

Eastern Express

July/August 2010

The Newsletter of the Eastern Library System—SSN 1064-3486

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The Big Picture with Jamie LaRue

By Brenda Ealey, Southeast Library System Administrator

As expected, it was a treat to have Jamie LaRue back in Nebraska as the presenter for the Nebraska Library Leadership Institute Reunion, at St. Benedict Center, in Schuyler. He is a passionate librarian and leader, with a positive vision for the future of libraries, accompanied by a well-researched plan in supporting the relevance of the library and its sustainability. Here is a snapshot of LaRue's Big Picture. It begins with a study of the brain and a few lessons on people:



Guest speaker Jamie LaRue discusses *The Big Picture* at the NELLI Reunion.

1. **We are not rational.** For background on this point, read *The Happiness Hypothesis: Finding Modern Truth in Ancient Wisdom*, by Jonathan Haidt.
2. **We lie to ourselves.** The support for this premise draws from the book, *My Stroke of Insight: a Brain Scientist's Personal Journey*, by Jill Bolte Taylor, and the conversation on re-programming life to only accept stories that are positive.

3. **Literacy is not natural.** Another title to add to your summer reading list is, *Proust and the Squid: The Story and Science of the Reading Brain*, by Maryanne Wolf.

The next segment LaRue adds to the discussion is the *Growing Use Pyramid*, which he ties in with Douglas County Libraries' efforts to pass a bond issue. (Douglas County Libraries are headquartered in Castle Rock, CO, where LaRue has been director since 1990.)

- The pyramid starts at the bottom tier in measuring library users if we simply **Open the Doors** of the library and offer basic services, such as materials to borrow, reference, children's programs, technology, and meeting rooms for our communities. If we just do this, we will have library users from 30 to 50% of our community's population.
- The second tier is **Public Relations**, which is defined as one-way communication. In an effort to make their PR successful, Douglas County took every piece of promotion and paper publicity to a professional graphics person to evaluate because, as LaRue said most poignantly, "Librarians are not gifted graphic designers." So we need some help in making sure that our public relations pieces present us in the most positive manner, as one of the most precious things to a library is its reputation. If libraries do this, we can expect to add 5 to 15% more of the population as library customers.
- The third tier is **Marketing** – two-way communication, which means surveys, focus groups and *change*. Ask your community to tell you how they spend time in their job, at home, and during their leisure time. Then change library services to match community interests and needs. Or simply ask your customers what they did at the library, today. Or, ask former customers why they stopped coming to the library. If we work in this area, we can expect another 5 to 15% of population to be added to our list of library users.

(continued on next page)

The next tier is **Answer the Community Reference Question**, meaning we'll need to leave the building and solve problems together. Answer the question floating around in community, which most likely will require a reference interview, deep reference or research, a summary of that information, and then a presentation of that information back to the community group tackling the issue. This means training librarians to walk into groups and public meetings to figure out *the question*, and research the information in order to respond to that question. This is the future of reference librarians.

That leaves 5% of a community's population that are **Unreachables**. For whatever reason, these folks that are not involved; they go to work, come home, drive into their garage and close the door.

After running us through this exercise, LaRue lets us know that just because you build up your number of library customers that does not necessarily equal support at the ballot box. This point is brought home through the OCLC Study, *From Awareness to Funding*, which you can find online at: www.oclc.org/us/en/reports/funding/default.htm. Among the findings from the report are, "Library funding support is only marginally related to library visitation," and "Voters who see the library as a *transformational force*, as opposed to an *informational source*, are more likely to increase taxes in its support."

So, we are led into what LaRue sees as critical for the future of libraries, and that is **to tell the library story**. This won't happen without hiring the right people in libraries that understand the necessity of being connected and involved in their community, and to be a part of other organizations. It also means identifying the movers and shakers in the community and taking them to lunch--not to sell them anything, but to simply ask for their insight on what is going on in the community; what are the issues; what is everyone talking about? Next, find people in your community – not librarians – that are good speakers, and provide them with a talk that **tells the library story**, so they can go out to groups and share that message.

In speaking about Colorado, LaRue calls that their BHAG (Big Hairy Audacious Goal), and has started the Colorado Public Library Advocacy Initiative, where they are **sharing the library story**. He not only provided us with the structure of that talk, but delivered the message in a compelling and passionate manner that resonated with each of us in the room. You can find more on the process and that initiative at:

<http://bhagcolorado.blogspot.com>, as well as the four main points in *their* library story:

- 1.) Libraries change lives.
- 2.) Libraries mean business.
- 3.) Libraries build community.
- 4.) Libraries are a smart investment.

