

MERIDIAN MONITOR

MERIDIAN LIBRARY SYSTEM

APRIL/MAY 2013

Your System Board:

Sherry Crow
Kristi Hagstrom
Ann Matzke
Debra Moninger
Linda Nickel
Megan Svoboda
Kathy Thomsen
Janet Wilke
Laurie Yocom
Joan Davis, Emeritus



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Kearney NE 68847

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Phone: 308-234-2087
Fax: 308-234-4040
Email:
sosenga@frontiernet.net
Website:
<http://libraries.ne.gov/mls/>



PLA Virtual Spring Symposium

Both tracks of the symposium were streamed so attendees had the chance to choose from all of the sessions presented. Here are my notes from two that I attended.

Makerspace in the Library

After attending a Maker Faire in Detroit, the library staff made the decision to create a makerspace in the library. With the aid of a sizable grant, the library bought equipment and supplies and began a series of programs each week.

If you plan to create a makerspace, some considerations are:

Do you buy big equipment right away or wait? (3-D printers, laser cutter)

Learn from existing makerspaces

Expert instructors lead to success

Starting small is not a bad thing

Purchase lots of small tools so the teens can work together

Programs are for teens and they are two hours long once a week. Teens can come in outside of the scheduled workshop time and continue work on a project. Sessions are 8-12 weeks long. Outside instructors teach the classes. They are paid \$25/hour. Teen assistant instructors are paid \$8/hour.

Classes currently include:

Bike Tech Program: Teens learn bicycle repair and maintenance with an experience repair instructor. Teens can bring their own bikes into the library to repair them. The library purchased two bike stands, a bike tool kit and inner tubes and patch kits.

Crafternoon: Crafts include papercraft, cross-stitch, origami, knitting, sewing (including designing, sewing and repairing). Use free papercraft patterns online and use teen friendly patterns (cartoon characters, etc.)

Graphic Design: Includes theory of design, wood block printing, silk screen printing and using a digital vinyl cutter.

Electronics/robotics: Includes soldering, building amplifiers, Arduino, and creation of a robot army.

Online resources:

MakeZine.com
MakerEd.com
Adafruit.com
Thingiverse.com
Makerspace.com
Aduino,cc
Instructables.com
Hackerspaces.org

Although these program may all be too big for your library, the idea behind it is usable. Teaching kids some of the skills that are dying out is a great idea and there are probably people in your community who can be instructors. It's worth a try if you want to increase usage by your teens.



Marketing Trends and Innovations for Libraries

Data from all your sources is big data. Some of these sources are:

Cardholder data
Usage patterns
Web analytics
Social media analytics
Attendance data
Customer input data

Online resources data

Putting all the data together, you can create a key performance indicator dashboard.

Most of us have data but don't use it to change and deliver value to our customers

Broadcast your main message to all your audiences.

Narrowcast specific message to segmented, specific audiences.

Have a mobile strategy. Use of smart phones is up 63 percent. This includes immigrants and at-risk groups.

Text ready to read tips.

Create or recommends readers advisory apps.

Focus your social media strategy on what the customers want.



Bus to ALA in Chicago

Okay – it's official – Nebraska Library Association is partnering with Nebraska Regional Library Systems, with the help of a continuing education grant from Nebraska Library Commission to charter a 56 passenger bus to ALA Chicago 2013. We will be leaving from Lincoln on June 27th – probably 7 a.m., with a pick up point in Omaha. The bus will return on July 2nd after the closing session, which will mean leaving Chicago early afternoon – my guess is 1 p.m. – but the agenda wasn't posted last I looked. Cost for riders is \$50 for a round trip, and we'll encourage riders to contribute to a driver gratuity.

So, now we need those of you who are interested to officially register to be on the bus. We want to have a count in by April 10th, in order to qualify for the grant – so don't delay.

The link is below for the online registration – and certainly if you have questions, let us know. We will try and work with folks interested in finding a roommate to split hotel costs, or in carpooling to Lincoln/Omaha for catching the bus.

https://nlia.memberclicks.net/index.php?option=com_mc&view=mc&mcid=form_138634

Hope to see you on the bus!

