how the main character reacts to diversity and it's believable. This book had a very enjoyable ending.

# WORLD WAR I AND AMERICA

1917 ★ WWIAMERICA.ORG ★ 2017

A series of presentations commemorating the  
**100th Anniversary**  
of the U.S. entering World War I

On April 6, 1917, two days after the U.S. Senate voted 82 to 6 to declare war against Germany, the U.S. House of Representatives endorsed the decision by a vote of 373 to 50, and the United States formally enters the First World War.

The La Vista Public Library will be holding a series of presentations honoring America in WWI.

## **World War I: The War that Haunts Us**

Saturday, May 6, 1 p.m.

Presenter: Dave Wells, Independent Historian

## **World War I in America**

Saturday, May 13, 1 p.m.

Presenter: Professor Jennifer Harbour, UNO

## **Nebraskans in World War I**

Wednesday, May 17, 6:30 p.m.

Presenter: Dr. Spencer Davis, Peru State College



For more information, contact the La Vista Public Library, 402-537-3900

# UNIVERSITY OF MISSOURI-COLUMBIA SCHOOL OF INFORMATION SCIENCE AND LEARNING TECHNOLOGIES (SISLT)

## OPEN HOUSE!

**Join us for an open house and  
learn about the opportunity  
to earn your MLS from  
Missouri!**

- ◆ IN-STATE TUITION
- ◆ ROLLING ADMISSIONS
- ◆ MOST CLASSES ONLINE, FITS YOUR SCHEDULE
- ◆ GRADUATE ASSISTANTSHIPS, FELLOWSHIPS, AND AWARDS

## 2 OPEN HOUSE LOCATIONS

**20 MAY 2017**

1:00pm-3:00pm  
at Three Rivers Library

System Office

11929 Elm Street, Suite 18,  
Omaha NE.

**17 JUNE 2017**

2:00pm-4:00pm  
at Norfolk Public Library

308 W. Prospect Ave, Norfolk  
NE.

**CONTACT:  
LAURA ENGLAND-  
BIGGS**

Program Liaison, SISLT

Phone:

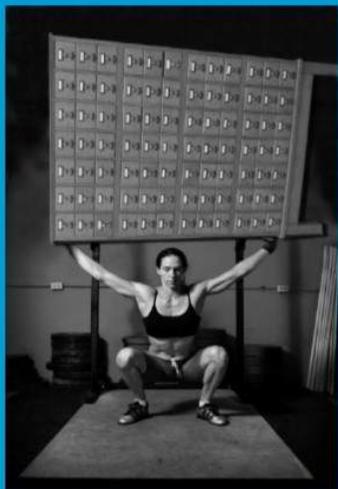
402.290.3969

E-mail:

englandle@missouri.edu

Three Rivers Library System presents...

# Library Strength Training Day



"Tone Your Skills" on  
2 June 2017

At the Scott Conference  
Center at 6450 Pine  
Street in Omaha.

To register, please go to  
<http://bit.ly/LibStrength>  
Registration fee is \$10.

For any questions, contact  
Chelsea:

Email: [trls.assistant@gmail.com](mailto:trls.assistant@gmail.com)  
Phone: 402.330.7884

## SESSION DESCRIPTIONS:

*Empowering Immigrant Community Members Through Education and Information with Mindy Rush Chipman (Justice for Our Neighbors)*

Libraries in the United States have a long history of providing resources and educational programming to immigrants. Today, this role is especially relevant with the increasing immigrant population in addition to increasing uncertainty regarding the new administration's policies on immigration. Libraries have a unique opportunity and responsibility to not only welcome our immigrant community members, but also to provide information and educational opportunities to protect and empower our immigrant friends, neighbors, and patrons.

*Email Marketing for Friends and Foundations with Mike Bitter (Affordable Social Media)*

During this session Mike will show you the value of email marketing as a part of an overall approach to online marketing. He's taught hundreds of business owners throughout the TRLS how to effectively use social media marketing in their businesses. He'll walk you through the basics of email marketing and share 3 steps to better email marketing for Friends and Foundations. Mike will show you the tips and tricks he's used to develop "calls to action" that attract people and donations to your organization. Mike will be available through lunch to answer any questions you may have about email marketing for your location or you can contact him directly to schedule a time to meet.

*Library Culture: Building a Framework for a Better Workplace with Karen Pietsch & Amy Mather (Omaha Public Library)*

If you were asked to describe the culture at your library, could you do it? Workplace culture begins at the top and permeates every part of your organization. When company culture is great, employees and customers alike are energized, engaged, and happy. Leaders and managers can learn how to be aware and intentional about developing a stellar workplace culture while future leaders can learn how to influence the culture in their libraries today.

*The Importance of Developing an Entrepreneurship Ecosystem with Dell Gines (Federal Reserve Bank of KC, Omaha Branch)*

This session will discuss entrepreneurship based economic development and ecosystems or "Grow Your Own" models of economic development and why they are important to Nebraska communities. As demographic shifts occur and corporations can no longer be expected to drive local employment and economic growth in many communities the need for entrepreneurs to create new opportunities becomes vital. By developing entrepreneurship ecosystems that support both the creation and growth of entrepreneurs and the businesses they create, communities can position themselves for long run and diverse economic growth in the modern economy.