It's a message that needs amplified in Nebraska, and beyond, and one that helps insure libraries as a relevant and sustainable entity well into the future.



WINNERS

Gordon Wyant (Bellevue Public Library) and Lindsey Tomsu (La Vista Public Library) are the winners of the Kimberly Pauley Contest's Grand Prize. What did they win? Signed hardback copies of her two books, *Sucks to Be Me* and *Still Sucks to Be Me*, bookmarks and stickers, a vampire/monster pack from her publisher, a t-shirt...and, most important, a visit to Nebraska. Gordon and Lindsey entered together and will coordinate the author's visit between their two libraries. Kimberly is a young adult author and book reviewer. Her contest asked entrants "Why Should I Win?"

Gordon: I should win because I am awesome! Okay, well . . . maybe not awesome; but, I'm told I'm pretty cool. Alright, I'll be honest, I'm not really very cool at all. I'm a total nerd; but, I'm so nerdy it comes out the other side and ends up somewhere in "really fun to be around" territory.

Lindsey: When I saw the chance to win a visit from Kimberly, I immediately thought of my teens and how they'd benefit from the chance to meet a real life author, especially since I clearly don't have it in my budget to do an author visit normally. Plus, personally, if I won the grand prize and got Kimberly to visit the library and speak with my teens then maybe the city would see that serving teens is important.

Gordon and Lindsey ended up with 47% of the 900 votes with second place only receiving 19%.

Thanks to all who voted

The 16th Annual The 16th Annual

Youth Services Retreat September 16-17, 2010

Carol Joy Holling Camp and Retreat Center, Ashland

Sponsored by Eastern & Southeast Library Systems

Registration begins at 8:30 am on Thursday and the retreat ends Friday PM

- ☺ Book Reviews
- ☺ Book Making
- ☺ Tech Tools
- ☺ Guest Author
- ☺ Search Engines
- ☺ Share A Program
- ☺ Wonderful Food
- ☺ Relaxing Atmosphere
- ☺ Great Conversation
- ☺ Nice Accomodations
- ☺ Accu-Cut Machines
- ☺ Folkmanis Puppets

Name _____ Library _____

Phone _____ Email _____

Roommate preferred (or we will match you up)

Please check all that applies:

___ Thursday only, includes lunch \$50

___ Friday only, includes lunch \$45

___ Both days with overnight, double occupancy \$125 (includes all meals)

___ Both days with overnight, single occupancy \$155 (includes all meals)

___ Hayrack ride on Thursday night \$2 (can pay at retreat, weather pending)

Send check, payable to ELS, to:

Eastern Library System
11929 Elm Street, Suite 18
Omaha, NE 68144

**You MUST register by
September 9th - no excuses!**

Upcoming Events

August 13 - ELS Board Meeting, John A. Stahl Library, West Point, 9:30 am.

August 27 - CLICK Meeting, Blair Public Library, 9:30 am.

September 8 - Outreach Panel Discussion, Nebraska Library Commission in Lincoln (see page 12)

September 16-17 - Youth Services Retreat, Camp Carol Joy Holling, Ashland (see page 3)

October 8 - ELS Board Meeting, Snyder Public Library, 9:30 am.

October 13-15 - NLA/NEMA Fall Pre Conference, "Black Belt Librarians" - Grand Island (see page 13)

November 6 - Celebration of Nebraska Books (see page 14)

December 10 - ELS Board Meeting, Wahoo Public Schools, 9:30 am

February 11, 2011 - ELS Board Meeting, Bellevue University, 9:30 am

The next CLICK Meeting will be August 27th at the Blair Public Library. We will be reviewing Summer Reading Programs - what went really well and what we will never try again.

Please contact Amy Larsen if you can come
alarsen@ci.blair.ne.us

**Youth Services Retreat is September 16-17
 at Camp Carol Joy Holling in Ashland -
 Don't Miss It!**

Trustee Corner

[seen in *The Voice for America's Libraries*,
 March 2010]

According to Dave Hargett, Vice-president of the Fountaindale, Illinois public library board of trustees, a library board's duty is to govern, not to micromanage. He feels there are six essential responsibilities of a library trustee.

1. Hiring/firing and evaluating the library director
2. Strategic planning
3. Policy development and approval
4. Oversight of library resources and finances
5. Regular evaluation of library activities
6. Advocating for the library



The Nebraska Library Commission was a recent recipient of a grant from the Institute of Museum and Library Services (IMLS) in the amount of \$721,033. The [Laura Bush 21st Century Librarian Program](#) is one of the largest library programs administered by the Institute of Museum and Library Services, the Laura Bush 21st Century Librarian Program has contributed to a critical component of the nation's information infrastructure—skilled professionals dedicated to meeting their local institutions' and communities' information needs.