Brenda Ealey
NLA ALA Councilor



2013 Mari Sandoz and Meritorious Service Nominations

The NLA Scholarship and Awards Committee invites nominations for the 2013 Meritorious Service Award and the Mari Sandoz Award. The Meritorious Service Award is given annually to a person, corporation or organization which has contributed to the improvement of library service in a local community, region, state agency, or in library legislation. It may be given to an individual or a group.

The Mari Sandoz Award recognizes significant, enduring contribution to the Nebraska book world through writing, film production or related activity.

Nomination Procedures:

1. The original letter of nomination should include the nominee's name, address, telephone number, e-mail address, accomplishments, and any relevant supporting documentation. The letter should include the name, title, address, telephone number, and e-mail address of the person or group making the nomination.

2. At least four additional letters that support and endorse the nomination are required. Such letters may provide further information about the nomination.

3. More information and lists of previous recipients may be found on the NLA web page.

4. Nominations not selected are carried over to the following year, and additional letters of support are welcome for those nominations.

5. Nominations and letters of support must be received by May 31, 2013.

6. Nominations may be submitted by e-mail to corinnejacox@creighton.edu or mailed to Corinne Jacox, Creighton University Law Library, 2500 California Plaza, Omaha, NE 68178.



Dr. Seuss Exhibit

The cutting machines are available for the following months:

May, June July, September, October, November, December



Library Snapshot Day: A Day in the Life of Your Library

Library Snapshot Day provides a way for libraries of all types across a state, region, system or community to show what happens in a single day in their libraries. How many books are checked out? How many people receive help finding a job? Doing their taxes? Doing their homework? This initiative provides an easy means to collect statistics, photos and stories that will enable library advocates to prove the value of their libraries to decision-makers and increase public awareness.

Resources

Library Snapshot Day Primer: a step-by-step guide on creating your own Library Snapshot Day.

Snapshot Days by State. See examples from around the nation.

Talk to others about Library Snapshot Day. Visit our ALA Connect page for information sharing, tips, questions and ideas.

03/30/11 -- featuring Peggy Cadigan and Rob Banks. [View content.](#)

12/19/11 -- featuring Craig Seasholes, Washington Library Media Assn. (hear recording) and Ashlee Clark and Marsha McDevitt-Stredney, State Library of Ohio (hear recording). [View content.](#)

[Planning your own Snapshot Day?](#)
If you're planning to host your own snap

shot day, please help ALA make the case for what happens in libraries across the country in a single day! It's easy as 1-2-3. Let ALA Know! If you are interested in hosting a Snapshot Day, or if you have already hosted one and would like to tell us about it, please contact Joaquin Falcon, ALA Office for Library Advocacy, or Michael Dowling, Director of the ALA Chapter Relations Office.

Visit the Library Snapshot Day Primer to get you started. If possible, please use some or all of these criteria as part of the information you gather. Although the main purpose of Library Snapshot Day is to help libraries at the state and local level, ALA would like to translate statewide results into national results that can be used for national media and advocacy efforts.

Send ALA your results! Please fill out this form (Word document or PDF) and help ALA compile information about what happens in libraries across the country in a single day. Once complete, you can email the form to jfalcon@ala.org or fax it to (312) 280.3255, attention Office for Library Advocacy.

The concept originated in New Jersey as a joint effort between the New Jersey Library Assn. and the New Jersey State Library. Soon after, many states began emulating the effort. At the 2010 ALA Midwinter Meeting, the ALA Advocacy Coordinating Group, in conjunction with the Chapter Relations Committee and COSLA, agreed to take this initiative to a national level, asking that states across the country find a date to conduct their own Library Snapshot Day.

All links may be found at <http://www.ala.org/advocacy/advleg/statelocalefforts/snapshotday>

Children's Services Workshop

April 18, 2013 from 9:30 a.m.—3:30 p.m.

Grand Island Public Library, 211 North Washington

Morning:

Storytelling Tips and Techniques

Presented by Sandra Wallick

Lincoln City Libraries



Afternoon:

Babies and Me Storytimes

Presented by Alice Boeckman

Bellevue Public Library

(Bring a baby doll with you for practice!)

