

Eastern Express

November/December 2008

The Newsletter of the Eastern Library System—ISSN # 1064-3486



Inside this Issue:

ELS Survives & Defining Advocacy page 1
 System News.....page 2
 Upcoming Events.....page 3
 Library Grants.....page 4
 Copyright Law.....page 5
 What We Offer.....page 6
 Resources for Youth.....page 7
 Def. Advocacy cont'... .page 8
 ELS Board Minutes.....page 9
 NLA Fall Conference Pictures page 10
 Conference Highlights..page 11
 Worth Checking out.... page 12
 City Clerks/Library Directors & Trustee Troubles... page 13
 Technology Wksp.....page 14
 Book Fair.....page 15
 Dickson Wksp..... page 16

How does ELS Survive in Tough Economic Times?

by Nancy Meyer

We thought that you would like to know how the Eastern Library System is handling this downturn in the economy. There are two things we do not want to cut - our programs and services to the members of ELS. In order to stretch our dollars, we have found both practical and innovative ways of economizing.

- **Rent** - we have been able to keep the rent on our office space low and without an increase in
- **Office supplies** - there is never a trip to the office supply store without a coupon. Re-

several years, mainly because we operate out of very small quarters. We are crowded at times but we utilize our 435 square feet to the max. It makes Kathy and I keep things neat and orderly, but that suits our working style just fine.

using mailing envelopes is a must and we are thrilled to get those freebie pens and post-it notes at conventions. I have taken the pin-feed edges off a pile of paper to use in the copier, shaken the ink cartridges until the very last molecule is used, and we never turn down donations of folders from anyone.

(continued on page three)

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Defining Advocacy by Deb Levitov

Although I have been involved in advocacy for school libraries for many years and at many levels, it took me a long time and a lot of help from many

people to sort out what advocacy means and how it differs from marketing and public relations. The following definition of advocacy was developed

by the AASL Advocacy Committee (a committee that I had the privilege of chairing):

(continued on page 8)

System News

La Vista Junior High School

Donna Wenzel sent photos of their Teen Read Week activity where all 600+ students wrote a book title they would recommend on windows in the media center and cafeteria. Donna reports, "They were more excited about it than anything I have done in a while. And what a great way for students to get an idea for a book to read. VERY visual!"



Bennington

O'Tannenbaum—A Festival of Trees at St. John's Church, 322 North Molley in Bennington on November 21 - 11 am—8 pm & November 22 - 10 am—2 pm. There will be a display of 25 decorated Christmas trees, a raffle and bake sale to benefit the Bennington Public Library building fund. Admission is \$1.00. Soup and dessert will also be available.

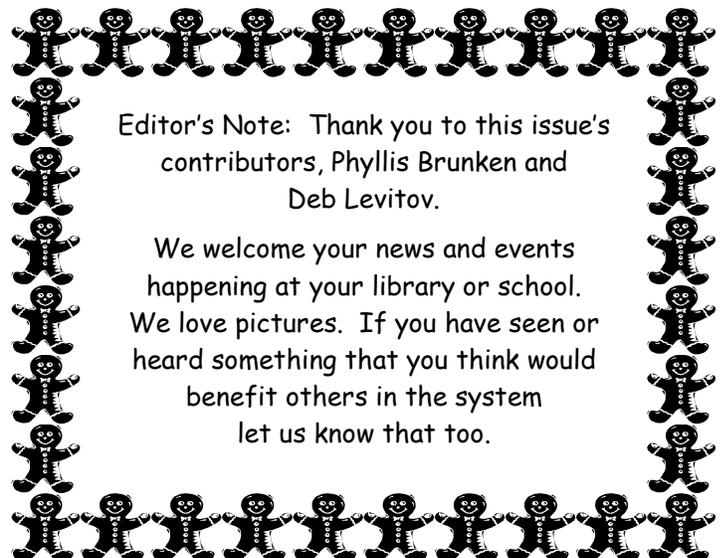
Fall Colloquium 2008

Veronda Pitchford, Urban Libraries Council, was the speaker at the Fall Colloquium sponsored by the Eastern and Southeast Library Systems. Veronda spoke on public libraries being part of the global village through community partnerships and correct service strategies.



Special guests were librarians from Tajikistan here for a two week study of Nebraska Libraries through the University of Nebraska-Lincoln.





Editor's Note: Thank you to this issue's contributors, Phyllis Brunken and Deb Levitov.

We welcome your news and events happening at your library or school. We love pictures. If you have seen or heard something that you think would benefit others in the system let us know that too.

["Tough Economic Times".....continued from page one]

- **System car** - Even though Kathy would love to have a little yellow sports car - she has chosen a high miles-per-gallon vehicle and "usually" stays way under the speed limit for optimal efficiency.
- **Bills** - I keep my eye on those bills with hidden charges and am right now in the process of getting a \$5 charge taken off of our phone bill.
- **Miscellaneous** - Kathy reuses her tea bags (I put my foot down on reusing my coffee grounds)
- **Grants** - Kathy researches and writes grants whenever possible to enable us to offer extra programs, like those popular book bags and Colloquiums.
- **Fundraising** - A few years ago we would not have imagined having a fundraising committee. Now we have a line item in our budget receipts showing just how important these funds are to the operation of ELS.