*Working with People Experiencing Mental Illness with Tom Adams (Nebraska Alliance on Mental Illness)*

This session will challenge us to look at mental health through history, stories, and life in the community offering ways to interact and decrease the stigma of mental illness.

*Young Adult Literature with Erica Rose (UNO Library Science)*

This session will feature dialogue about current titles in Young Adult literature, broken down by various categories. Specific titles will be reviewed and recommended (or not). These reviews will be supplemented and recommended "reading list", designed to include a diverse array of books to use as a recourse for library acquisition. Book discussions will be paired with the following: various ways to promote the titles; ideas to design complimentary activities; and candid discussions about matching the right book to the right reader.



# 100% ONLINE UNDERGRADUATE LIBRARY SCIENCE PROGRAMS FROM THE UNIVERSITY OF NEBRASKA AT OMAHA

▶ [online.nebraska.edu/library](https://online.nebraska.edu/library)



“My today started when I took my passion to the next level. I’ve always loved reading and loved the world that books could take me into. Although I was busy with my children at home and my career working in a school, the library science program at the University of Nebraska at Omaha helped me further pursue my passion. It gave me flexibility for my busy schedule, exposed me to real-life opportunities to experience a spectrum of libraries and prepared me for future trends in libraries. I love being a librarian and the role I play in being a gateway to knowledge.”

**Kim Gangwish**  
Library Science  
University of Nebraska at Omaha

## Why get a library science degree from the University of Nebraska at Omaha?

- 100% Online Options
- Accredited
- Affordable
- Award-Winning Faculty
- High-Tech Learning Environments
- Engaged Advising
- Local and Regional Professional Networks
- Field Site Experiences in Many Courses
- High Employment Placement Rates

### ▶ GET STARTED BY CONTACTING:

Erica Rose  
[ecrose@unomaha.edu](mailto:ecrose@unomaha.edu)  
970.231.7372  
[online.nebraska.edu/library](https://online.nebraska.edu/library)

*Also, ask about our blended master's programs.*

UNIVERSITY OF  
**Nebraska**  
OnlineWorldwide

KEARNEY | LINCOLN | OMAHA | MEDICAL CENTER



# School of Information Science & Learning Technologies

## University of Missouri



**Librarianship... Pillar of Knowledge**

Rolling admissions

In-State tuition

Graduate assistantships,  
fellowships & awards

Upon successful completion of the Library and Information Science 39-credit hour program you will receive a Master of Arts in Information Science and Learning Technologies with an emphasis in Library Science.

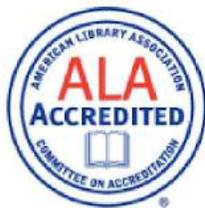
Pursue diverse career paths in academic, public, corporate or government settings:

- Children's & Youth Services
- Organization of Information
- Digital Librarianship
- Outreach & Community Services
- Information Needs & Use
- Engineering, Law and Science Libraries
- Academic Librarianship
- Public Librarianship

## **Library and Information Science Program**

***NEW*** E-Learning Information Professional Specialization

***Coming Soon*** Digital Humanities Certificate



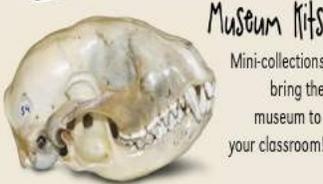
Laura England-Biggs, M.L.S.  
Nebraska Coordinator  
engandle@missouri.edu  
402.290.3969



UNIVERSITY OF NEBRASKA  
STATE MUSEUM

# EDUCATION

VIRTUAL FIELD TRIPS • PROGRAMS • KITS



[museum.unl.edu](http://museum.unl.edu)

Morrill Hall | UNL City Campus | Lincoln, NE



## ENCOUNTER KITS

Large kits include a teacher's guide, specimens, and five fun activities for learning. Fee: \$35.00/week + return shipping. Rented for one week.

Ancient Sea Life	Dinosaurs	Omaha
Animal Detective	Elephant Trunk	Ponca
Birds	Insect Investigations	Santee Sioux
		Winnebago

## SHOEBOX SCIENCE KITS

Small specimen collections for classroom use. Fee: \$15.00/week + return shipping. Rented for one week.

Animal Coverings Kit A	Dinosaur Diversity
Animal Coverings Kit B	Fossil Mammals
Animal Skulls	Owls
Bird Nests	Rocks and Minerals
Butterflies	Snakes
Dinosaur and Ancient Teeth	Tools of Early People
Dinosaur Clues and Traces	

## WONDERWISE: WOMEN IN SCIENCE KITS

Kits present women scientists and their research. Each includes video, activities, and CD. Fee: \$15.00/week + return shipping. Rented for one week, also available for purchase from Destination Education, Inc.