Registration Form

Name: _____

Library: _____

E-mail: _____

Mail registration form plus \$10/person to:

Meridian Library System
816 E 25th Street, Suite 7
Kearney NE 68847

Lunch is on your own.

APRIL 14-20, 2013
**CELEBRATE
NATIONAL
LIBRARY WEEK**



PHOTOGRAPH BY BOB EDWARDS

COMMUNITIES MATTER @your library

During **NATIONAL LIBRARY WEEK** and throughout April, libraries of all types host special events to highlight the unique role libraries play in people's lives. Today's libraries can help you and your family discover a new and exciting world through collections, digital resources and more. Whether you come for homework or job searches, help with citizenship issues or finances, adult education classes or to find the best books for young readers, libraries are a great place to spend quality time and connect with loved ones and friends.



CAROLINE KENNEDY, HONORARY CHAIR

An advocate for reading, literacy and libraries, Kennedy has written or edited ten bestselling books on American history, politics and poetry. Her latest book is *Poems to Learn by Heart*. You can visit her web site at: AFamilyofPoems.com.

ala.org
atyourlibrary.org

**National Library Week is
April 14 to 20.**

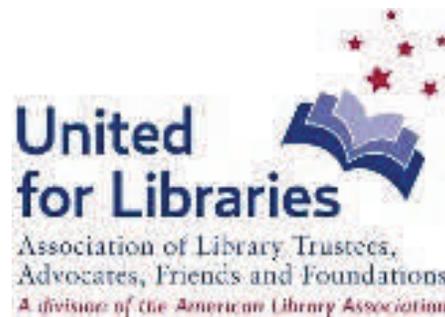
Plan now to take some photos for Snapshot Day 2013 during National Library Week! Watch your email for an update to the links!

How will you be thanking your local and state officials for their parts in making your local public library dynamic and vibrant? If you're inviting officials to events during NLW, be sure to thank and remind them how important their support is in creating a better community. Encourage state senators to support the Nebraska Library Commission's budget increase because it means more services for the people in your community.

Have you taken the time to sign NLA's www.change.org petition to demonstrate support for the budget increase? Do it now by following: <http://www.change.org/petitions/state-of-nebraska-fund-the-2013-2015-budget-requests-from-the-nebraska-library-commission>. Ask your circle of friends to sign it too! A friend asking a friend is how we will succeed!

Also NLW is a great time to showcase the free computer training you provide at your library. The Nebraska Library Commission is participating in EveryoneOn. Learn more at http://lbbnc.nebraska.gov/?page_id=1041

Francine Canfield, NLA Advocacy Chair



All Nebraska public libraries are members of [United for Libraries](#), a division of the American Library Association. The Nebraska Library Commission has purchased memberships to ensure that public library staff members, Friends, Trustees, and Foundations can take advantage of United for Libraries' services to enhance fundraising, advocacy, and public awareness. The NLC plans to renew the memberships through 2013. **To access United for Libraries' resources, contact the Nebraska Library Commission Reference and Information Services for username and password at 402-471-4016 or 800-307-2665.**

United for Libraries, formerly the Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF) "is a national network of enthusiastic library supporters who believe in the importance of libraries as the social and intellectual centers of communities and campuses. No one has a stronger voice for libraries than those who use them, raise money for them, and govern them. By uniting these voices, library supporters everywhere will become a real force to be reckoned with at the local, state, and national levels."

Membership in United for Libraries provides Nebraska public libraries with subscriptions to *The Voice*, the newsletter of United for Libraries with in-depth articles on successful fundraising, advocacy, trustee news, and public awareness, access to awards, discounts on library resources, and global networking opportunities with others who support libraries.