However stingy, chintzy, penny-pinching, or should I say fiscally astute, we are, we still want to be very generous and lavish in our Holiday Greetings to each of you. And, while we find it necessary to economize and live within a tight budget, we feel "rich" in having a top-notch board of directors and system members who are truly worth their weight in gold.

Kathy & Nancy



Upcoming Events

November 27-28 - Thanksgiving Holiday, ELS Office closed

December 5 - Technology Workshop (see page 14)

December 12 - ELS Board Meeting, Keene Memorial Library, Fremont

January 9, 2009 - CLICK Meeting, Ceresco Public Library, 9:30 am

January 16 - DIRECT Meeting, Springfield Public Library, 9:30 am

February 2-6 - Theresa Dickson Workshops (see page 16 & webpage)

February 10 - Legislative Day, Lincoln

February 13 - Soaring to Excellence: Targeting the Ages: Programming that Hits the Mark. To register go to www.nlc.state.ne.us and search on the training calendar by using DuPage

February 27 - Summer Reading Workshop, Keene Memorial Library, Fremont

July 9-15, 2009

American Library Association
2009 Conference, Chicago

<http://www.ala.org/ala/conferencesevents/upcoming/annual/index.cfm>

There will be a bus!

Contact Jenni Puchalla at the Southeast Library System if you are interested—jennip@alltel.net



LIBRARY GRANTS

Big Read Offers Support for Community Reading Projects

Deadline: February 3, 2009

The Big Read (<http://www.neabigread.org/>) is an initiative of the National Endowment for the Arts (<http://www.nea.gov/>) designed to restore reading to the center of American culture. Presented in partnership with the Institute of Museum and Library Services (<http://www.imls.gov/>) and in cooperation with Arts Midwest (<http://www.artsmidwest.org/>), the initiative brings together partners across the United States to encourage reading for pleasure and enlightenment. The Big Read is accepting applications from nonprofit organizations to conduct month-long, community-wide reads between September 2009 and June 2010. Organizations selected to participate in the Big Read will each receive a grant ranging from \$2,500 to \$20,000, financial support to attend an orientation meeting, educational and promotional materials, an Organizer's Guide for developing and managing Big Read activities, inclusion of the organization and activities on the Big Read Web site, and the prestige of participating in a highly visible national initiative. Approximately four hundred organizations of varying sizes across the country will be selected for this cycle. <http://www.neabigread.org/guidelines.php>



Library Leadership and Management Association Seeks Library Public Relations Award Entries

Deadline: December 4, 2008

The Library Leadership and Management Association (<http://www.ala.org/ala/mgrps/divs/llama/lama.cfm>) is accepting entries for the 62nd John Cotton Dana Library Public Relations Award. The award honors outstanding library public relations programs that support a specific project, goal, or activity, or a sustained, ongoing program (e.g., the promotion of a summer reading program, a year-long centennial celebration, fundraising for a new college library, an awareness campaign, or an innovative partnership in the community). Winning entries will receive \$5,000 for their organizations from contest sponsor H.W. Wilson (http://www.hwwilson.com/jcdawards/nw_jcd.htm).

Sundance Institute Accepting Entries for Documentary Fund

Deadline: February 9, 2009

The Sundance Institute (<http://www.sundance.org/>) Documentary Fund is dedicated to supporting U.S. and international documentary films that focus on current human rights issues, freedom of expression, social justice, civil liberties, and exploring the critical issues of our time.

Proposals are evaluated on artful storytelling, stylistic innovation, subject relevance, and potential for social engagement. http://www.sundance.org/press_subgen.html?articleID=4&colorCode=green

Brookdale Foundation Accepting Applications for Relatives as Parents Programs

Deadline: Various

The Brookdale Foundation Group's (<http://brookdalefoundation.org/>) Relatives as Parents Program supports the creation or expansion of services in the United States for grandparents and other relatives who have taken on the responsibility of surrogate parenting when the biological parents are unable to do so. The program awards seed grants of \$10,000 each over a two-year period in three categories: Local, Regional, and State Public Agencies. <http://www.brookdalefoundation.org/RAPP/rapp.html>

NEA Foundation Offers Funding for Public School Library Books

Deadline: November 20, 2008

The NEA Foundation (<http://www.neafoundation.org/>), in collaboration with the National Education Association (<http://nea.org/>), is accepting applications for Books Across America Library Books Awards. The program will make awards of \$1,000 each to public schools working to provide economically disadvantaged students with new books in their school libraries. <http://www.neafoundation.org/programs/BAAawards2008.htm>

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<http://www.digitaldivide.net/profile/siobhanchamp-blackwell> (Digital Divide Network Profile)

Copyright Law – Part 6

This article is the sixth of a six-part series on copyright for educators and public librarians.

Part VI – Public Domain [by Phyllis Brunken]

The topic of Public Domain can be a very complicated one. Fortunately, Lolly Gasaway has created a chart that provides a simple guide to public domain. Gasaway's chart has become one of the major references on the topic. As noted below, the chart may be freely duplicated or linked to for nonprofit purposes.