African Plant Explorer	Pollen Detective	Space Geologist
Genetic Counselor	Rainforest Ecologist	Urban Ecologist
Parasite Sleuth	Sea Otter Biologist	Vet Detective

## To make a reservation:

call 402-472-6302 | email [elephant@unl.edu](mailto:elephant@unl.edu)

Reservations are required for gallery programs, planetarium shows, self-guided visits, virtual field trips and museum kits. (Minimum rates do apply.) Reduced rates are offered for self-guided groups of 10 or more with a reservation.

Please contact us early. Some kits and programs are reserved months in advance. Our staff are often presenting programs and not available to answer the phone. Please leave a detailed message with the time we can reach you, or contact us by email. We will respond to your inquiry within 24 hours.

\*\* SCHOLARSHIPS AVAILABLE FOR SCHOOL GROUPS \*\*



UNL does not discriminate based upon any protected status. Please see [go.unl.edu/hoodiscrimination](http://go.unl.edu/hoodiscrimination)

## Virtual Field Trips

Visit Morrill Hall from your classroom!



No need to schedule transportation, pack a lunch or even leave your school when you visit us on a Virtual Field Trip. Our educators and scientists interact with your students on a variety of science and natural history topics through our live, interactive videoconferencing programs. Classes are designed to fit within your schedule, curriculum needs and are aligned with science standards.

## ANIMALS IN THE HALL

Grades: PreK-2 | Program Length: 30 minutes

Explore like a scientist! Listen and identify animal sounds, investigate animal behavior, observe habitats and study survival senses. All while we travel our hall of prairie wildlife. It's a zoological adventure!



## ELEPHANTS IN YOUR BACKYARD: MAKING TEETH TALK

Grades: 4-8 | Program Length: 45 minutes

Uncover a mystery - paleontology style! Working together we'll dig deep into the tale told by fossil teeth and discover clues to middle America's ancient climate and habitats known to our very own elephants!



## EVOLUTION EXAMINED!

Grades: 7-10 | Program Length: 45 minutes

Dig in to the theory of evolution. Investigate current research. Discover how evolution applies to you and the environment around us. And try to sing like a fly. All it takes is a little variation, inheritance, selection and time.



## TUSKER POWER!

Grades: All/General Public | Program Length: 30 minutes

Step Right Up! See the wild elephants who once freely roamed America's heartland. Come eye to eye with the world's largest mounted mammoth. Uncover the stories and the science that reveals their prehistoric world. It will be an epic experience!

<b>Virtual Field Trip Class Fee:</b>	<b>30 min</b>	<b>45 min</b>
Nebraska Schools:	\$50	\$65
Other Institutions/Sites:	\$100	\$125
Non-Profit/Library:	call for fee	

Maximum Capacity: 30 students

Sign-Up: 2-3 weeks in advance requested

Kits: Organizations are responsible for the return mailing costs of kits.

## To make a reservation:

call 402-472-6302 | email [elephant@unl.edu](mailto:elephant@unl.edu)

For specific class information contact Annie Mumgaard, [amumgaard@unl.edu](mailto:amumgaard@unl.edu)

Library Virtual Field Trips cost \$80 for a 30 minute program and \$95 for a 45 minute program. Annie Mumgaard will help test internet connections prior to booking a program to ensure a smooth presentation is possible, just email and ask.

# LIBRARY PROGRAMS



## When Omaha's Henry Doorly Zoo & Aquarium visits,

You can count on a high quality, fun and educational program that will bring the community together at your venue. We provide lasting memories as we inspire and educate both children and adults.



### I ♥ ANIMALS - BUILDING A BETTER WORLD

Do you love animals? From polar bears in the arctic to turtles in Nebraska, the future of animals is in our hands. Through encounters with live animals, seeing and touching animal artifacts, and participating in hands-on games and activities, participants learn what it takes to help animals at home and far away, and will leave with a desire to build a better world for both people and animals.



### ZOOLYMPICS

Match your leaping skills against a tiger or your balance against a flamingo. This program redefines "active learning" as kids test themselves against the abilities of their favorite animals. Audiences will be inspired to learn more about animals and conservation, and to continue training for the next Zoolympics!



### ANIMAL ZOOPER-POWERS

Are superpowers real? Learn about the amazing Zooper-powers of animals. Then decide whether these abilities are superpowers or adaptations to the environment.



### LIVE! VIRTUAL VISITS TO THE AQUARIUM OR JUNGLE

These interactive programs let you see the Penguins, Sharks, or Monkeys as you take a virtual visit to the most popular exhibits at the Zoo. All you need to connect is a computer or tablet with a webcam and microphone. Cost is \$100.

## DETAILS

- Presentation is 45 minutes to one hour.
- Fee is \$200 without animals, \$300 with 2 or 3 live animals.
- Small groups of about 30 people (including adults and children) are \$150 and include one live animal. Ask about additional program offerings for small groups.
- Three weeks' notice is required for an animal visit. Summer dates fill up fast so book early!



For more information or to schedule a program, please call (402) 738-6905  
or email [zoo2you@omahazoo.com](mailto:zoo2you@omahazoo.com)