Connect2Compete Digital Literacy/ EveryoneOn

EveryoneOn is a national campaign powered by Connect2Compete—a national nonprofit organization—bringing together leaders from communities, the private sector, and leading foundations. Through our programs and the power of technology, we will improve the lives of Americans – regardless of their age, race, geography, income, or education level. The use of technology to access educational content is necessary to ensure future generations can compete in the global economy and to prepare them for the 21st century workforce. Connect2Compete will promote the importance of digital literacy skills and increase access to free computer and Internet training classes. The EveryoneOn campaign aims to help the millions of Americans who do not have the digital literacy skills they need to succeed and help them understand the relevance the Internet has in their lives. Connect2Compete plans to expand its program to all 50 states in the coming months. Nebraska libraries can check out the plans for this campaign at <http://everyoneon.adcouncil.org/>. The Ad Council has created resources to describe the importance of EveryoneOn and to promote digital literacy in local communities. Libraries can begin using these materials at any time if they are ready and interested. Additional resources will continue to become available in the coming months. The toolkit currently includes:

- Background information
- Downloadable posters, postcards, table cards, flyers, and graphics
- Tips on using the campaign materials and spreading the word

In the coming weeks, libraries will be invited to view a webinar that will discuss EveryoneOn, including the toolkit materials and how they can be used to support these efforts. The campaign launches on March 21, 2013, and several cities are working directly with Connect2Compete to host a local event to support EveryoneOn. In addition, Webjunction has scheduled a Webinar, *Engaging Stakeholders, the First Step to Creating a Digitally Inclusive Community*, for April 10, 2013, 12:00-1:00 p.m. CT, <http://www.webjunction.org/events/webjunction/Engag->

[ing Stakeholders Digitally Inclusive Community.html](#). We look forward to additional activities and roll-outs in communities across the US over the next three years.

If you missed the Big Talk for Small Libraries workshop, the sessions can be viewed online at the following; <http://nlcblogs.nebraska.gov/bigtalk/2013-presentations/>

Find the best books and media for youth for 2013 through YALSA's Best of the Best! They also offer downloadable spine labels, customizable bookmarks, and more tools for librarians to use to promote the very best in teen books to teens in their communities. <http://www.ala.org/yalsa/best/2013>



The sign on the giraffe says:

Please do read to the animals

Cute idea!!

NORFOLK PUBLIC LIBRARY'S 19th ANNUAL LITERATURE FESTIVAL

SATURDAY, JULY 27, 2013 / 9:00 A. M. - 4:00 P. M.
NORTHEAST COMMUNITY COLLEGE / LIFELONG LEARNING CENTER
801 East Benjamin Avenue, Norfolk, NE
Funded by the Norfolk Library Foundation, the City of Norfolk, & SCYP

FEATURING:



JODI MOORE

2014 Golden Sower Award nominee for *WHEN A DRAGON MOVES IN*
<http://writerjodimoore.com/index.php>



CAROLINE ROSE

2014 Golden Sower Award nominee for *MAY B.*
http://www.carolinestarrrose.com/Caroline_Starr_Rose/Home.html



CARL DEUKER

2014 Golden Sower Award nominee for *PAYBACK TIME*
<http://members.authorsguild.net/carldeuker/>

ALSO: 2013-2014 Golden Sower Previews by Karen Drevo & Marci Retzlaff; Book Display & Discount Sales by Norfolk Public Library Foundation of titles by Jodi Moore, Caroline Rose & Carl Deuker; Sales of Golden Sower Items; Autograph Session/Book Signing with Jodi Moore, Caroline Rose & Carl Deuker; Door Prizes; 5 Continuing Education Hours (for all day attendance) from the Nebraska Library Commission for School & Public Librarians; 5 Professional Growth Points (for all day attendance) for Teachers/Staff employed by Norfolk Public Schools

TICKETS: Youth (18 & under): \$5.00/advance & \$7.50/door Adults: \$25.00/advance & \$30.00/door

!Free admission for current SCYP members!

Advance tickets are available at Norfolk Public Library OR by mail order. To order tickets by mail, **send a stamped, self-addressed envelope with full payment** (write checks to "Norfolk Library Foundation--Literature Festival") to:

Literature Festival
Norfolk Public Library
308 W. Prospect Avenue
Norfolk, NE 68701

For more information, contact Karen Drevo at NPL by phone (402/844-2108) or e-mail kdrevo@ci.norfolk.ne.us

MERIDIAN LIBRARY SYSTEM BOARD NOMINATION FORM

Do you know someone who would be interested in serving on your Library System Board? The Meridian Library System is accepting nominations for three 3-year board terms beginning July 1, 2013.