WHEN U.S. WORKS PASS INTO THE PUBLIC DOMAIN by Lolly Gasaway, University of North Carolina

Definition: A public domain work is a creative work that is not protected by copyright and which may be freely used by everyone. The reasons that the work is not protected include: (1) the term of copyright for the work has expired; (2) the author failed to satisfy statutory formalities to perfect the copyright or (3) the work is a work of the U.S. Government.

DATE OF WORK	PROTECTED FROM	TERM
Created 1-1-78 or after	When work is fixed in tangible medium of expression	Life + 70 years ¹) or if work of corporate authorship, the shorter of 95 years from publication, or 120 years from creation ²
Published before 1923	In public domain	None
Published from 1923 - 63	When published with notice ³	28 years + could be renewed for 47 years, now extended by 20 years for a total renewal of 67 years. If not so renewed, now in public domain
Published from 1964 - 77	When published with notice	28 years for first term; now automatic extension of 67 years for second term
Created before 1-1-78 but not published	1-1-78, the effective date of the 1976 Act which eliminated common law copyright	Life + 70 years or 12-31-2002, whichever is greater
Created before 78-1-1 but published between then and 12-31-2002	1-1-78, the effective date of the 1976 Act which eliminated common law copyright	Life + 70 years or 12-31-2047 whichever is greater

1 Term of joint works is measured by life of the longest-lived author.

2 Works for hire, anonymous and pseudonymous works also have this term. 17 U.S.C. § 302(c).

3 Under the 1909 Act, works published without notice went into the public domain upon publication. Works published without notice between 1-1-78 and 3-1-89, effective date of the Berne Convention Implementation Act, retained copyright only if efforts to correct the accidental omission of notice was made within five years, such as by placing notice on unsold copies. 17 U.S.C. § 405.) Notes courtesy of Professor Tom Field, Franklin Pierce Law Center and Lolly Gasaway)

LOLLY GASAWAY Last updated 11-04-03

Chart may be freely duplicated or linked to for nonprofit purposes. No permission needed. Please include web address on all reproductions of chart so recipients know where to find any updates. <http://www.unc.edu/~uncnlg/public-d.htm>.

A more detailed chart has been developed by Cornell University and is available on their website. Copyright Term and the Public Domain in the United States, January 1, 2007 - http://www.copyright.cornell.edu/training/Hirtle_Public_Domain.htm.

Please send an email to me if you want a complete bibliography of my recommended copyright law resources or have a copyright law question. Phyllis Brunken – pbrunken@cox.net. I am not an attorney and this article may not be substituted for formal legal advice from an attorney well versed in school law and copyright law.

What We Offer

Periodically we like to remind our members of the many and varied services that are available from ELS with just a phone call or email (see page one.)



- Scholarships - ELS offers scholarships for librarians, media specialists and trustees to attend library related continuing education events including the NLA/NEMA fall conference. We also offer scholarships to attend the ELS annual meeting. The policy and application form can be found on the ELS webpage—www.elsne.org.
- Grants - Each year several grants for adult and children/youth services are made available to both public and school libraries. The applications are in the fall issue of the *Eastern Express*. These grants are currently being evaluated and will be awarded soon. Be sure to keep this in mind for next year.
- Programming - Two different types of programming materials are available for loan.
 1. Bifolkal Kits with activities, media presentations, tactical items, and an instruction manual are contained in a totable bag. There are eight different programs suitable for older adults.
 2. Book bags, for pre-teens and teens contain 20 -30 popular paperback book for discussion groups. These have been hugely popular. Our 27 titles are going out constantly, Several new titles will be added in the coming weeks

For a list of both Bifolkal Kits and the Book Bags to the webpage - www.elsne.org

- Equipment - ELS has equipment that we loan out to member libraries. All it takes to borrow the equipment is a phone call or email to reserve what you want and then come and pick it up.

1. Laptop/projector
 2. Public Address System
 3. Follett PHD Dolphin Scanner
 4. I Pod with Audio Books
 5. DVD portable player
 6. Ellison and AccuCut dies (list is on the webpage)
 7. Wii with Games
- Group meetings - These groups meet periodically at various libraries for planned programs and/or discussions on specific topics. The meetings also provide valuable networking for ELS librarians and a sounding board for problems, concerns, and successes.
 1. DIRECT - This group meets every other month and is for public library directors. At the last meeting directors were encouraged to bring along their city clerks. [Next meeting is January 16, 2009, at the Springfield Memorial Library.](#)
 2. CLICK - Children's Librarians Information Coffee Klatch is for, as the name implies, children and youth librarians. Several directors who "do it all" also attend. Program ideas and successful ways of doing things are popular topics. [Next meeting is January 9, 2009, at the Ceresco Community Library.](#)
 - The professional collection of library science materials, found on the webpage, is a valuable resource for a variety of topics.
 - The *Eastern Express* and system webpage are always a good sources of information and upcoming events.

ELS also provides many continuing education opportunities throughout the year and Kathy is always available for consultation.