The Nebraska Library Commission and Central Community College will foster recruitment, education, and 21st century skills development for at least 165 pre-professional and professional students through scholarships, internships, and stipends. The Cultivating Rural Librarians' Technology Skills program adds value to students' formal educational experiences through social and face-to-face networking opportunities and through technology skills training. It will also recruit promising high school and college students and diverse library personnel to ensure that Nebraskans receive library services provided by knowledgeable librarians who represent a range of backgrounds and talents.

Summer Reading is Heating Up



Baright (Ralston)

One of the favorite things to do during summer reading time is to tie-dye shirts. They did two sessions in June with 25+ kids in each session and will repeat the event in July.



Valparaiso

Their SRP has gotten off to a wonderful start. They now have 77 kids enrolled, ages 3-16. They also have a special Wednesday programs which varies from 40-60 participants with parents and teen volunteers helping. Some of their many activities include:

- *Fire and Water.* Learn how the fire Department works.
- *How Do Our Water Works Work?* Tour the local water facilities.
- *Water, Earth, and Us – Nebraska Water.* Make a water cycle bracelet
- *Jump in with Reptiles AND Make a Splash in the Creek.* An ecology tour of the local creek.

Aug. 6, Dive in at Wahoo. Pool Party with Wahoo Public Library kids at Wahoo Civic Center Pool. Free. A good way to end the Summer Reading Program.



Kick-off Event at the **Thomas S. Power Library at Offutt AFB.** They were without air conditioning and had to have it at the base community center. They had LOTS of room to spread out (over 240 attendees.) The Department of Defense funded the purchase of prizes from a specific catalog, up to \$11,000. The issue for military children trying to do a summer reading program is that they often move in the summer, so can't finish a program. This year it was made possible for all of the military base libraries to do the same program to make transferring easy. Registrations have doubled with record attendance.

Waterloo

Magician Jeff Quinn kicked off the summer reading program at the Waterloo Public Library with a special Family Night performance designed around the *Make a Splash...READ* theme, which included pirates, umbrellas and buckets of water.



Kids were excited to be able to touch many of the animals brought by Wildlife Encounters. Here, Travis helps to present the hissing cockroaches.

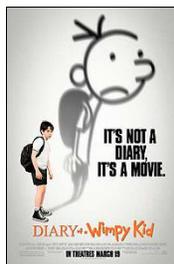
Resources for Youth Services & School Librarians

Below are some recently released or soon to be released titles that might perk up your checkouts. The list is from *Library Journal's* Booksmack online newsletter, Going on 13: Summer Reads by Angelina Benedilli.

- Hand, Elizabeth. **Illyria**. Viking. 2010. 144p. ISBN 978-0-670-01212-1. \$15.99. F
- Hartnett, Sonya. **Butterfly**. Candlewick. Aug. 2010. 240p. ISBN 978-0-7636-4760-5. \$16.99. F
- Holt, Kimberly Willis. **The Water Seeker**. Holt. 2010. 305p. ISBN 978-0-8050-8020-9. \$16.99. F
- Perkins, Lynne Ray. **As Easy as Falling Off the Face of the Earth**. Greenwillow. 2010. 352p. ISBN 978-0-06-187090-3. \$16.99. F
- Reeve, Philip. **Fever Crumb**. Scholastic. 2010. 325p. ISBN 978-0-545-20719-5. \$17.99. F
- Richards, Jame. **Three Rivers Rising: A Novel of the Johnstown Flood**. Knopf. 2010. 293p. ISBN 978-0-375-85885-7. \$16.99. F
- Sachar, Louis. **The Cardturner: A Novel About a King, a Queen, and a Joker**. Delacorte. 2010. 336p. ISBN 978-0-385-73662-6. \$17.99. F
- Sedgwick, Marcus. **Revolver**. Roaring Brook. 2010. 204p. ISBN 978-1-59643-592-6. \$16.99. F
- Yolen, Jane (text) & Mike Cavallaro (illus.). **Foiled**. First Second. 2010. 160p. ISBN 978-1-59643-279-6. \$15.99. F

&

Watch for Jeff Kinney's **Diary of a Wimpy Kid, Vol. 5**. Amulet Bks. Nov. 2010. 224p. ISBN 978-0-8109-8. The fifth thousand-pound gorilla of this kid-fave series is reportedly about Greg and Rowley's friendship.