Nominees representing any of the System counties are welcome. On the next page, you will find additional information about the System Board and its role.

Nominee information:

NAME _____

ADDRESS _____

TELEPHONE: HOME _____ WORK _____

LIBRARY CONNECTION: _____

E-mail address: _____

Please submit nominations by May 15, 2013 to:

Meridian Library System
816 E 25th Street, Suite 7
Kearney NE 68847

Or attach to an e-mail to: sosenga@frontiernet.net



WHAT IS THE ROLE OF THE SYSTEM BOARD?

The System Board is the governing body of the Meridian Library System; its function is similar to that of a public library board of trustees or any non-profit corporation. Board member tasks and accomplishments include:

- Be an advocate for the System and System services
- Budget preparation
- User satisfaction survey and evaluation of System services and programs
- Evaluation of progress toward meeting the goals and objectives stated in the System Strategic Plan
- Design of specifications for provision of System services

HOW OFTEN DOES THE SYSTEM BOARD MEET?

The System Board meets at four times per year, at such time and place and format as may be designated. As a general rule, the Board meets every three months. Meetings usually last about two hours. At least two meetings will be via phone conference call.

ARE MEMBERS OF THE BOARD REIMBURSED FOR EXPENSES?

Members are not permitted to receive a salary, wage or fee for their services. However, they are reimbursed for actual expenses incurred in carrying out their duties. The cost of travel to and from Board and committee meetings is reimbursed at the current Federal allowable rate;

Nebraska Learns 2.0: An Ongoing Learning Resource for the Nebraska Library Community

The Nebraska Library Commission's online learning program, Nebraska Learns 2.0, debuted in 2008. The program is still going strong today and, over the years, we have been thrilled with the participation and conversations that have developed.

Nebraska Learns 2.0 (<http://nlcblogs.nebraska.gov/nelearns/>) is an ongoing self-discovery program which encourages participants to take control of their own learning and to utilize their lifelong learning skills through exploration and PLAY. The goal of the program is to encourage participants to experiment with and learn about the new and emerging technologies that are reshaping the way people, society and libraries access information and communicate with each other.

There are no formal classes or workshops offered to support this program. Instead, participants are encouraged to work together and share with each other their discoveries, techniques and "how to's", both in person and through their blogs. Nebraska Learns 2.0 participants are offered an opportunity to do a new Thing each month. In Nebraska Learns 2.0., a "Thing" is essentially a Lesson. Participants have all month to complete that Thing and receive one CE credit. If you are busy one month, or taking a month long vacation, that's OK. You can just skip that month's Thing and participate again the next month. Participants are always welcome to go back and do Things they missed, however CE credit will only be award for completing the current month's Thing during that month.

Another facet of Nebraska Learns 2.0 is BookThing. Each month we pick a single title that we feel has relevance to librarianship and/or information theory. Some of the titles will be very obviously related, while others may not seem so on the surface, but there is a connection. Your assignment will be to read the book and create a blog post answering some questions about the title. Each title will be assigned a variable number of CE credits based on the length of the book. If you've previously read the month's choice, that's great! You don't have to re-read the book, unless you really want to. You are still welcome to participate by sharing your thoughts on the book.

If you are new to Nebraska Learns 2.0, your first assignment is to sign up to participate at: <http://nlcblogs.nebraska.gov/nelearns/sign-up-2/> Then check out this month's Thing and BookThing on the program website at <http://nlcblogs.nebraska.gov/nelearns/> This program is open to ALL Nebraska librarians, library staff, library friends, library board members and school media specialists.



Library & Information Services

Online Course Offerings
Summer, 2013

May 20, 2013 – July 26, 2013
Enrollment begins April 5, 2013

LIBR 1010 Foundations of Library and Information Services

Marty Magee, Instructor

This course, the first in the Library and Information Services curriculum, provides introductory information in multiple areas.