Resources For Youth Services Librarians & Media Specialists

Children's Safety

Melinda McEntire, Sump Memorial Library, Papillion, has created an informative and attractive brochure on "Children's Safety at the Library." It states the parents and guardians are responsible for the behavior and supervision of their children in the library. The library is not staffed as a day-care, after school facility, summer camp or babysitter service. The brochure goes on to state how to use the library appropriately and what is expected behavior for patrons.

Boys Read

Here are some publishers' series that would appeal to boys with grade level:

- **The Adventures of Daniel Boom** (a.k.a. Loud Boy) by D.J. Steinberg, Grosset & Dunlap, 3-5.
- **Artemis Fowl** by Eoin Colfer, Hyperion Books for Children, K-3.
- **Blast Off Boy and Blorp** by Dan Yaccarino, Hyperion Books for children, K-3.
- **Books for Boys**, Hodder Children's, 2-4.
- **The Matt Christopher Sports Library**, Norwood House Press, 4-6.
- **Rotten School** by R.L. Stine, HarperCollins, 3-5.
- **Short and Bloody Histories** by John Farman, Lerner Publishing Group, 4-6.
- **Sterling Point Books**, Sterling Publishing, 4-6. [Seen in Library Sparks, November 2008]

Bibliographies You Can Use

Vampire books are flying off library shelves so the theme of "Books with Bite" for YALSA's Teen Read Week was a natural or maybe it should be supernatural. The September issue of *Book Links* has a bibliography of vampire, fantasy and supernatural books for teens suggested by a variety of fantasy authors.

Booklist, published by the American Library Association, recommends the books in this bibliography as the best and the brightest books for the classroom. The range is from preschool to Grade 5 and includes "Thematic Links" that pair them with titles you may already have on your shelves.

If you would like to interlibrary loan a copy of either of these bibliographies, please give us a call here at the office.

Reading Levels

For a quick check of the reading levels of a book, visit renaissance Learning Web site at www.renlearn.com/store/quiz_home.asp#quicksearch.

You can type in the title of the book and get the reading level, word count, and a brief synopsis of the book. You can also search by author, reading level, and various recommended book lists of award winners, etc. [Taken from *Library Sparks*, December 2008]

Exceptional Web Sites You Can Trust

The Association for Library Service to Children (ALSC), a division of the American Library Association, has added Web sites this fall to Great Web Sites for Kids, www.ala.org/greatsites, its online resource containing hundreds of links to commendable Web sites for children. Organized by subject headings such as animals, literature and languages, and history and biography, each site must stand up to an evaluation and voting process before being deemed "great."

A complete listing of the great sites with annotation and selection criteria can be found at www.ala.org/greatsites.

The Next Click Meeting will be on January 9, 2009, at the Ceresco Community Library. Please contact Wylene Twombly if you are able to attend— ceresco@microlnk.com.

Bring along a book title, or the book itself, and let the group know why it would be a good one to use for a book discussion group.

Two important dates to put on your new 2009 Calendar.

- February 27th— Summer Reading Program Planning Workshop at the Keene Memorial Library in Fremont.
- Youth Services Retreat 2009 September 10-11 at Carol Joy Camp and Retreat Center, Ashland



Defining Advocacy by Deb Levitov (continued from page one)

Advocacy is the ongoing process of building partnerships so that others will act for and with you, turning passive support into educated action for the library media program (www.ala.org/ala/aasl/aaslissues/aasladvocacy/definitions.cfm).

For school library media specialists, advocacy is essential and marketing (selling an idea) and public relations (a one way message, promotion) add flavor and interest. Each have a place in the school library plan, but advocacy is essential. It goes beyond reading promotions, the book fairs, the guest readers, visiting authors (all of which are important for an energized program that creates memories for those engaged). It goes beyond newsletters, email announcements, flyers, bulletin boards, and general communication. Advocacy goes to a deeper level, to the heart of gaining support through the voices of other people.

Not About Us—About *Them*

Advocacy is about those people most important to school libraries...administrators, teachers, students, families, community members, board members, legislators, etc. It is about showing how school libraries link to **their** agendas and priorities. It involves using their language and showing them how the school library supports what is important to them. It means making links to the library program through the school improvement plan, academic goals, state and national standards, and classroom objectives.

The school library media specialist serves as an essential communication link to the people with power to use, support, fund, staff, and defend school libraries. To reach these people, the library media specialist must possess personal skills, leadership skills, and skills of an educator. They must have the ability to connect with others. The library media specialist must be a mover and a shaker and a life-line for the school library and the library media specialist must have a long term, ongoing plan for advocacy.

Leadership

The library media specialist must serve as a leader for the library media program through vision, planning, and actions. This requires the library media specialist to stay abreast of educational trends and latest literature—they must be a professional learner to lead. Advocacy starts with the library media specialist who builds and nurtures relationships that will attract and create advocates. The library media specialist must guide others to see and experience the importance of the school library in ways that match their needs and their agendas. This is an ongoing effort—not a one time initiative.

A Rewarding Role

A strong school library program needs others who will speak up and join forces to support and defend it. To create these advocates, the library media specialist can not afford to be complacent. The library media specialist must be a learner, a teacher, a visionary, a leader, and a connector (Levitov, 2007). If not, they will find that their program can be easily threatened, diminished, and compromised. Advocacy is hard work and demands excellence. But, in the end, the library media specialist will be a better professional, will have a better program, and will create a chorus of people that are willing to join in to make the school library program viable, appreciated, and recognized. Although advocacy is not easy work, it is important and rewarding work.