Top 10 Biographies for Youth

[from *Booklist Online*]



Amelia Earhart: This Broad Ocean. By Sarah Stewart Taylor. Illus. by Ben Towle. 2010. Hyperion, \$19.99 (9781423113379). Gr. 4-8. Taylor and Towle combine their talents for research, narrative, and image to offer a fresh view of one particular chapter in Earhart's life: in 1928, when she became the first woman to fly across the Atlantic—not as the pilot but as a passenger.

Anne Frank: Her Life in Words and Pictures. By Menno Metselaar and Ruud van der Rol. 2009. illus. Roaring Brook, \$19.99 (9781596435469). Gr. 6-12. Authoritative and accessible, this profusely illustrated volume brings Frank's life close with many artifacts and photos.

Black Elk's Vision: A Lakota Story. By S. D. Nelson. Illus. by the author. 2010. Abrams, \$19.95 (9780810983991). Gr. 5-8. Nelson's colorful, imaginative artwork is interspersed with nineteenth-century photos, underscoring that this dramatic account reflects the experiences of a man who witnessed history.

Black Jack: The Ballad of Jack Johnson. By Charles R. Smith Jr. Illus. by Shane W. Evans. 2010. Roaring Brook/Neal Porter, \$16.99 (9781596434738). Gr. 1-3. Jack Johnson, the stylish, brash, and provocative boxer, is the subject of this biography in verse. Evans' lithe and swaggering artwork lends visual charisma, grace, and grandeur to the man.

Borrowed Names: Poems about Laura Ingalls Wilder, Madam C. J. Walker, Marie Curie, and Their Daughters. By Jeannine Atkins. 2010. Holt, \$16.99 (9780805089349). Gr. 6-10. Writing with understated drama and quiet power, Atkins enables readers to understand three famous women and the complex relationships they had with their daughters. A nuanced and memorable offering.

The Day-Glo Brothers: The True Story of Bob and Joe Switzer's Bright Ideas and Brand-New Colors. By Chris Barton. Illus. by Tony Persiani. 2009. Charlesbridge, \$18.95 (9781570916731). Gr. 2-5. A picture book that celebrates ingenuity and invention, this tells the story of two brothers' experiments with fluorescent colors.

Django: World's Greatest Jazz Guitarist. By Bonnie Christensen. Illus. by the author. 2009. Roaring Brook/Neal Porter, \$17.99 (9781596434226). Gr. 3-6. In spare, simple, rhythmic verses, Christensen tells the story of a young Gypsy boy who overcame a physical disability to play the guitar in a way that was perfect for the syncopated jazz style.

The Great and Only Barnum: The Tremendous, Stupendous Life of Showman P. T. Barnum. By Candace Fleming. Illus. by Ray Fenwick. 2009. Random/Schwartz & Wade, \$18.99 (9780375841972). Gr. 4-8. In this sweeping yet cohesive biography, Fleming so finely tunes Barnum's legendary ballyhoo that readers practically hear the hucksterism and smell the sawdust.

I and I: Bob Marley. By Tony Medina. Illus. by Jesse Joshua Watson. 2009. Lee & Low, \$19.95 (9781600602573). Gr. 4-8. A glowing, substantive picture-book biography in verse, this follows the reggae legend from birth to death, with the mostly chronological poems revealing a full portrait of the musician as Medina moves from personal details to wider themes.

Sky High: The True Story of Maggie Gee. By Marissa Moss. Illus. by Carl Angel. 2009. Tricycle, \$16.99 (9781582462806). Gr. 3-5. The Women Airforce Service Pilots (WASP) is introduced through Maggie Gee, a young girl with a dream of flying. Based on interviews with Gee, this has a lovely, personal feel.

System News

Sump Memorial Library, Papillion

Robin Clark, library director, was awarded the Papillion Area Lions Club "2009-2010 Cub of the Year" award for her outstanding work as a new member of the Papillion Area Lions Club, the largest Lions Club in Nebraska. She currently is a "Lion Tamer" that has the responsibility of setting up for meetings and collecting for dinners at the meetings. In addition, she has willingly participated in a number of service activities, including begin a registrar for the Midlands Community Health Fair for the last two years.

According to "Business Week" magazine, Papillion was listed as the best affordable suburb in the state of Nebraska for the second consecutive year and ranked second on the list of "Best Affordable Suburbs" in America. The ranking also considers quality of life, low crime, commute times and recreational opportunities.

Editor's Note: In my opinion, the wonderful library adds to Papillion's excellent rating.