- History of libraries
- Types of libraries
- Technology
- Library policies
- Information Databases

For information regarding course content, contact the instructor at mmagee@cccneb.edu

LIBR 2100 Reference Resources and Services

Sarah Haack, Instructor

This course will include the theories, concepts and activities integral to reference.

- Resources and services in 21st Century libraries and information agencies
- Effective use of print & digital resources
- Information literacy
- Legal & ethical responsibilities

Prerequisite: LIBR 1010 Foundations of Library & Information Services.

For information regarding course content, contact the instructor at sarahhaack@cccneb.edu

LIBR 2940 Library and Information Services Capstone Practicum

Erica Rose, Instructor

This capstone course is the last course in the Library & Information Services program and includes 40 on-site hours in a host library as well as a comprehensive review of LIS curriculum.

Prerequisites: LIBR 1010, 2100, 2150, 2210, & 2250

For information regarding this course, contact the instructor at erose@cccneb.edu

For information on 21st Century Librarian Scholarships, see Nebraska Library Commission website at: <http://nlc1.nlc.state.ne.us/nowhiring/Scholarships.asp>

For information concerning Admissions or Registration, contact:

Dee Johnson

djohnson@cccneb.edu

402-562-1418 or Toll Free at 877-222-0780 extension 1418

**Does your library need a Web site?
The Nebraska Library Commission can give you one for free.**

The Nebraska Libraries on the Web project has been around since 2010 and is open to any public library in the state of Nebraska. If you're looking to move your library's Web site away from the version created with FrontPage back in 2002, have more than just a single page on your city or town's Web site, or create your library's first Web presence this service is for you.

As a participant here's what you get:

Nebraska Libraries on the Web uses the open source WordPress platform which currently supports more than 63 million Web sites around the world.

WordPress is nearly infinitely customizable with more than 1,700 base themes to choose from and more than 24,000 plugins that can add nearly any feature that you'd want. If you need more server space or a new feature just ask.

Multiple user accounts for your staff are available, providing you the ability to give different staff members different levels of access to your site.

When you sign up the Nebraska Library Commission will provide you with some default content including a contact form and a calendar for your site. From there all you need to do is supply any additional information you'd like. All work is done through simple forms; no coding experience is needed.

NLC staff provides all of the support and training you'll need along with a community of more than 50 other Nebraska libraries who currently host their Web site with us.

NLC staff takes care of all of the software updates, security issues, and backups. All you need to do is provide the content.

The system is hosted in-house at the Nebraska Library Commission and is connected to the Internet through the network of the State of Nebraska. This guarantees both highly reliable speeds and uptime of any service provider in the state.

And how much will it cost your library to participate? Nothing! We provide all this at no cost to you. All we ask is that you keep up with posting new content to your site on a regular basis and allow us to insert a small link back to the project's site and the NLC.

If you are interested in signing up or want more information head over to <http://libraries.ne.gov/> and click on "Want to Participate?" You can also contact Michael Sauers via e-mail at michael.sauers@nebraska.gov.



Meridian Library System Helping Hand Award

The Helping Hand Award is offered annually by the Meridian Library System to a deserving Trustee, Friend, volunteer or library supporter. Nominations may focus on, but are not limited to, the following: library promotion, library support, volunteer service. A minimum of three supporting letters for the nominee shall accompany the nomination form.

Nominations and supporting documentation are due to the Meridian Library System Office by June 1, 2013.