AASL *Advocacy Definitions of Advocacy PR Marketing*. www.ala.org/ala/aasl/aaslissues/aasladvocacy/definitions.cfm.

Levitov, Deborah. "One Library Media Specialist's Journey to Understanding Advocacy." *Knowledge Quest* Vol. 36 no. 1 (September/October, 2007): 28-31.

Deb Levitov is the managing editor of *School Library Activities Monthly* and *Crinkles* magazines for Libraries Unlimited. Her first 25 years as a library media specialist was in schools and at the district office as coordinator for library media services for Lincoln Public Schools. She is also a presenter for the AASL Advocacy Institute and has served on the AASL Advocacy Committee as former chair and current committee member.

Eastern Library System Board Minutes October 10, 2008

Sump Memorial Library - Papillion

Board Members Present: John Seyfarth, Robin Bernstein, Joyce (Keber) Neujahr, Scott Berryman, Denise Lawver, Rosa Schmidt, Gayle Roberts, Carrie Turner, Lowen Kruse, Marie Reidelbach, Nancy Meyer, Kathleen Tooker. Alternates Present: Sally Payne

The meeting was called to order by President, John Seyfarth. Introductions were made including welcoming Gayle Roberts to her first meeting.

Denise Lawver made a motion to approve the August 08, 2008, minutes. Robin Bernstein seconded, and the minutes were approved.

The August and September 2008, treasurer's reports were distributed and filed for audit. Nancy Meyer mentioned the special projects currently show a negative, but this simply reflects purchases of puppets and calendars that will be sold. Also the encumbered amount for the Futures Conference will receive additional funds.

Kathy Tooker shared thank you letters received from Denise Lawver for helping with Wahoo's Public Library Strategic Plan, from a media specialist, email about the Book Bag Project which has gone very well at the Ralston Middle School, Nebraska Lutheran Outdoor Ministries, and received an invitation to the Grand Opening of the Hooper Public Library.

The Administrator's Report for August 8 – October 10, 2008, was distributed. Some of the highlights included the Nebraska Library Leadership reunion which will present a workshop on change in Schuyler including a speaker in the morning and scenarios in the afternoon. On July 19-24 another Nebraska Library Leadership retreat will be held. NRLS Grant money was received to charter a bus for the annual meeting of the American Library Association in Chicago. It will cost \$35 per person to ride the bus. February 2, Theresa Dickson, from Oklahoma, will speak on 50+ working with boomers and supervising friends and colleagues. The Southeast and Eastern Library Systems received funding for the Fall Colloquium. On June 12 the Eastern Library System annual meeting will be held at the Thompson Alumni Center at UNO. Pat Wagner, from Denver, will speak on ethics.

State Advisory Council Report was presented by Jan Boyer. She passed out a membership roster and the vision statements of the Nebraska Libraries Future Search Conference. The State Advisory Council met in March in Kearney. Marty Magee is the chair with Library Advocacy as this year's theme. Kit Keller presented a program on "Marketing Your Library." LSTA Funding lost about \$60,000 this year. 23 Things CE course launched this week through the Nebraska Library Commission. The 23 things are technology based. The program is available statewide, and librarians of all types are encouraged to sign up. Registrants who complete the full 23 things will receive 15 CE credits. Prizes will be given out and more information will be available at NLA. Jan's last meeting is November 14 at the Benson Public Library. The meetings are open and visitors are welcome. UNL is cutting their serials budget by 20% this year

which will have a significant impact on libraries who borrow materials from UNL through Interlibrary Loan.

Laura Johnson presented the Nebraska Library Commission Report. Fifty libraries took advantage of the Wi-Fi grants which included a wireless router and computer. \$25,000 was given out for continuing education grants and the commission will be funding the College of DuPage teleconferences this year. Starting the next fiscal year CE documentation must be turned in within 90 days to receive CE credit. Basic Skills classes will be taught in six locations and online starting after NLA through December. Currently there are over 70 people registered. Major OCLC changes are coming which will affect Nebraska Libraries including the elimination of NEBASE on June 30. There will be more information and possible partnerships will be formed.

Committee Reports

Continuing Education – Denise Lawver reported the committee will meet after lunch.

Nominating – Robin Bernstein reported the committee will not meet until December.

Technology – Jon Seyfarth reported that two workshops are planned. One titled "Technology in the Digital Age" and another on Skype and Podcasting. The ELS Webpage will have a new design. The software Quicken was purchased to print checks.

Fundraising – Marie Reidelbach shared that the committee will meet at the ELS office on October 27. Kathy Tooker reported that Book Lover's calendars have been purchased to sell for \$5 each. The calendars will be sold at NLA. Two donated books, and a decorated bird house will also be raffled off at NLA. She requested board members who were attending NLA and had time to sign up at the ELS table.

Advocacy – Scott Berryman reported the committee will meet after lunch.