Bellevue Public Library - New Service

The *Bellevue Public Library @ Home* homebound delivery service is for adult Bellevue residents who are confined to their home or care facility or who lack transportation. The library staff selects books and other materials according to the preferences of the home-bound library users and the Friends of the Bellevue Public Library make deliveries and pick-ups every four weeks on Tuesdays. Book, movies, and music can be borrowed by using the online catalog or calling staff for inquiries or suggestions. The materials are limited to 10 per user with a four week checkout period. Registrations for the program are coming in fast and the response from those participating has been one of extreme gratitude.

West Point

[seen in *American Libraries*, June/July 2010]
Listed for the first time in the top 10 **Hennen's American Public Library Ratings** is the John A. Stahl Library. This index identifies the public libraries in American with the highest input and output measures. Various population categories are considered in the rating that compare their performance to like-sized libraries.

Nationwide public library statistics are collected and disseminated annually through the Institute for Museums Libraries and for public library data. Statistics are collected from nearly 9,000 public libraries. The web site is at: <http://www.ims.gov/> The HAPLR Index includes 15 factors. The focus is on circulation, staffing, materials, reference service, and funding levels.

Going the Extra Mile Award Winners

Connie Manzer (director) and Shirley Buskirk (library volunteer and former board member) from the Springfield Memorial Library were honored at the 2010 ELS Annual Meeting. Their nomination letters lauded their work with fund-raising, civic involvement and excellent customer service. They both truly have gone "the extra mile" for their library.



Have You Heard?

FOR SALE

The system office has a few copies of "Talent and the Secret Life of Teams" by Terry Pettit for sale. Under Terry's leadership the University of Nebraska's women's volleyball team won twenty-one Big 8 and Big 12 conference championships while leading the nation in both All American and Academic All American selections. He directed the Nebraska volleyball team to forty-three NCAA tournament victories and the school's first National Championship in women's volleyball 1995.

Terry was the featured speaker at the Spring Colloquium last May sponsored by ELS and the Southeast Library System. His leadership and team-building expertise come through in his excellent writing skills.

Cost: \$20 All books are signed by Terry

Contact the system office if you would like a copy.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

★ **The Offutt Air Force Base Library** (Becky ★
 ★ Sims, director) was the recipient of another ★
 ★ Five Star Award. This is given for superior ★
 ★ achievement and is the highest award given to ★
 ★ a base library. A star is given for each of five ★
 ★ components: ★
 ★ Customer service ★
 ★ Operations ★
 ★ Training ★
 ★ Facilities ★
 ★ Programs ★

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Congratulations



[The following article was written by Heather Kavan, Prague Public Schools, and recipient of an ELS scholarship to attend the Heartland School Library Conference in June.]

From June 14th-15th, Dr. Becky Pasco beautifully orchestrated the first Heartland School Library Conference in Omaha, NE. Thanks to the Eastern Library System, I was able to attend this two day conference full of ideas, conversations, and fantastic guest speakers Cassandra Barnett and Pam Berger. With renewed joy in the library community from attending this event, I would like to take a moment to share some of its highlights.



On Monday, Cassandra Barnett, the current president of the American Association of School Libraries (AASL) welcomed enthusiastic educators with her southern drawl and hospitality from Arkansas. She presented an overview of the 21st Century Standards for learners and smoothly guided discussion groups for implementing the standards into the classroom. Each round table consisted of about eight people and a table leader was designated to keep us on task (not that we wouldn't have stayed on task, but this proved very helpful in guiding discussion). Ms. Barnett also recommended reading "Readicide" by Kelley Gallagher, which reminds educators the *reason* for having students pick up a book in the first place. This sweet lady also shared some ideas that work for her Fayetteville Public Schools libraries, as we viewed part of their website.

Tuesday's Web 2.0 tools sessions were led by Pam Berger, originally from the Bronx in New York. Though passionate that educators and students branch out from their Power Point use, she demonstrated one piece of *free* technology called prez.com. Ms. Berger likes how this website forces students to focus on content instead of flashy software, as well as mentioning animoto.com for presentations. After a Skype interview with Barbara Stripling to chat about her Inquiry Model for learning, participants in the conference were able to try out glogster.com to design *free* website pages with images. Though a little practice doesn't hurt, the technology was easy enough for everyone to see the potential and inviting appearance that this site can make for a library's homepage. Other technology websites that were recommended include the following: Mindmeister and Bubbl.us (for graphic organizers), Polleverywhere (like having a free set of clickers, using texting from cell phones), LiveBinders, Diigo and Evernote (for social bookmarking), and Voicethread (for media sharing).



Thank you once again to the Eastern Library System for the opportunity to attend this wonderful conference, and to Dr. Becky Pasco for bringing these marvelous people to an accommodating University of Nebraska-Omaha campus!