Name of Nominee _____

Address: _____

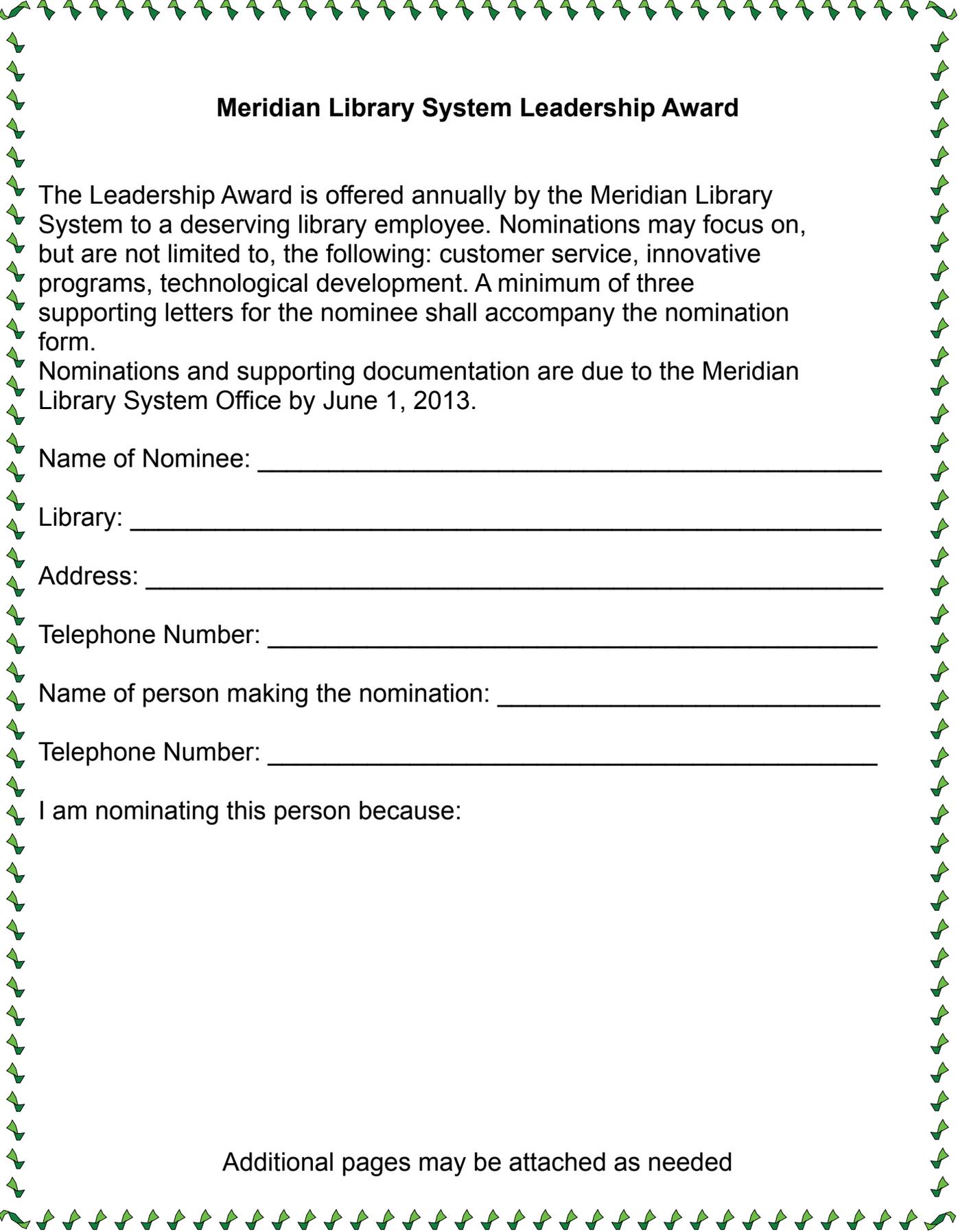
Telephone Number: _____

Name of person making the nomination: _____

Telephone Number: _____

I am nominating this person because:

Additional pages may be attached as needed



Meridian Library System Leadership Award

The Leadership Award is offered annually by the Meridian Library System to a deserving library employee. Nominations may focus on, but are not limited to, the following: customer service, innovative programs, technological development. A minimum of three supporting letters for the nominee shall accompany the nomination form.

Nominations and supporting documentation are due to the Meridian Library System Office by June 1, 2013.

Name of Nominee: _____

Library: _____

Address: _____

Telephone Number: _____

Name of person making the nomination: _____

Telephone Number: _____

I am nominating this person because:

Additional pages may be attached as needed