Old Business – The ELS credit card limit was lowered to \$10,000 and will remain at this level. Revised Bylaws were distributed with changes noted. Marie Reidelbach moved to amend the changes, Denise Lawver seconded, and the Bylaws changes were approved.

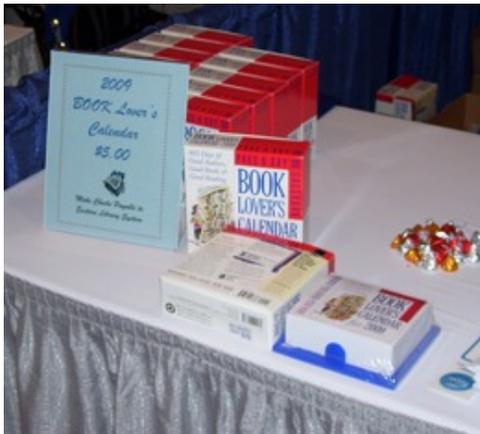
New Business: None

Announcements: Chuck Hagel donated his papers to the UNO Criss Library which included over 1000 boxes. Lowen Kruse presented a program titled "Four Reasons Your Taxes Will Go Up" at the Gretna Public Library. He is scheduled to repeat this program at the Swanson Library. He will let Kathy know the date and time for anyone interested in attending. Robin Bernstein announced on October 1 that the Bellevue University Library is participating with UNL's 24/7 virtual chat. Sally Payne is retiring at the end of November from the Sump Memorial Library after 31 years of service.

The next meeting is scheduled for December 12, 2008, at the Keene Memorial Library in Fremont. Meeting adjourned at 11:45 a.m.

Minutes respectfully submitted by Marie Reidelbach, Secretary of the Eastern Library System Board.

NLA/NEMA Fall Conference 2008



ELS had a table at convention this year where we sold "Book Lover's" calendars and raffled a bird house (made by Karla Shafer, Hooper) and two "Dewey" books.



The Regional Library Systems raffled diamond earrings at their table. Nancy Escamilla, Scottsbluff Public Library, was the winner



Kathy was awarded the "Mentor of the Year"



The Silent Auction included a Husker apron made by Kathy Tooker



A highlight of the convention was the session with Senators Heidemann, Avery and Adams, speaking on important upcoming issues for Nebraska

NLA/NEMA Convention Highlights

Annette Lamb, a professor at Indiana University, was a keynote speaker at the convention this year in Lincoln. Her presentation consisted of recipes for success in meeting the technology needs of students and patrons:

- Need for outreach
- Need for discussions/networking
- Need for virtual assistance
- Need for information access

She stressed quality of information, reliable content of websites, and the constant need to stay on top of current technology trends, equipment and popularity.

State Senators, Heidemann, Avery and Adams formed a panel to discuss the upcoming political issues facing Nebraska and talked about four they thought were most important:

Education - There will be a push to improve teacher pay and work will be done to find an equalization formula for state aid to education. The "Learning Community" organization in Omaha needs time to work.

Roads - Funding by user fees is always in the mix but good roads in Nebraska are vital to our economy.

Water—The state was fortunate to receive good rainfall this year but the legislature must continue to watch the water levels throughout the state.

Taxes—always an important consideration.

They were asked about the possibility of a special session to deal with the safe haven law. The senators also talked about the economy in general and that the reserve funds in our state were in good shape but the need to be prudent is even more important in the near future.

NEW Nebraska Library Association Officers

NLA Vice-President/President elect: Scott Childers
 NLA Secretary: Joanne Ferguson Cavanaugh
 ALA Councilor: Pam Soreide

C & U Chair Special Election: Charity Martin
 C & U Vice Chair/Chair Elect: Marie Reidelbach

Paraprofessional Vice Chair/Chair Elect: Angela Kroeger

Paraprofessional Secretary/Treasurer: Terri Johnson

PLTS Vice Chair/Chair Elect: John Seyfarth
 PLTS Secretary: Richard Miller

SCYP Vice Chair/Chair Elect: Carol Eshleman

ITART Vice Chair/Chair Elect: Michael Sauers
 ITART Secretary/Treasurer: Linda Francois

NMRT Vice Chair/Chair Elect: Emily Nimsakont
 NMRT Secretary: Michael Straatmann
 NMRT Treasurer: Laura Bass

TSRT Vice Chair/Chair Elect: Deirdre Routt
 TSRT Secretary: Devra Dragos

Awards at Convention

NLA

Meritorious Service Award -
 Brenda Ealey, Southeast
 Library System

Mentor of the Year Award—Kathy Tooker, Eastern
 Library System

Mad Hatter Award - Mary Reiman, Lincoln Public
 Schools

Excalibur Award - Steve Fosselman, Grand Island Public
 Library

Para of the Year—Janet Greser, Nebraska Library
 Commission

Distinguished Service Award—Robin Bernstein, Bellevue
 University

NEMA

Distinguished Media Service Award - Mary Reiman
 Presidential Awards - Lynn Murman & Becky Pasco



Next NLA/NEMA Conference
October 28-30, 2009
La Vista Conference Center

Worth Checking Out



New Additions to the Professional Collection

The ELS office now has 5 new DVD titles from the College of Du Page series.