Worth Checking Out

FREE

The Alzheimer's Foundation of America is offering free library subscriptions to *care Advantage*, a quarterly publication for caregivers and individuals affected by Alzheimer's disease and related illnesses. Each issue presents articles written by top experts in their respective fields, offering valuable information and insight into a wide range of timely topics from the medical and practical to the emotional and inspirational.

Libraries can receive one free issue per quarter, with no end date to their subscription. Email Melissa Austen, National Events Coordinator of the Alzheimer's Foundation of America, to subscribe or to request a sample copy of the magazine. mausten@alzfdn.org

Professional Collection Additions

DVD—College of Dupage Teleconferences Library Futures: Staying Ahead of the Game.

- *Technology Trends in Libraries: Tools, Skills, Staffing and Training*

Librarians know that the target of keeping technologically current is always moving, and budgets are static at best. This teleconference addresses the current status of technology in the library and explore future technological trends as more information sources--and people-- migrate to online environments.

- LaRue, James. *The New Inquisition: Understanding and Managing Intellectual Freedom Challenges*. Libraries Unlimited, c 2007.

How can you become an effective advocate for intellectual freedom and patron privacy while maintaining a positive relationship with diverse elements of your community? Drawing on his experience as library director, the author advocates assuming a proactive role in every library function, from collection building to community outreach.

To interlibrary either of these resources, contact the system office.

Two New ALA Toolkits

The American Library Association (ALA) Committee on Legislation (COL) announces the release of the *E Government Toolkit* (www.ala.org/ala/issuesadvocacy/egovtoolkit/index.cfm) created by the committee to assist librarians with addressing the growing public demand for assistance with online government services.

According to ALA research, 61 percent of libraries report providing access to government information and is one of the most critical Internet services they provide. As government agencies at the local, state, and federal level continue to shift the availability of services directly to the public by putting them online, new opportunities as well as challenges emerge for the nation's libraries.

The toolkit provides tips and other information to guide librarians in planning, managing, funding and promoting E-Government services.

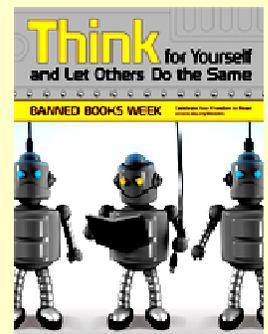
ALA also has another toolkit now available in print and as a free download. *Keys to Engaging Older Adults @ your library* responds to the need of librarians who provide services to the older adults in their community by providing tips and tools to better understand and serve this important and growing segment of the population. Topics covered range from programming, funding, publicity, accessibility, best practices and much more.

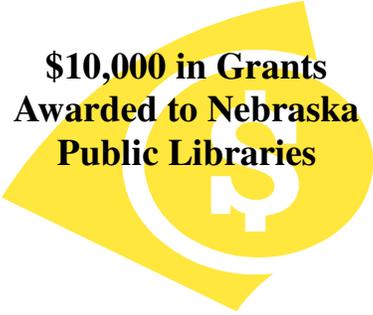
To learn more, visit

(www.ala.org/ala/aboutala/offices/olos/toolkits/olderadults.cfm).

Banned Book Week

Yes, it is getting to be that time of year again where we think about how to promote Banned Book Week. ALA had put together a press kit, ideas and activities that can be accessed at their web sit (www.ala.org) and type Banned Book Week 2010 in the search box. Of interest, the most challenge book in 2009 is a young adult novel series by Lauren Myracle written entirely in the style of instant messaging—ttyl, ttfn, 18r, gsr. Translated: Talk to you later, ta ta for now, later gator.





\$10,000 in Grants Awarded to Nebraska Public Libraries

The Nebraska Library Association and the Nebraska Library Commission recently awarded **Cultivating Nebraska Librarians 2.0: Building 21st Century Skills** internship grants totaling \$10,000 to twelve Nebraska public libraries. These student internship grants will support public library interns, who

will contribute to the scope and value of the diverse programs and activities in Nebraska's public libraries.

"The Nebraska Library Commission appreciates the renewal of foundation support for the internship grants," said Nebraska Library Commission Director Rod Wagner. "The internships are a great opportunity for students to work in libraries, contributing needed help and sharing skills for a variety of summer and year-round library projects. Benefits abound for all involved—for the interns, for the libraries, and for the people served by the participating libraries."

Students will learn about library work as they shadow and assist with day-to-day operations and implement special projects. Interns will lead youth summer reading program activities, conduct training sessions to teach senior citizens to use technology, facilitate book discussion activities, help develop and update library Website/MySpace/Facebook/Blog pages, create young adult library programs and spaces, help design library parade floats, work on publicity materials for library programs, sort and preserve archival materials, and assist in a host of other worthwhile activities.

Scott Childers, Nebraska Library Association President, remarked, "This is a win-win situation for libraries and library users all over the state. Promising students get involved in real library work that takes advantage of their experience and interests. And, libraries receive financial assistance and guidance to provide internship stipends to students."

The following Nebraska libraries received grant funding:

Arapahoe Public Library
 Bassett, Rock County Public Library
 Battle Creek Public Library
Blair Public Library
 Emerson Public Library
 Lexington Public Library
 Norfolk Public Library
Papillion, Sump Memorial Library
 Schuyler Public Library
 South Sioux City Public Library
 Stromsburg Public Library
 Weeping Water Public Library

Funding for the project was provided through the generosity of a Nebraska charitable foundation that wishes to remain anonymous. Such funding helps the Nebraska Library Association and the Nebraska Library Commission continue to support the missions and goals of libraries across Nebraska and statewide efforts to recruit the next generation of Nebraska's librarians.



The Nebraska Center for the Book invites recommendations for the 2011 One Book One Nebraska book selection. The Nebraska Center for the Book will consider books written by a Nebraska author (living or dead/with current or former residence in the state,) or that have a Nebraska theme or setting. Books should have a broad appeal to readers across Nebraska and lend well to group book discussion. Books may be fiction, non-fiction, biography, memoir, or poetry. They must be in print and readily available. The Center for the Book strongly suggests that anyone who nominates a text should have read it.

Book recommendations should be sent via e-mail to nlc.ask@nebraska.gov by July 26, 2010. Recommendations may also be mailed to:

The Nebraska Center for the Book
 One Book One Nebraska
 c/o Nebraska Library Commission Reference Services
 1200 N Street, Suite 120, Lincoln, NE 68508-2023.

The Nebraska Center for the Book will announce the 2011 One Book One Nebraska choice at the Nebraska Center for the Book Celebration, including 2010 One Book One Nebraska Program Awards Ceremony and Annual Meeting on November 6, 2010.

For Information about One Book One Nebraska, including current and previous book selections, see <http://www.onebookonenebraska.org> or join us on Facebook.com, search One Book One Nebraska.



Excalibur Award

The Public Library and Trustee Section of the Nebraska Library Association is accepting nominations for the Excalibur Award for Outstanding Public Librarian. The due date for applications is August 24, 2010. Do you know a public librarians who significantly contributes, both locally and statewide, to public libraries and the library profession? Recipient criteria for the Excalibur Award include:

- Development or outstanding service in field(s) of expertise, e.g. reference, children's, technical, administrative.
- Involvement in statewide library service.
- Record of library leadership in local community, regional area of in the Nebraska Library Association.
- Encouragement of community/institutional support for the library.

The application form and additional details can be found at: <http://www.nebraskalibraries.org/PLTS/excalibur.html>

The Houchen Bindery Beginning Professional and Mentor of the Year Awards

The Nebraska Library Association's New Member Round Table Section will be accepting nominations until September 1, 2010.

The Beginning Professional Award is a cash prize sponsored by Houchen Bindery and is awarded to a beginning librarian or school librarian who has made significant contributions to a library in the early stages of his/her career.

The Mentor of the Year Award goes to an individual who has aided significantly in the profession development of librarians or library staff, and, by example, has influenced their careers.

All awards will be announced at the 2010 NLA/NEMA Conference. For more information or to nominate someone go to: <http://nebraskalibraries.org/NMRT/awards/>

Mad Hatter Award 2010

Presented by Child's World and the School, Children's and Young People's Section of NLA

Nominations Due on August 1, 2010. The form can be found at:

www.nebraskalibraries.org/MadHatter2010.doc

*Nominee MUST be a member of the School, Children's and Young People's Section of NLA.



Para of the Year Award

The Paraprofessional Section of the Nebraska Library Association is accepting nominations until July 31, 2010 for their annual award. The winner must be a member of the paraprofessional section and will be selected on the basis of all of the following criteria:

- Innovative programs that the nominee has worked with which have resulted in new or improved library services.
- Exceptional volunteer work in library service or related field.
- Exceptional use of library resources, local or otherwise.
- Significant involvement of leadership in NLA Paraprofessional Section (i.e., holding office, member of a committee, or workshop or conference presentation.)

Nomination forms can be found at:

<http://www.nebraskalibraries.org/PARA/paranomform.html>

Take a Look



Libri Books

The Libri Foundation donates new, quality, hardcover children's books to small, rural public libraries. This non-profit organization's program "Books for Children" offers grants three times a year.