1. Mapping the Library Landscape: Finding the Trends that Matter
2. People Watching with a Purpose: Meeting Needs Before They Need It
3. Trends, Fast or Folly: Spotting Library Trends that Really Matter
4. Library Spaces: Future Needs
5. Tools of Engagement: Attracting and Engaging Library Users

To interlibrary loan any of these titles, please call the ELS office.

Welcome, Stranger: Public Libraries Build the Global Village

Published by the Urban Library Council and recommended by the Fall Colloquium speaker, Veronda Pitchford, this publication zeros in on the challenge many libraries are currently grappling with: communities experiencing rapid immigration and how to provide services. Five successful strategies are detailed. Included is a toolkit that provides exercises that relate to the five these five strategies. To interlibrary loan a copy of this publication, call the ELS office.

Five Best Travel Sites for Cheap Tickets

Adam Pash's web site, www.lifehacker.com, compared airline tickets ran an unscientific test of different sites prices for a round trip ticket from Los Angeles to Omaha. These are the 5 sites that had the cheapest tickets.

Kayak—www.kayak.com

Yapta—www.yapta.com

Live Search Farecast—www.farecast.live.com

Priceline—www.priceline.com

Sidestep—www.sidestep.com

[Seen on *American Libraries Direct*, 11-5-2008]

University of Nebraska at Omaha Turns 100 Years Old — And Receives a Big Gift

UNO Chancellor John Christensen announced in October that UNO has been selected to receive the legislative papers of U.S. Senator Chuck Hagel. The collection includes speeches, memos, handwritten letters, photos and other correspondence Hagel accumulated during his twelve years in public office. The documents will reside in the Criss Library.

Nebraskans & Global Climate Change

The Center for Applied Innovation: Research Report 2008 received 2,496 responses to its poll on Global Change: Opinions and Perceptions of Rural Nebraskans. Key findings that emerged are:

- Most rural Nebraska report that they understand the issue of global climate change either fairly or very well.
- Rural Nebraskans are most concerned about global climate change impacting the United States.
- Most rural Nebraskans believe change is already happening.
- Most rural Nebraskans believe that our action contribute to global climate change.
- Most rural Nebraskans believe that we need to make changes in our behaviors to reduce the impacts of global climate change.
- Most rural Nebraskans think change is required to solve global climate change.
- Opinions are mixed whether or not too much fuss is made about global climate change.
- Opinions are mixed on whether or not technologies can be developed to solve the problem of global climate change.
- Persons with agriculture occupations are more likely than persons with different occupations to agree that current climate change is due to normal climate patterns.

For the full report go to digitalcommons.unl.edu/caripubs/71

Working Together: City Clerks and Library Directors

by Kathy Tooker

Fourteen public library directors and five city clerks met at the last DIRECT meeting at the Wahoo Public Library to discuss how to work together more effectively to serve the residents in their communities.



Library Director Denise Lawver asked the Wahoo City Clerk, Melissa Harrell, to speak to the group to share how this is achieved in Wahoo.

Melissa said she tried to follow these five basic guidelines in working with the library:

1. Remember that the clerk is not the librarian and that the librarian is not the clerk. Both need to respect each other in what they do. The clerk is not a glorified secretary; s/he has many other duties. Neither job is top secret and both must share information with each other.
2. Both are public employees whose pay check comes from tax dollars and — some residents view them as overpaid and lazy — so it is very important that they treat each other with respect at all times. All transactions need to be transparent and the open meetings laws followed at all times. It is very important to have a common goal.
3. The library is not a “frivolous” department but on the same level as other city departments. The library’s role is to improve the quality of life in the community. Libraries need to think of ways of providing essential services such as providing meeting room space for city training, becoming a tornado safe space, and providing essential information.
4. Libraries need to get creative in what services and programs they provide. It should be a social, educational, historical, technology center as well as a place for community residents to relax and enjoy spending time. Clerks also need to be creative in finding some extra funds to help the library fulfill these roles. Other ideas suggested are to involve the city clerk by inviting him/her to a library board meeting or to read at story time.
5. Harrell said communication is the key at all times. The city should let the library know of financial trends, any upcoming issues on the city council agenda, and what is happening city-wide. The library may need to let go of some things they hold close, for most directors accounting it is not their forte’ so let the clerk be responsible. The library director should provide financial reports to the city and dis-

uss any future plans. Stop in the city office to visit and ask questions. It is best to deal with an issue promptly rather than let it fester. By working together, both can learn about what each does and that will lead to better solutions for any problems.

Melissa Harrell ended her talk with this which she said she tries to follow, “Take the high road, it may be harder to travel but the view is better.” Good advice for everyone.



Trustee Troubles

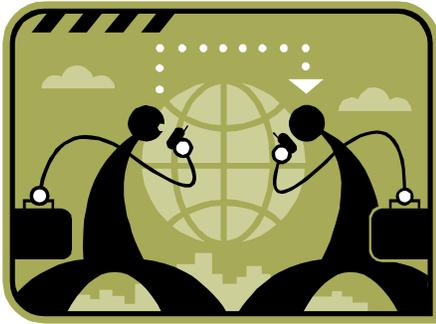
The Wyoming State Library has produced a good resource for library trustees to use for continuing education and training — and the system office has it. The good news is that the Wyoming State Library allows this DVD to be copied and distributed to others. The even better news is John Seyfarth, Sump Memorial Library, Papillion, has offered to make a copies of this DVD so we can give one to each public library in the Eastern Library System.

Written and produced by Jerry Krois, Tina Lackey and Jamie Markus, *Trustee Troubles: The Misadventures of a New Library Board Member* is done in a series of episodes. Follow Dan, a new library trustee, as he muddles through his first year on the library board. He learns about orientation, how a board meeting should be conducted, board/director relationship, library finances, policies, planning, working with Friends and foundations, advocacy and finally board self-assessment. Segments in the series vary in length from around 6 to 14 minutes. It is suggested that board view one episode each month and then, as a group, discuss the episode and answer the questions asked at the end of the segment.



Please let me know if your public library would like to have a copy of this DVD.

Thanks to the Wyoming State Library and to John Seyfarth for making this excellent resource available to library trustees (it will also be good for library directors to view too).



Technology in the Digital Age

December 5, 2008

Sump Memorial Library, Papillion
(222 North Jefferson) 10am-3pm

10-11am....**Copyright and Fair Use in the Digital**

Environment. Marie Reidelbach, McGoogan Library of Medicine & Karen Hein, University of Nebraska at Omaha

11-Noon....**Plagiarism: What is it, Plagiarism Scenarios**

& Detection. Melissa Cast-Brede, Criss Library, UNO

Noon-1pm....Lunch on your own

1-3pm....**Cool Tech Tools: Geek Cocktails.** Karen Hein, University of Nebraska at Omaha & John Seyfarth, Sump Memorial Library & Gayle Roberts, Blair Public Library.

- Animoto: online video creation
- Weebly: Web site creation site
- Mixed Cocktails/Hors D'Oeuvres (Meeting Scheduling Helper Tools, Creative Pursuits, Children's Books)

Cost: \$25 for the entire day
\$15 morning or afternoon only (please check)
 _____morning _____afternoon _____both
4 hours of CE

In case of bad weather please call the system office (402-330-7884 or 800-627-7884)

NAME _____

LIBRARY _____

EMAIL _____

PHONE _____

Mail registration and check made to (ELS) by December 1st to:
Eastern Library System
11929 Elm Street, Suite 12
Omaha, NE 68144

Barnes & Noble BOOKFAIR

Saturday, November 29

9:00 a.m.—10:00 p.m.

Barnes & Noble Book Stores

Crossroads—72nd and Dodge

**10-11 am—Story Time with Gayle Roberts, Youth Services Librarian,
Blair Public Library**



Oakview Mall—144th and Center

**10-11 am—Story Time with Sandy Belfi, Children’s Librarian, Sump Memorial
Library, Papillion**

For every purchase made that day (even at the coffee shop) a percentage of the proceeds will be given to the Eastern Library System.

(Be sure to mention ELS when making purchases)

Give Books for the Holidays



WORKSHOPS

The Nebraska Regional Library Systems Present

Fifty Plus: Getting Ready to Hand Over the Reins: The aging of the US population has implications for libraries, both at the service desk and behind. This workshop works on getting you ready to serve the public and preparing public libraries to prosper when large numbers of Baby Boomer librarians exit and join with this new demographic. It will include information on emerging trends and how those affect libraries, and how libraries can respond successfully to a growing segment of our customer population, as well as prepare for the impact of a profession with a significant percentage of retirements and the need for recruiting to fill those vacancies.

Supervising Friends and Former Peers: This workshop explores the challenges of accepting growing responsibilities and what that means for the new supervisor. Examines the reasons for seeking out promotions and added responsibilities, both the pluses and the added stresses of supervisory duties, whether or not it includes friends and former peers.

Presenter: Theresa Dickson is the Associate Director of the Pioneer Library System in Norman Oklahoma and a well-known State, Regional and National presenter.



Please check the session(s) you wish to attend. If you are attending both sessions please check both. Lunch on your own.

- ___ Fifty Plus - 9:30 a.m. to noon
___ Supervising Friends and Former Peers - 1:00 to 3:30 p.m.

This workshop will be presented at these locations on the following dates: Please indicate which date and site you will be attending.

- ___ February 2 at Wahoo Public Library, Wahoo, NE
___ February 3 at Lifelong learning Center, Northeast Community College in Norfolk NE
___ February 4 at Beatrice Public Library in Beatrice NE
___ February 5 at Lexington Public Library in Lexington NE
___ February 6 at Harms Advanced Technology Center in Scottsbluff, NE

Cost: \$10 for one session, \$15 for both sessions. Each session will qualify for 2.5 CE credits or 5 CE credits for both.

Please send registration by January 26, 2008, to Nebraska Regional Library Systems, c/o Eastern Library System, 11929 Elm Street, Suite 12, Omaha, NE 68144.

Please make checks payable to Nebraska Regional Library Systems.

Name _____

Library _____

Email _____

Phone _____

In case of inclement weather, contact your system office to see if the workshop is being held. Funds for these programs were supported in part through a Nebraska Library Commission Continuing Education Grant.