Application deadline for the last grant of the year is August 15, 2010. Grant application

guidelines can be found at:

www.librifoundation.org/apps.html

NLA Sponsorship Available for ALA Emerging Leaders Program.

The American Library Association is accepting applications for the 2011 class of emerging leaders. The application form can be found at:

<http://www.ala.org/cfapps/emerginleaders/index.cfm>

The deadline is July 30, 2010.

As an added incentive the Nebraska Library Association will contribute \$1,000 toward expenses incurred to attend conferences (a requirement of the emerging leader award.)

Going to Conference?

Registration for the 2010 NLA/NEMA Conference is now open and can be found at:

<http://nebraskalibraries.org/conference/2010/registration>



Save the Date...September 8 Get out and REACH!

Outreach Projects and Health Information

Outreach Panel Discussion

Wednesday September 8, 2010

At Nebraska Library Commission

Lincoln NE

9:00 am -10:30 am

Hear from a people who have successfully run outreach projects. Build alliances, target future projects—A networking opportunity for people from public libraries, school libraries, public health departments, community and faith based organizations . Ideas for discussion/ funding/potential projects can be shared at:

<http://outreachcamp.pbworks.com/>

Beyond an Apple a Day: Providing free Consumer Health Information

Wednesday, September 8, 2010

At Nebraska Library Commission

Lincoln NE

10:45am—12:15pm

Lunch Provided 12:15pm—1:30pm

No Comprende? Spanish and other Multiple Language Resources for Health Information

Wednesday, September 8, 2010

At Nebraska Library Commission, Lincoln

NE 1:30pm CT –3:00 pm CT

All events are free!

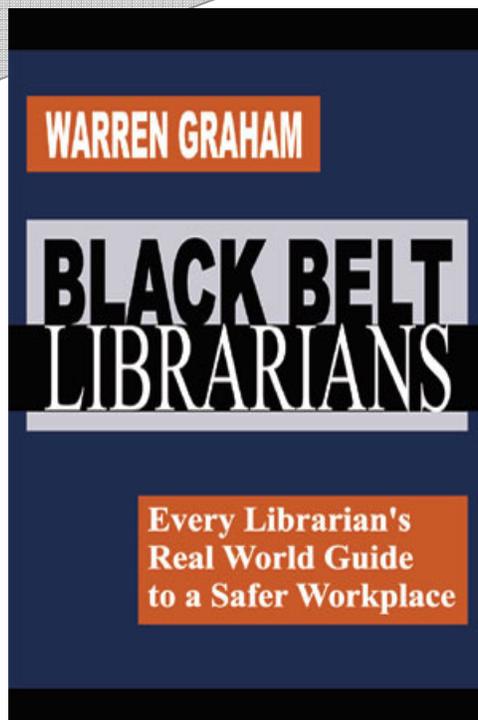
**Registration available until Sept. 1,
2010 at: www.tinyurl.com/mcrclasses**

Questions can be directed to:

**Marty Magee
National Network/Libraries of Medicine
Education and Nebraska Liaison
McGoogan Library of Medicine
Univ. of Nebraska Medical Center
986706 Nebraska Medical Center
Omaha NE 68198-6706**

**402-559-7076
1-800-338-7657**





NLA/NEMA Conference
Pre Conference Workshop
Sponsored by the Nebraska
Regional Library Systems

October 13, 2010

9 a.m. to 4 p.m.

Holiday Inn Midtown

2503 S. Locust Street

Grand Island, NE 68803



Warren Graham will discuss:

- Handling difficult customers for public service staff and managers
- Complete security staff training
- Analysis of existing procedures and recommendations for improvement
- Customized training for specific needs
- Self-defense tactics for front line staff

This program is made possible by the Nebraska Library Commission and funded in part with state funds allocated through the Nebraska Legislature.

Register at the NLA/NEMA Conference Website:

<http://www.nebraskalibraries.org/conference/2010>



THE NEBRASKA CENTER FOR THE BOOK

Presents

A Celebration of Nebraska Books

November 6, 2010

Nebraska State Historical Society's

Nebraska History Museum, Lincoln, NE

Join Us to Celebrate:

- **2010 Nebraska Book Award Winners**
with authors reading from their work
- **Presentation of the 2010 Jane Geske Award**
- **2010 One Book One Nebraska program**
featuring *The Home Place*, by Wright Morris
- **2011 One Book One Nebraska book selection**
to be announced

Refer to:

centerforthebook.nebraska.gov

and [facebook.com](https://www.facebook.com)—search on Nebraska Center for the Book